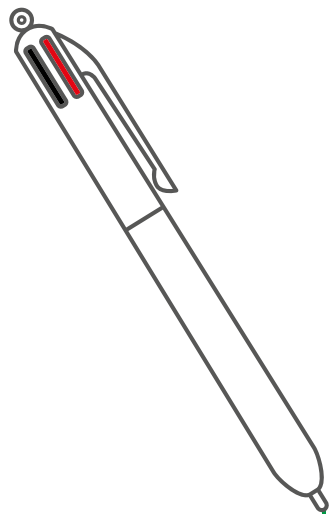
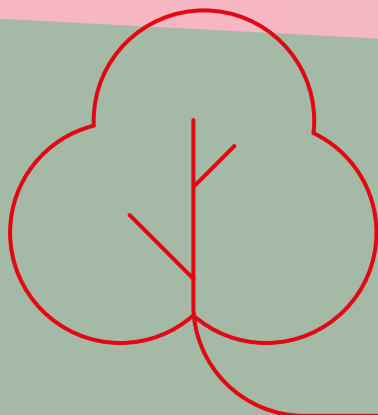
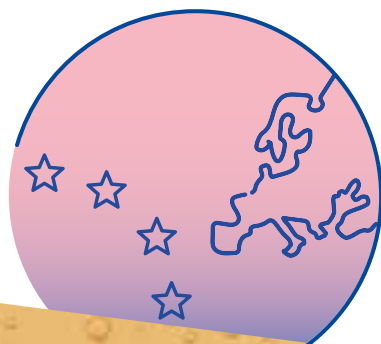
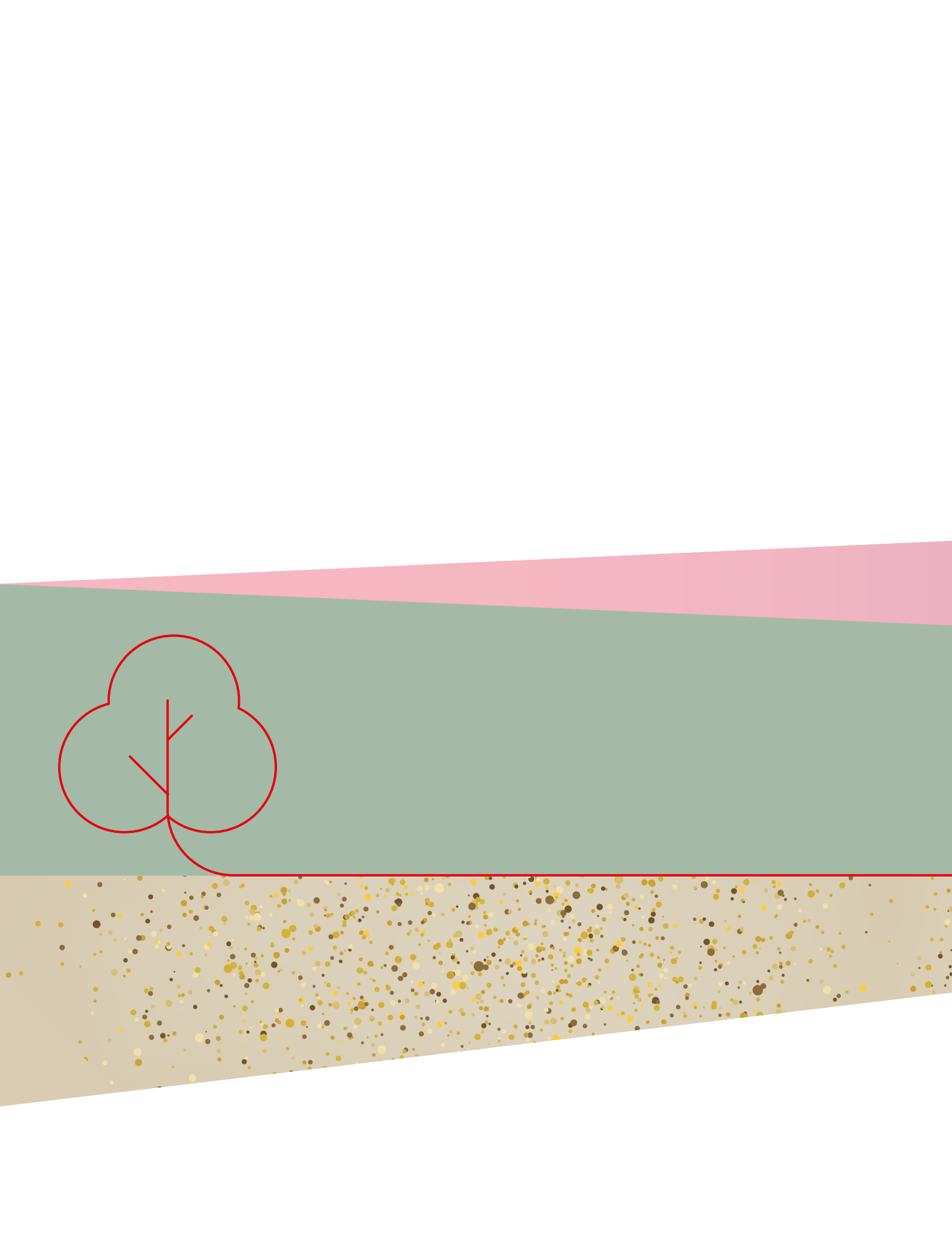




FOR **COLOURFUL**
BRANDS
COMMITTED TO
THE PLANET

2021
GENERAL CATALOGUE

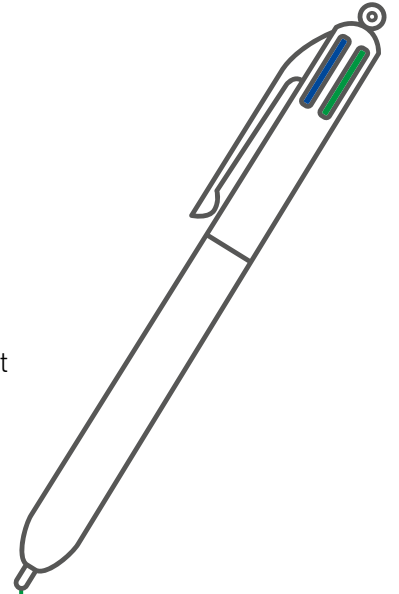




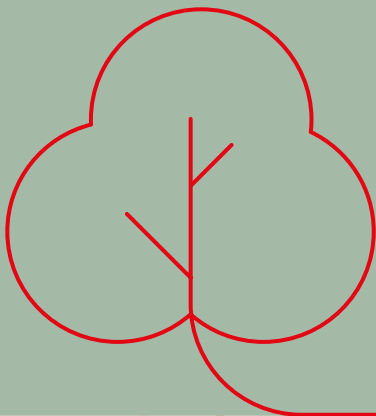
For many years, BIC has brought simplicity and joy to everyday life by designing products that are part of every heart and home. We believe that we positively impact the world by offering sustainable solutions that respect the planet through smart design and creating high quality and affordable products that last.

With over 50 years of printing expertise and pioneers in full colour communication, BIC Graphic transforms these BIC® iconic products into powerful communication tools. You can be confident that your brand is in the hands of the experts who take care of the planet.

Because...what's better than a real brand to promote yours?



SUSTAINABILITY, COLOURS, TEXTURES AND INNOVATION.



LOW IMPACT CARBON FOOTPRINT

We produce & print
close to our customers.



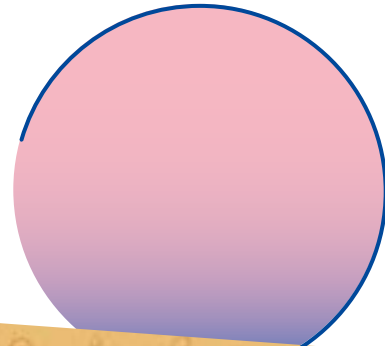
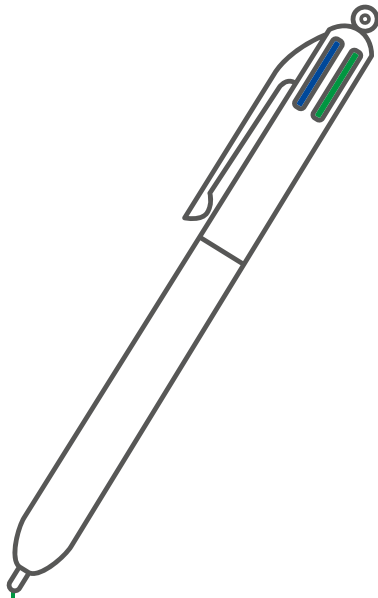
PRINTED IN EUROPE

100% of our writing
instruments, lighters &
sticky notes.



COMPLIANCE

Globally recognized
standards for quality
management systems.



We offer a wide range of colours and textures to your brand



MIX & MATCH

Over 100.000 different colour combinations!



PRINTING EXPERTISE

Over 50 years of printing expertise.



INNOVATION PIONEERS

Latest printing technologies.



DIGITAL TOOLS

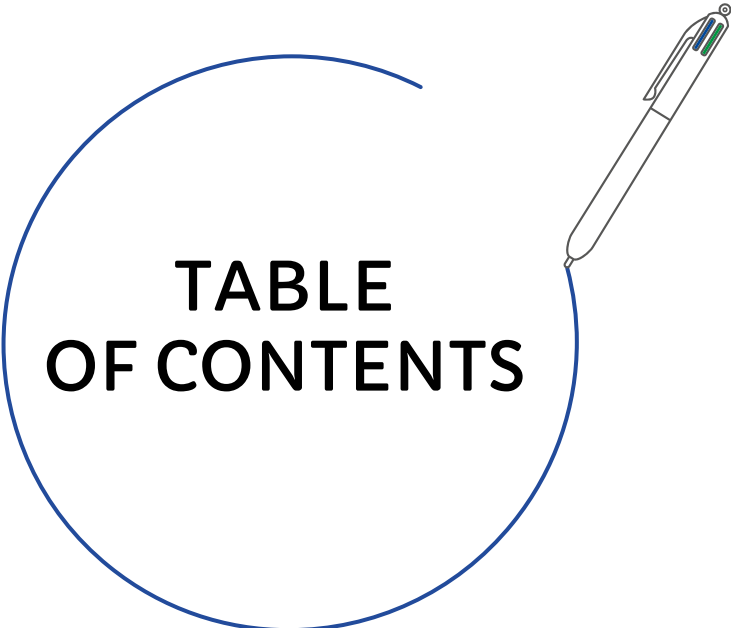


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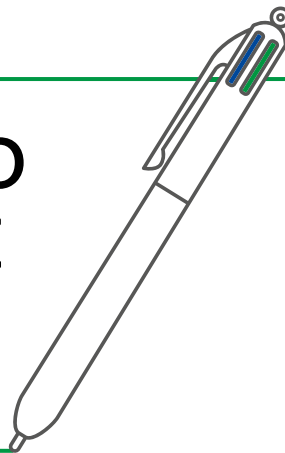
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BEING ESSENTIAL TO CREATE AND SHARE VALUE OVER TIME



OUR VALUE PROPOSITION

Day-to-day life essentials for consumers everywhere



HIGH QUALITY

When creating our first product, the BIC® Cristal® ballpoint pen, we decided to focus on the essentials: creating a simple, high-quality product, sold at the right price, to facilitate an everyday gesture and to be used by anyone, anywhere.



INVENTIVE

The Group has evolved by responding effectively to consumers' changing expectations. Our Research & Development teams work proactively to identify consumer needs and come up with ingenious solutions to optimize performance.



RELIABLE

The best way to create consumer loyalty is to offer the same high quality throughout the product's life: more than 2km of writing from one BIC® Cristal® ballpoint pen, 3,000 ignitions from one BIC® Maxi Pocket Lighter and 17 shaves from a BIC® Flex 3 Shaver.



SUSTAINABLE

We have always been committed to creating long-lasting products with a light environmental footprint, manufactured with a minimum of resources. We use an eco-design approach, integrating alternative solutions such as the use of recycled materials or bioplastics in many products.

31 MILLION

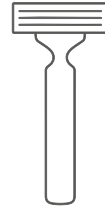
PRODUCTS BOUGHT EVERY DAY
WORLDWIDE



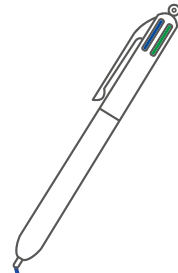
19,1
million BIC®
Stationery
products sold
everyday.



4,3
million BIC®
Lighters sold
everyday.



7,1
million BIC®
Shavers sold
everyday.



WORLDWIDE QUALITY LEADER IN OUR 3 CATEGORIES

STATIONERY

7,250 kilometers, the length of writing tests carried out in a year on batches of ballpoint pens, gel pens and rollers.

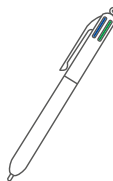
LIGHTERS

One quarter of an operator's workday in a BIC® lighter factory is dedicated to quality checks.

SHAVERS

30 different controls to make a 3, 4 or 5-blade shaver that conforms to BIC®'s stringent quality standards.

BIC'S VISION, MISSION & VALUES

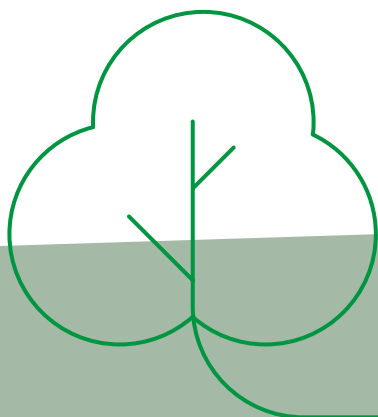


VISION

We bring
simplicity & joy to
everyday life.

MISSION

We create high
quality, safe,
affordable, essential
products, trusted by
everyone.



VALUES

Integrity,
responsability,
sustainability,
simplicity, ingenuity
& teamwork.

INTERNATIONAL MANUFACTURING FOOTPRINT

25 FACTORIES in 4 CONTINENTS*

92% of BIC® consumer products are produced in BIC-owned factories.
EI 100% of BIC® writing instruments are printed in BIC Graphic Europe



Stationery*
(16 factories)



Lighters
(5 factories)



Shavers
(4 factories)



25
Factories around
the world



160
Countries in which BIC®
products are available



12,777
Employees
worldwide

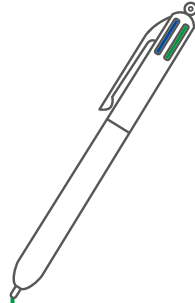


4 million
Points of sale

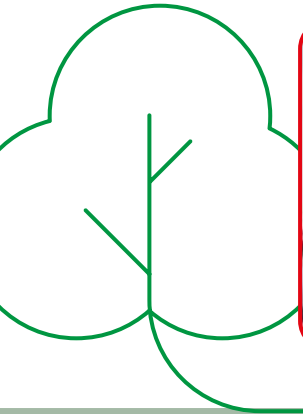
Updated on July 31, 2020
* Including BIC Graphic



BIC CORPORATE FOUNDATION



At BIC we passionately believe that education has the power to change the world. That is why we created the BIC Corporate Foundation in 2016 to support projects fighting against school dropout, working for better access to education for girls and women, and developing environmental education. We also look for projects that will promote social entrepreneurship and develop children and youths through education, enabling them to succeed in their life plans and face the challenges of this ever-changing world.



Global education week

Each year, Global Education Week is an opportunity for BIC team members to give back collectively toward our shared goal of improving the learning conditions of 250M children globally by 2025. Last year, team members in 50 countries helped improve the learning conditions for more than 61 million children!



In 2020 the BIC Cristal Awards received incredible support with hundreds of nominations from BIC team members ! Judges selected 10 deserving educators representing every region in which BIC operates and each winner will receive a custom-designed award and their school or organization a 5,000-euro grant and a donation of BIC stationery product.

2025 COMMITMENTS TO SUSTAINABLE DEVELOPMENT

Our vision is expressed through the signature “Writing the Future, Together”, encompassing five ambitious commitments in line with the Group’s strategy.

- 1 FOSTERING SUSTAINABLE INNOVATION IN BIC® PRODUCTS
- 2 ACTING AGAINST CLIMATE CHANGE
- 3 COMMITTING TO A SAFE WORK ENVIRONMENT
- 4 PROACTIVELY INVOLVING SUPPLIERS
- 5 IMPROVING LIVES THROUGH EDUCATION

REDUCING THE IMPACT OF OUR PRODUCTS

BIC® Ecolutions®, a complete line of writing products created based on sustainable materials and using 100% renewable electricity.



Committing to cooperate in the process of giving a second life to our products.

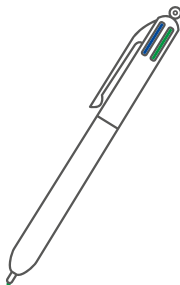
Ubicity™: CIRCULAR ECONOMY INITIATIVE



1. Collection of used writing instruments. **Terracycle®**.
2. Materials converted into planks. **Govaplast**.
3. Planks converted into urban furniture. **Plas Eco**.

100% of BIC® writing instruments are recyclable thanks to Ubicity™.

BIC GRAPHIC CORPORATE SOCIAL RESPONSIBILITY



**ISO
CERTIFIED**

ISO 9001 - ISO 14001



**COCA-COLA
AUDITED**



**AMFORI MEMBER,
BSCI AUDITED**

Sedex² Member

**SEDEX MEMBER
AND SMETA
AUDITED**



**UN GLOBAL
COMPACT
MEMBER**

ecovadis

**GOLD
RECOGNITION**



**CARBON
NEUTRAL WEBSITE**



WCA AUDITED



**IMPRIM
VERT LABEL**

For more information please visit: <https://www.bicgraphic.eu/ie/sustainable-development.html>

OUR AWARDS

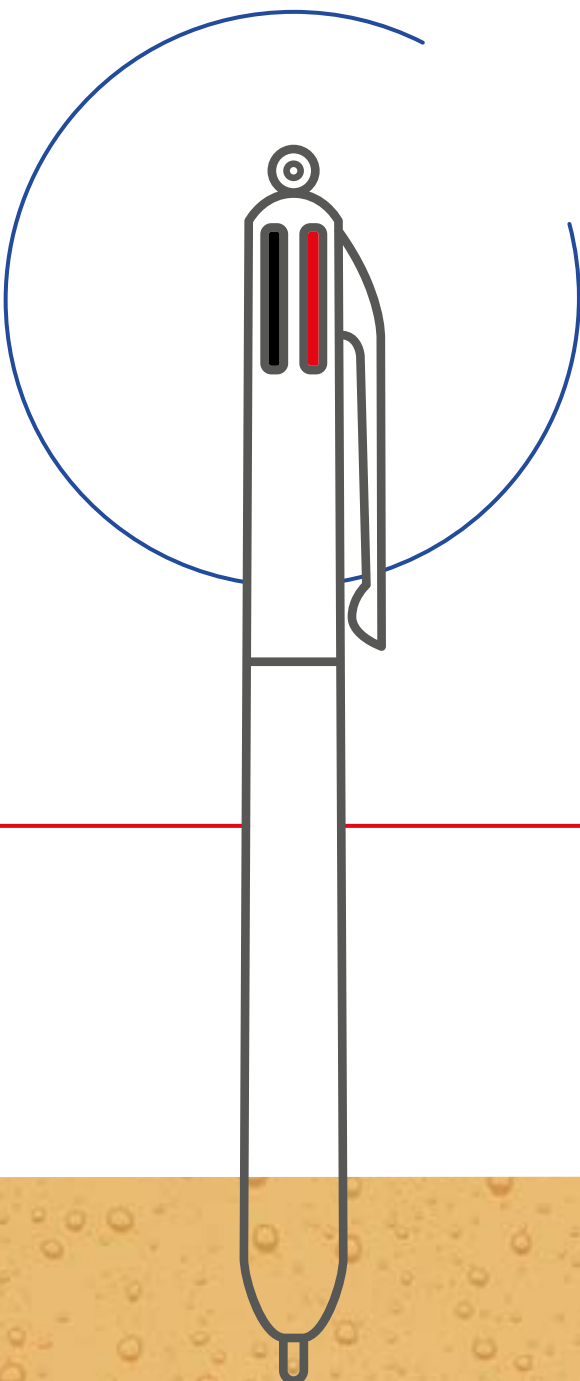
FOR THREE YEARS IN A ROW 2017-2019



2017
1st PLACE
Economic Excellence
1st PLACE
Sustainable products

2018
1st PLACE
Social initiative
3rd PLACE
Environment
initiative

2019
1st PLACE
Economic
Excellence



BIC GRAPHIC ADVANTAGES

BIC® BRAND

The BIC® brand is recognised by 9 out of 10 people.

FREE

Set up charges, visuals, artwork proofs, physical samples, apps & digital tools and much more...

MIX & MATCH

Over 100,000 Free standard component colour combinations!

PRINTING EXPERTISE

Over 50 years of printing expertise.

INNOVATION

Pioneers in the latest printing technologies.

FREE 48 h PRINTING SERVICE!

For over 100 products.

SUSTAINABILITY

BIC Graphic factory and printing facilities are using 100% renewable electricity.

CLOSE TO OUR CUSTOMERS

Manufactured & printed in Europe.

INVENTORY PROMISE

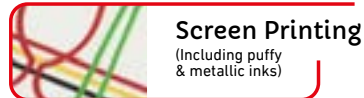
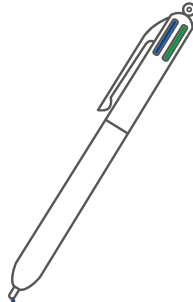
Hundreds of items always in stock.

DIGITAL TOOLS & APPS

www.bicgraphic.eu



PRINTING TECHNIQUES BIC GRAPHIC



Screen Printing
(Including puffy
& metallic inks)



Brite Pix™



Pad Printing



Brite Pix™ Texture



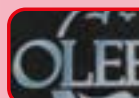
Digital Printing



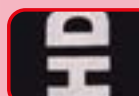
Brite Pix™ Digital



3D Puffy printing



Metallic ink



Laser Engraving

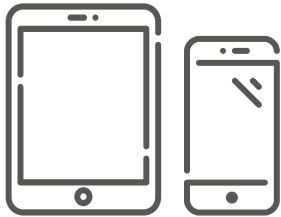
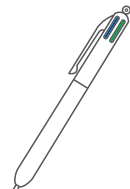
Our product customization process is regulated by strict quality controls and is in accordance with all EU regulations

- 5 different tests:
Adhesion Test, Scratch test (ISO 12137:11), Abrasion Test, Tumble Test, Exposure to artificial perspiration test.
- Every imprinted order passes 4 different quality controls:
Cosmetic Appearance control, Imprint Colour control, Imprint adherence control, Resistance to scratching.



**With more than
50 years of
experience
as a guarantee!**

BIC GRAPHIC DIGITAL TOOLS, YOUR PARTNER EVERYWHERE



That's why our tools are made to help you!

BIC GRAPHIC CATALOGUE APP

A unique tool to access all information, images and prices.

Create your own notes and you configure your viewing preferences.

BIC GRAPHIC APP

- Augmented reality with surprising effects.
- 3D product configurator.
- Watch product videos.
- Customise the products with the personalization service.

ONLINE SHOP

www.bicgraphic.eu



Online assistance:
live chat

PRODUCT CONFIGURATOR:

2D and 3D configurator for all items. Upload your logo and get a free visual.

3% OFF

When placing your order on our website

CARBON NEUTRAL WEBSITES:

We are part of the sustainability initiative in collaboration with Global Climate Institute.



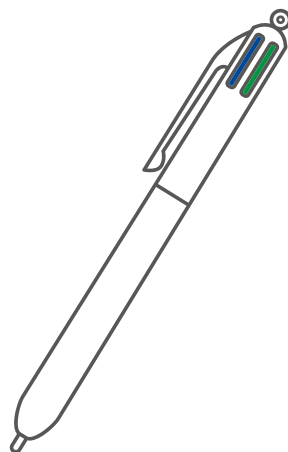
ALL INCLUSIVE PRICE:

Set up charges, printing & transport costs.

E-QUOTATION:

All the information required with just one click!

BIC GRAPHIC COMMITTED TO THE ENVIRONMENT



BIC Graphic works to offer sustainable products. Our Ecolutions® range is created based on 4 sustainable materials:

- Recycled and recyclable materials
- Bio sourced & Bio based materials
- Paper from sustainable forests (FSC)
- Recycled paper

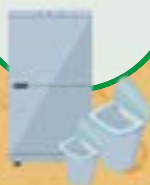
Made from
pharmaceutical
waste.



Made from the
scrap of fruit and
vegetables trays



Made from
recycled fridges
and yogurt pots



Made from
the scraps of
plastic car parts



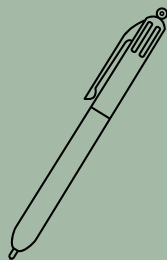
Made from
sugar cane



FSC and recyclable
cardboard



ECO WRITING INSTRUMENTS



BIC MEDIA CLIC
BIO ECOLUTIONS®



page 52



BIC MEDIA CLIC
ECOLUTIONS®



page 45



BIC MEDIA CLIC
GRIP ECOLUTIONS®



page 45

BIC ROUND STIC®
ECOLUTIONS®



page 31

BIC CLIC STIC
ECOLUTIONS®



page 59

BIC SUPER CLIP
ECOLUTIONS®



page 71

BIC WIDE BODY
ECOLUTIONS®



page 84

BIC MATIC®
ECOLUTIONS®



page 137

BIC EVOLUTION®
ECOLUTIONS®



page 141

BIC PERMANENT
MARKER ECOLUTIONS®



page 133

SPROUT®
GRAPHITE PENCIL

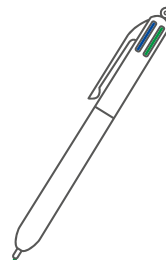


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STICKY NOTES **ECOLUTIONS®**



MADE FROM FSC CERTIFIED PAPER & 100% RECYCLABLE



**BIC® 50 MM X 75 MM ADHESIVE
NOTEPADS ECOLUTIONS®**



**BIC® 68 MM X 75 MM ADHESIVE
NOTEPADS ECOLUTIONS®**



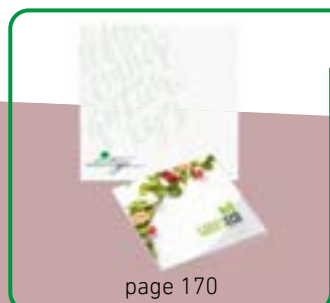
**BIC® 75 MM X 75 MM ADHESIVE
NOTEPADS ECOLUTIONS®**



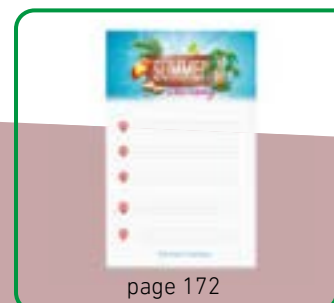
**BIC® 101 MM X 75 MM
ADHESIVE NOTEPADS
ECOLUTIONS®**



**BIC® 101 MM X 101 MM
ADHESIVE NOTEPADS
ECOLUTIONS®**



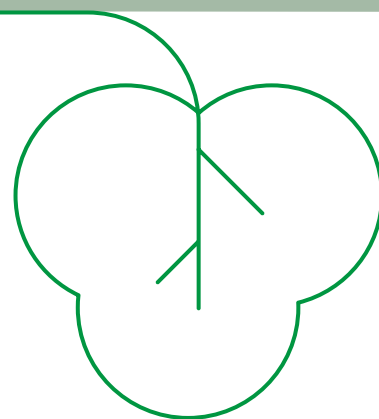
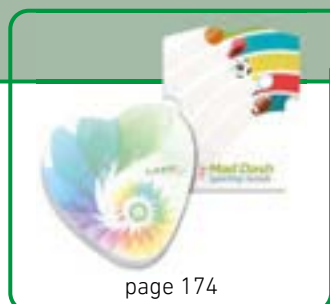
**BIC® 101 MM X 130 MM
ADHESIVE NOTEPADS
ECOLUTIONS®**



**BIC® MEDIUM ADHESIVE DIE
CUT NOTEPADS ECOLUTIONS®**



**BIC® SMALL ADHESIVE DIE CUT
NOTEPADS ECOLUTIONS®**



PACKAGING ECOLUTIONS®



SUSTAINABLE PACKAGING Reduce, Reuse, Recycle

MARKING SET



WINDOW BOX



ECOLOGICAL VALUE

- Reduced and optimized recycled and recyclable materials.
- Reduced carbon footprint.
- Designed to have multiple uses.
- Creating the BIC Graphic forest in Kenya.

SOCIAL VALUE

- Supporting agro-local projects in Kenya thanks to the BIC Graphic forest and Treedom.

ECOLOGICAL MATERIALS

- 100% Recycled cardboard.
- Plastics such as PET, PP or PS that are 100% recyclable.
- Raw materials from sustainable forest (FSC).

PLASTIC POUCH



ECO SLEEVE



OUTER BOXES



TRAY OF 50 LIGHTERS



The packaging with the Treedom® logo is contributing to the creation of the BIC Graphic Forest in Kenya. Thanks to your support, with this campaign, we can improve the environment (reducing the carbon footprint) and support agro-forestry projects that implement sustainable ecosystems.



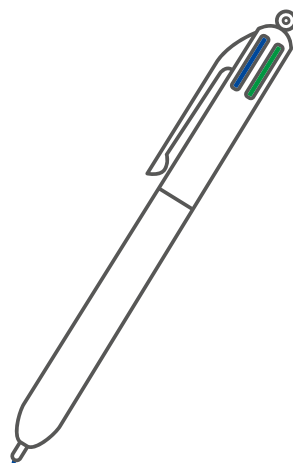
-90,100 KG CO₂

The trees we have chosen to plant can absorb enough CO₂ from the atmosphere to fill up 469 trucks!



ANTIBACTERIAL PRODUCT RANGE

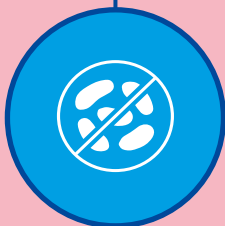
THE NEXT STEP IN BIC
GRAPHIC'S LONG HISTORY OF
ANTIBACTERIAL PRODUCTS



BIOCIDAL PRODUCT

Classified as a biocidal product
with antibacterial effect. **Tested.**

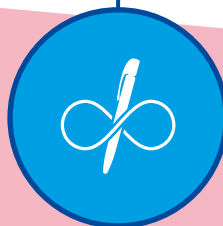
Use biocide safely. Always read the label
and product information before use.



BACTERIA
PROTECTION



ENTIRE PEN
PROTECTION



TIMELESS
PROTECTION



ANTIBACTERIAL
TEST PROTOCOL

Available in selected countries, please ask your
customer service representative



Our Biocide product
eliminates 99.9% of bacteria
on the barrel, its most
exposed area.

**Protection effective on the
entire pen for the life of the
product.**



OTHER ANTIBACTERIAL PENS

Other products claim to
avoid the growth of germs,
meaning the germs added by
the user will remain active.

BGØARD™



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FIRST
ANTIBACTERIAL
STYLUS PEN

page 64





The solution for full colour communication



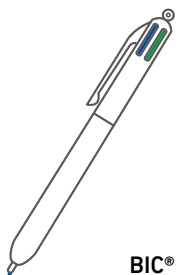
360° printing area

Colourful

Photo quality

High Definition

Unlimited and
enhanced colours



**BIC® Media
Clic - 1025**



page 40

**BIC® 4 Colours
1100 / 1101**



page 94

**BIC® 4 Colours
Fashion - 1102**



page 95

**BIC® 4 Colours
Sun - 1097**



page 95

**BIC® 4 Colours
Fine - 1109**



page 95

**BIC® Round
Stic® - 1010**



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**BIC® Clic
Stic - 1000**



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**BIC® Wide
Body™ - 1080**



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**BIC® Wide Body™
chome - 1079**



page 84

BIC® Super Clip



page 77

**BIC® Evolution®
Ecolutions®**



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BIC® WRITING INSTRUMENTS

BALLPENS

BIC® Style	26
BIC® Round Stic®	30
BIC® Round Stic® Bguard™ antibacterial	34
BIC® M10® Clic	36
BIC® Media Clic	40
BIC® Media Clic Grip	44
BIC® Media Clic Bguard™ antibacterial	48
BIC® Media Clic Shine	50
BIC® Media Clic Bio	52
Ecolutions®	
BIC® Clic Stic	54
BIC® Clic Stic Bguard™ antibacterial	64
BIC® Clic Stic Stylus	66
Bguard™ antibacterial	
BIC® Super Clip	72
BIC® Super Clip Bguard™ antibacterial	74
BIC® Super Clip Advance	76
BIC® Wide Body™	82
BIC® Wide Body™	88
Bguard™ antibacterial	
BIC® Atlantis®	90
BIC® 4 Colours	96
BIC® 4 Colours Mini	98
BIC® 4 Colours Sun	99
BIC® 4 Colours Fashion	100
BIC® 4 Colours Shine	102
BIC® 4 Colours Glacé	104
BIC® 4 Colours Fine	106
BIC® 4 Colours Fluo	107
BIC® 4 Colours Stylus	108
BIC® 4 Colours 3+1	109

METALLIC PENS

BIC® Metal Pro	112
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ROLLER & GELS

BIC® Grip Roller	118
BIC® XS Finestyle	120
BIC® Intensity® Gel Clic	112

HIGHLIGHTERS &

MARKERS

BIC® Brite Liner® Grip	126
BIC® Velleda® White Board Marker Fine	130
BIC® Velleda® White Board Marker Grip	131
BIC® Mark-It Permanent Marker	132
BIC® Permanent Marker Ecolutions®	133

PENCILS

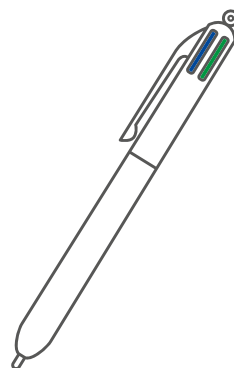
BIC® Matic®	136
BIC® Evolution® Ecolutions®	141

Sprout

Sprout™	147
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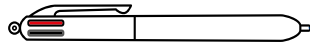


WRITING INSTRUMENTS





STYLE



BIC® STYLE
1610 Opaque



01/01 01/03 01/05* 01/04 01/02 02/02

Colour
ink



12



100%



*While stocks last

1610 Clear



MOQ 500u.

Decoration:

BIC® STYLE

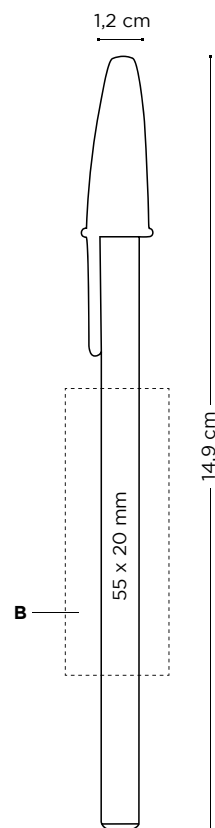
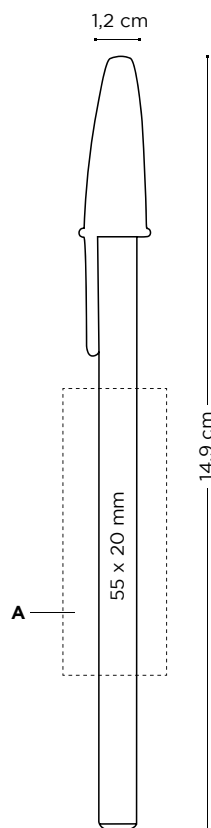
1610

A SP: max. 2 col.

BIC® STYLE CLEAR

1610

B SP: max. 1 col.



	500-999	1000-2499	2500-4999	5000
BIC® STYLE/ BIC® STYLE CLEAR				
1610				
SP	0,44	0,40	0,38	0,36
Additional imprint charge per colour & position				
SP	0,13	0,13	0,13	0,12

Prices include 1 colour screenprint in one position.

Writing modes:

Ballpen



M

Printing techniques:



(SP)
SCREEN
PRINTING

Optional special packaging:



Plastic Pouch

+ INFO pag. 237

External packaging:



500 ± 3,5 Kg

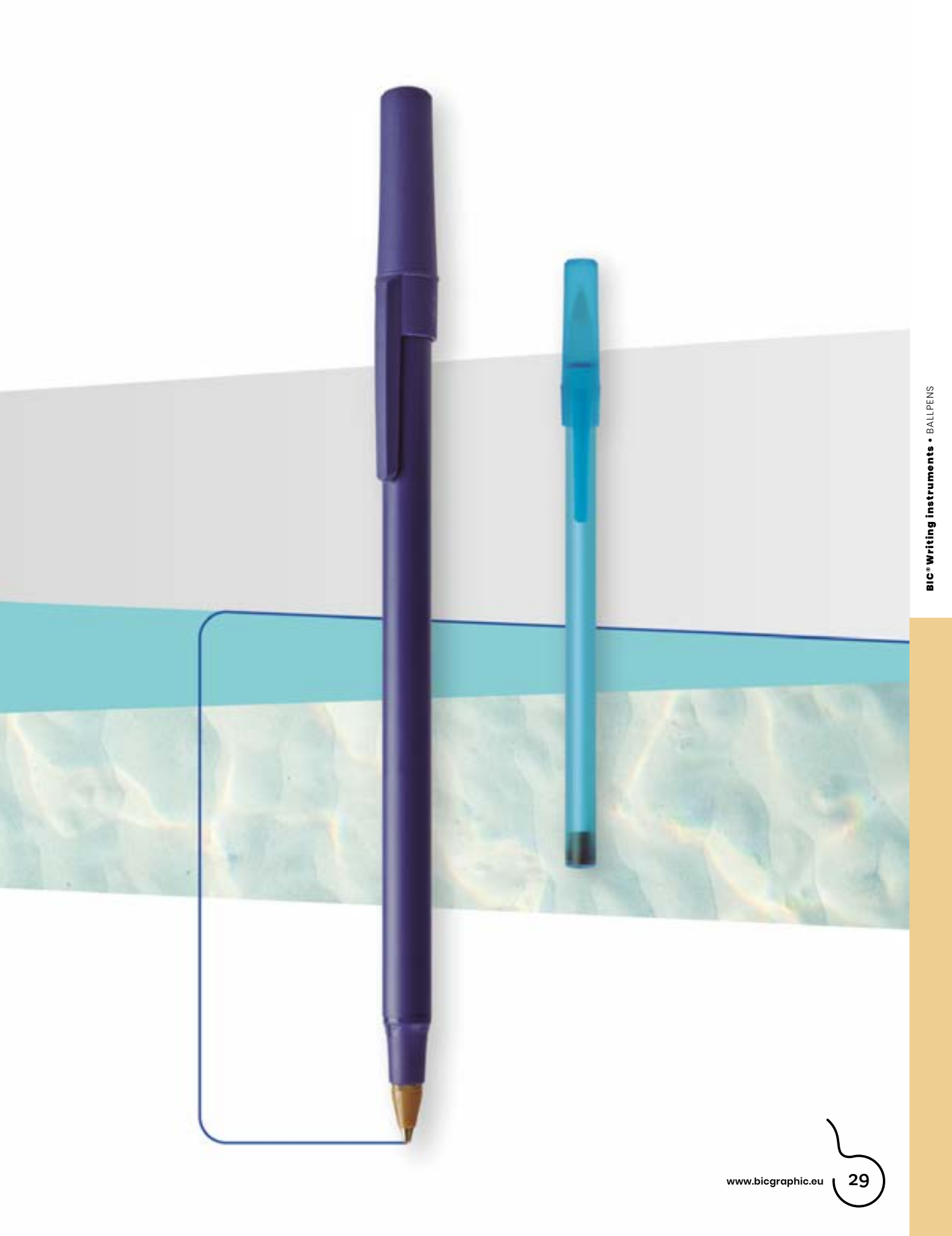
www.bicgraphic.eu



ROUND STIC

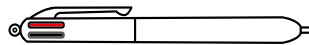


The iconic BIC® Round Stic® offers timeless style and high quality. Its classic design is easy to identify and symbolises long-term reliability.





ROUND STIC®



MIX & MATCH



Iconic
BIC® Boy is
embossed

1010 Opaque



01

12

Colour
ink

Red Ink available
under request



03



1010 Frosted



05

07

18

02



69



63



71



66



68



67



40

**48h not available in Digital finishes



ecolutions®



MADE FROM 94% RECYCLED MATERIAL* & 100% RECYCLABLE

Made from the scrap of fruit and vegetable trays

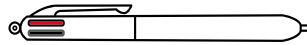


The solution for **full colour communication!**



*The percentage is calculated based on total weight of product excluding cartridge

BIC® Writing Instruments • BALLPENS

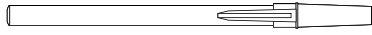


MOQ 500u.

Standard colours combination

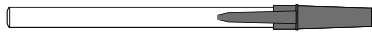
ecolutions® Standard colours combination

Plug



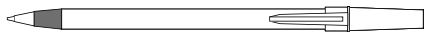
OPAQUE 01 12 10 03 05 20 04 07 18 02 FROSTED 69 63 71 66 68 67 40

Clip



OPAQUE 01 12 10 03 05 20 04 07 18 02 FROSTED 69 63 71 66 68 67 40

Section



OPAQUE 01 12 10 03 05 20 04 07 18 02 FROSTED 69 63 71 66 68 67 40

Barrel



OPAQUE 01 12 03 05 07 18 02 FROSTED 69 63 71 66 68 67 40



Exact colour match:

≥ 10.000 units



Add the Möbius loop to your artwork at no additional charge. Please specify it on your order. (Möbius loop imprint defaults to left-hand hand corner.)

Writing modes:



Printing techniques:



(SP) SCREEN PRINTING



(DG) DIGITAL



Optional special packaging:



Plastic Pouch

+ INFO pag. 237

External packaging:



500 ± 2,5 Kg



MADE IN SPAIN

Decoration:

BIC® ROUND STIC®

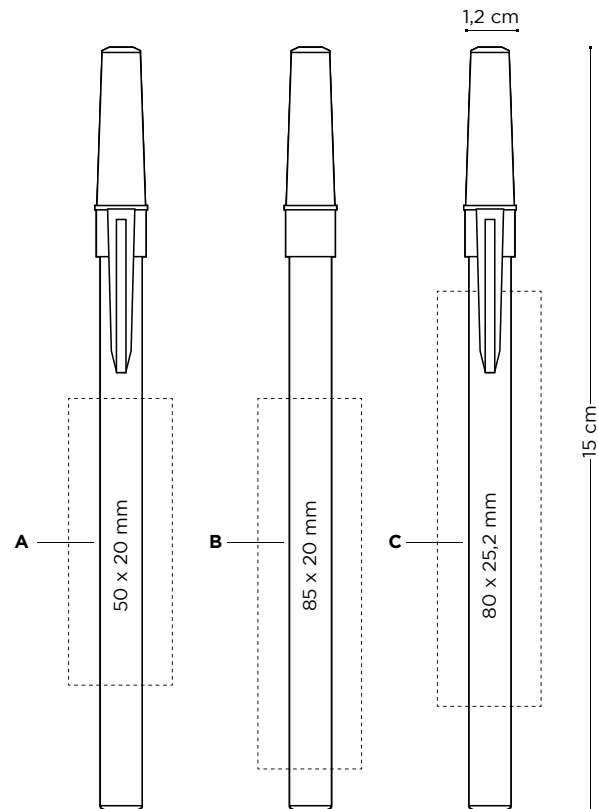
1010

ecolutions® 1E10

A SP: max. 3 col.

B SP: max. 1 col.

C DG: full-colour (only available in white barrel)

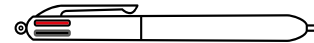


	Price (€)			
BIC® ROUND STIC®	500-999	1000-2499	2500-4999	5000
1010 / ecolutions® 1E10				
SP	0,51	0,49	0,46	0,43
DG	0,70	0,67	0,63	0,59

Additional imprint charge per colour & position

SP	0,13	0,13	0,13	0,12
-----------	------	------	------	------

Prices include one imprint in one position according to specified technique.



1011 Opaque

Iconic BIC® Boy and Antibacterial logo always visible!

01

Colour ink

Red Ink available under request

03

100%



1011 Opaque

01

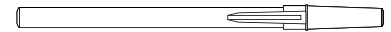
100%

Only available in white barrel

MOQ 500u.

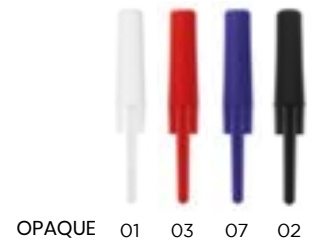
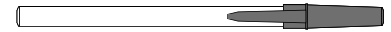
Standard colours combination

Plug

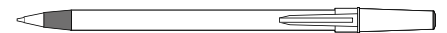


OPAQUE 01 03 07 02

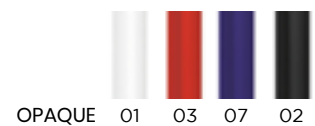
Clip



Section



Barrel



Exact colour match:

≥ 10.000 units

**48h not available in Digital finishes

Available in selected countries, please ask your customer service representative

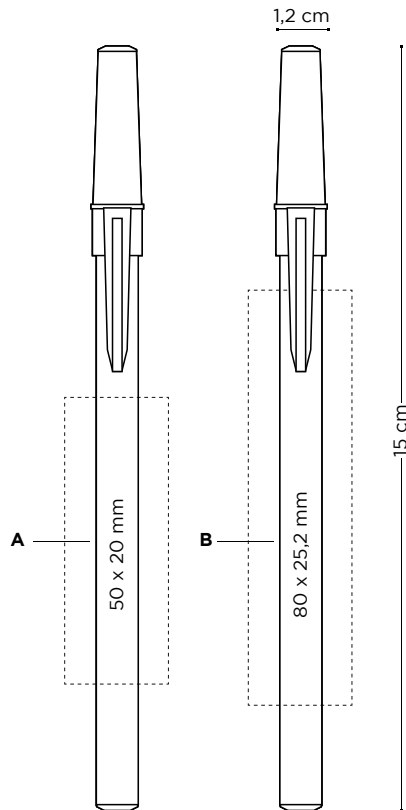
Decoration:

BIC® ROUND STIC® BGUARD™ ANTIBACTERIAL

1011

A SP: max. 2 col.

B DG: full-colour



	Price (€)			
BIC® ROUND STIC® BGUARD™ ANTIBACTERIAL	500-999	1000-2499	2500-4999	5000
1011				
SP	0,54	0,51	0,48	0,45
DG	0,73	0,70	0,66	0,62

Additional imprint charge per colour & position

SP	0,13	0,13	0,13	0,12
-----------	------	------	------	------

Prices include one imprint in one position according to specified technique.

Writing modes:

Ballpen



M

Printing techniques:



(SP)
SCREEN
PRINTING



(DG)
DIGITAL
britePix
DIGITAL

Optional special packaging:



Plastic Pouch

+ INFO pag. 237

External packaging:



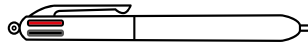
500 ± 2,5 Kg



**MADE IN
SPAIN**

www.bicgraphic.eu

35



**BIC® M10® CLIC
1590**



Iconic BIC® Boy
is embossed

Side push
button



Colour
ink



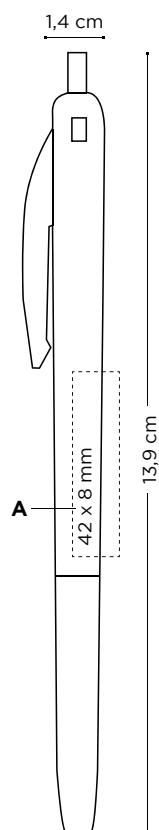
MOQ 500u.

Decoration:

BIC® M10® CLIC

1590

A SP: max. 2 col.



	Price (€)			
BIC® M10® CLIC	500-999	1000-2499	2500-4999	5000
1590				
SP	0,53	0,51	0,48	0,45
Additional imprint charge per colour & position				
SP	0,13	0,13	0,13	0,12
Prices include 1 colour screenprint in one position.				

Writing modes:

Ballpen



M

Printing techniques:



(SP)
SCREEN
PRINTING

Optional special packaging:



Plastic Pouch / Window Box

+ INFO pag. 236 & 237

External packaging:



1000 ± 8 Kg

Check out the video



MADE IN
FRANCE



White Colour
MADE IN SAF



www.bicgraphic.eu

37



MEDIA CLIC



One of the best sellers in the industry, a functional and widely recognized design, our BIC® Media Clic is a lasting product available in different materials. Choose between the Standard, Recycled, BIO and Antibacterial versions.

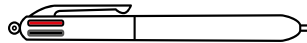
Be inspired with the wide range of finishes and colours, and match them to enhance your brand. Celebrating its 20th anniversary this year!







MEDIA CLIC



The solution for
full colour communication



MIX &
MATCH



Now on coloured barrels

Polished
1025 Ballpen

Opaque
1025 / 1E25 Ballpen
1028 / 1E28 Pencil



Colour
ink

Red Ink available
under request

*Only available in
white barrel

**48h not available in Digital finishes



Clear
1025 Ballpen



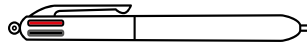
*While stocks last



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MEDIA CLIC



MIX & MATCH



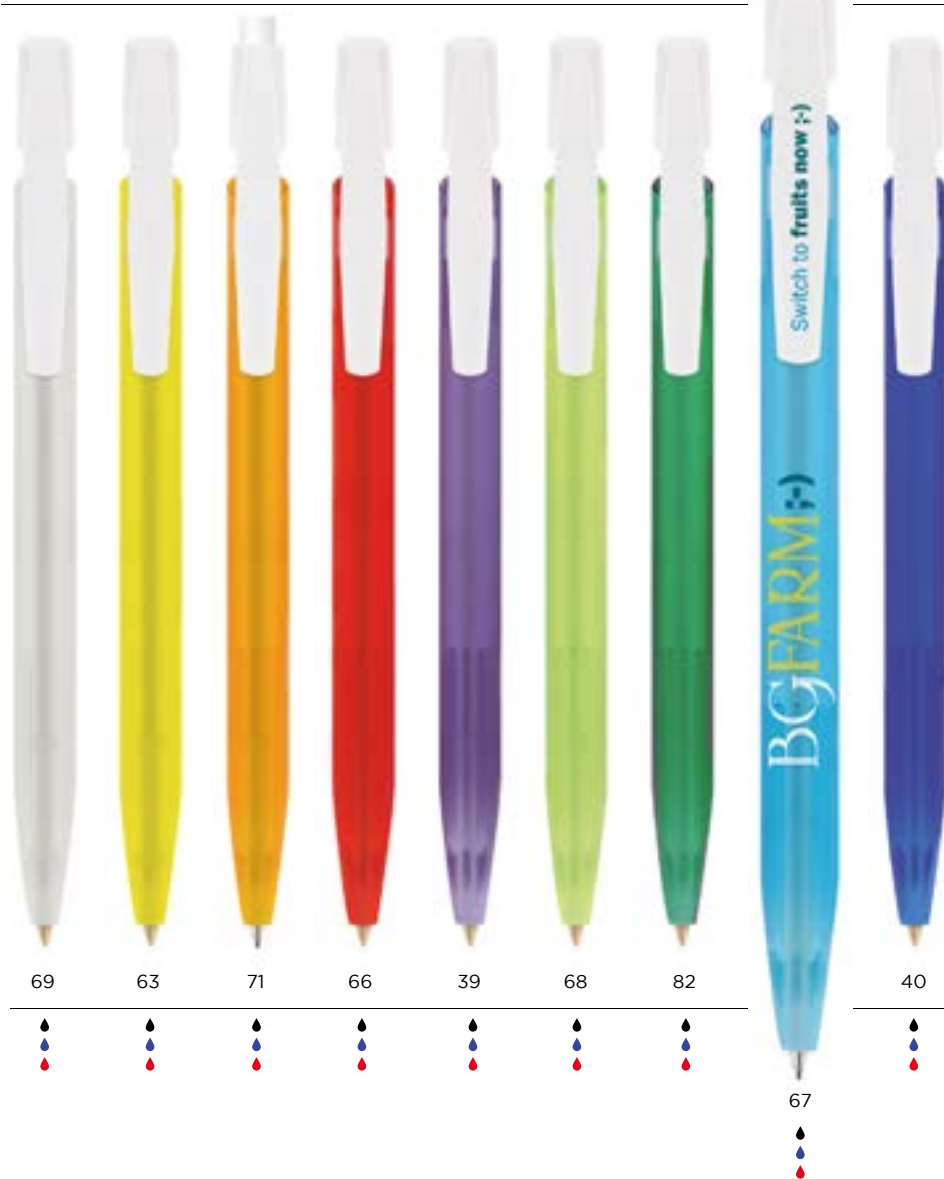
Opaque
1025 Ballpen
1028 Pencil



**48h not available in Digital finishes

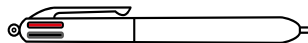


Frosted
1025 Ballpen
1028 Pencil





MEDIA CLIC GRIP



MIX & MATCH



britePix
DIGITAL

Opaque
1020 Ballpen
1021 Pencil



Only available in white barrel

Opaque
1020 Ballpen
1021 Pencil



Colour ink

*While stocks last

Red Ink available under request

Frosted
1020 Ballpen
1021 Pencil



*While stocks last

**48h not available in Digital finishes



ecolutions®

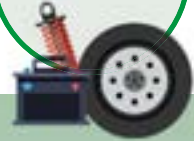


MADE FROM 92% RECYCLED MATERIAL* & **100% RECYCLABLE**



MADE FROM 50% RECYCLED MATERIAL* & **100% RECYCLABLE**

Made from the scrap of plastic car parts.



ecolutions®
Opaque
1E25
Ballpen



1E

ecolutions®
Opaque
1E20 Ballpen
1E21 Pencil



01/12*



01/03



01/05



01/07



01/02

*While stocks last

100%

*The percentage is calculated based on total weight of barrel

Check out the video

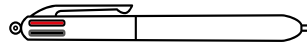


www.bicgraphic.eu

45



MEDIA CLIC



MOQ 500u.

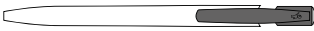
Standard colours combination Standard colours combination

Plug



OPAQUE 01 12 10 03 5C 2D 13 84* 5G 05 3D 04 07 18 02 FROSTED 69

Clip



OPAQUE 01 12 10 03 5C 2D 13 84* 5G 05 3D 04 07 18 02 FROSTED 69

Barrel



OPAQUE 01 12 10 03 5C 2D 13 5G 05 3D 04 07 3C 18 02 01/12* 01/03* 01/05* 01/07* 01/02*
*While stocks last

Barrel & Grip
FROSTED 69 63 71 66 39 68 82 67 40 01/69 69/69* 71/69* 66/69 82/69 40/69

Barrel & Grip
POLISHED 1T 8T 6P 3T 6T 9T 5P 5T 4T 7T 8L 2T
All colour range available in Digital britePix

CLEAR 1R* 4D* 92* 87* 95* 93* 88* 72* 4R* 7R* 91*



Add the Möbius loop to your artwork at no additional charge. Please specify "Print the Möbius loop" on your order. (Möbius loop imprint defaults to left-hand hand corner.)



OPAQUE 1E

Barrel & Grip OPAQUE

01/12* 01/03 01/05 01/07 01/02
*While stocks last

Exact colour match:

≥ 10.000 units 1025/1028
1E25
1E20/1E21

Writing modes:

Ballpen



M

Mechanical pencil



MP

Ø0,7mm

Printing techniques:



(SP)
SCREEN
PRINTING



(DG)
DIGITAL

*While stocks last



Decoration:

BIC® MEDIA CLIC

1025 (ballpen)

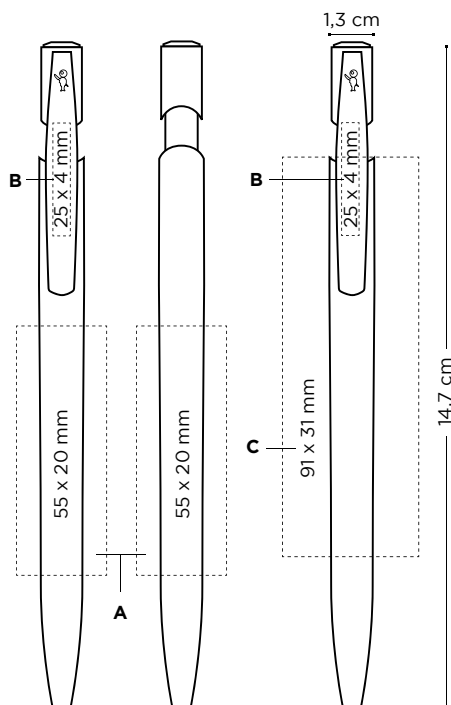
1028 (pencil)

ecoolutions® 1E25
(ballpen)

A SP: max. 4 col.

B SP: max. 2 col.

C DG: full-colour



BIC® MEDIA CLIC GRIP

1020 (ballpen)

1021 (pencil)

D SP: max. 4 col.

E SP: max. 2 col.

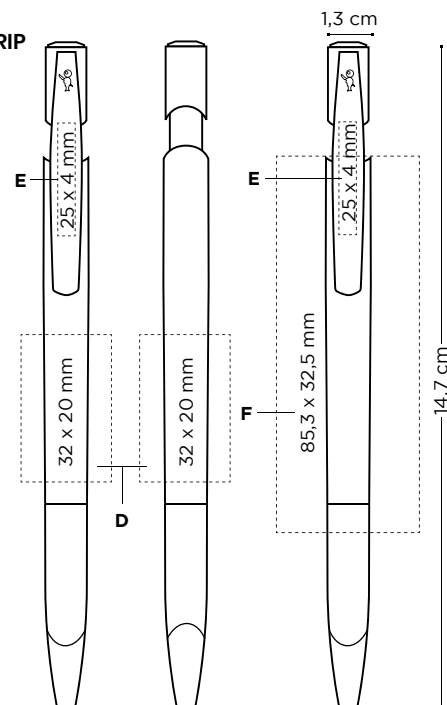
F DG: full-colour

ecoolutions® 1E20
(ballpen)

ecoolutions® 1E21
(pencil)

D SP: max. 4 col.

E SP: max. 2 col.



	Price (€)			
BIC® MEDIA CLIC	500-999	1000-2499	2500-4999	5000
1025 / eco olutions® 1E25 (ballpen)				
SP	0,60	0,56	0,52	0,48
DG	0,82	0,77	0,71	0,67
1028 (pencil)				
SP	0,78	0,73	0,68	0,64
DG	0,92	0,86	0,80	0,76

Additional imprint charge per colour & position

SP	0,13	0,13	0,13	0,12
-----------	------	------	------	------

Prices include one imprint in one position according to specified technique.

	Price (€)			
BIC® MEDIA CLIC GRIP	500-999	1000-2499	2500-4999	5000
1020 / eco olutions® 1E20 (ballpen)				
SP	0,90	0,84	0,79	0,73
1020 (ballpen)				
DG	1,12	1,05	0,98	0,92
1021 / eco olutions® 1E21 (pencil)				
SP	1,00	0,93	0,87	0,82
1021 (pencil)				
DG	1,22	1,14	1,06	1,01

Additional imprint charge per colour & position

SP	0,13	0,13	0,13	0,12
-----------	------	------	------	------

Prices include one imprint in one position according to specified technique.

External packaging:



500 ± 4,1 Kg

Optional special packaging:



ECO Sleeve / Plastic Pouch / Window Box

+ INFO pag. 236 & 237

External packaging:



500 ± 4,3 Kg

Check out the video

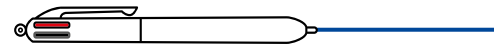


MADE IN
SPAIN



www.bicgraphic.eu

47



1026
Opaque

1026
Opaque

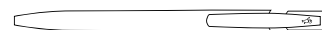
Iconic
BIC® Boy and
Antibacterial
logo always
visible!



MOQ 500u.

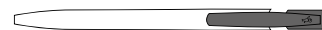
Standard colours combination

Plug

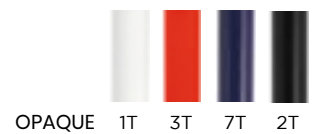


OPAQUE 01 03 07 02

Clip



Barrel



Exact colour match:

≥ 10.000 units

**48h not available in Digital finishes
Available in selected countries, please ask your customer service representative

Decoration:

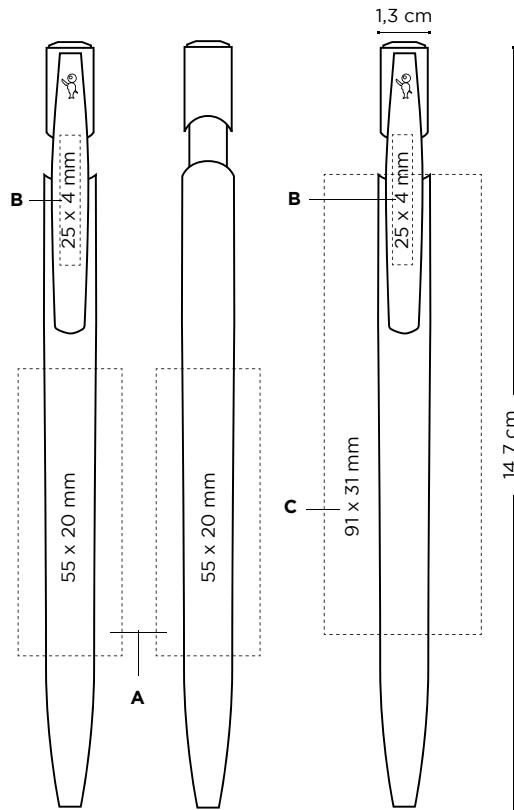
BIC® MEDIA CLIC BGUARD™ ANTIBACTERIAL

1026

A SP: max. 3 col.

B SP: max. 1 col.

C DG: full-colour



BIC® MEDIA CLIC BGUARD™ ANTIBACTERIAL 1026	Price (€)			
	500-999	1000-2499	2500-4999	5000
SP	0,63	0,59	0,55	0,50
DG	0,86	0,81	0,75	0,70

Additional imprint charge per colour & position

SP	0,13	0,13	0,13	0,12
-----------	------	------	------	------

Prices include one imprint in one position according to specified technique.

Writing modes:

Ballpen



M

Printing techniques:



(SP)
SCREEN
PRINTING



(DG)
DIGITAL



Optional special packaging:



ECO Sleeve / Plastic Pouch / Window Box

+ INFO pag. 236 & 237

External packaging:



500 ± 4,1 Kg

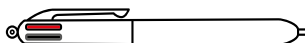


MADE IN
SPAIN

www.bicgraphic.eu



MEDIA CLIC SHINE



1975 Opaque Ballpen



01/75

01/26

Colour ink
Red Ink available under request



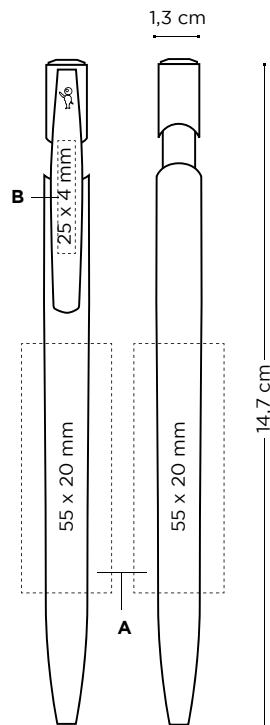
BIC® MEDIA CLIC SHINE

1975

A SP: max. 2 col.

B SP: max. 2 col.

MIX & MATCH



	500-999	1000-2499	2500-4999	5000
BIC® MEDIA CLIC SHINE				
1975				
SP	1,22	1,14	1,06	0,98
SP (premium)	1,36	1,27	1,18	1,09

Additional imprint charge per colour & position

SP	0,13	0,13	0,13	0,12
-----------	------	------	------	------

Prices include 1 colour screenprint in one position.

Price (€)

MOQ 500u.

Standard colours combination

Plug

OPAQUE 01 12 10 03 5C 2D 13 84 5G 05 3D 04 07 18 02 FROSTED 69 **PREMIUM 35***

Clip

OPAQUE 01 12 10 03 5C 2D 13 84* 5G 05 3D 04 07 18 02 FROSTED 69

Barrel

SHINE 01/26 01/75

Writing modes:



M

*while stocks last

Printing techniques:



(SP) SCREEN PRINTING

Optional special packaging:



ECO Sleeve / Plastic Pouch / Window Box

External packaging:



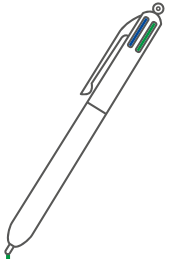
500 ± 4,1 Kg



MADE IN SPAIN



THE TOP PRIORITY OF THE MEDIA CLIC BIO ECOLUTIONS® LIFE CYCLE IS SUSTAINABILITY

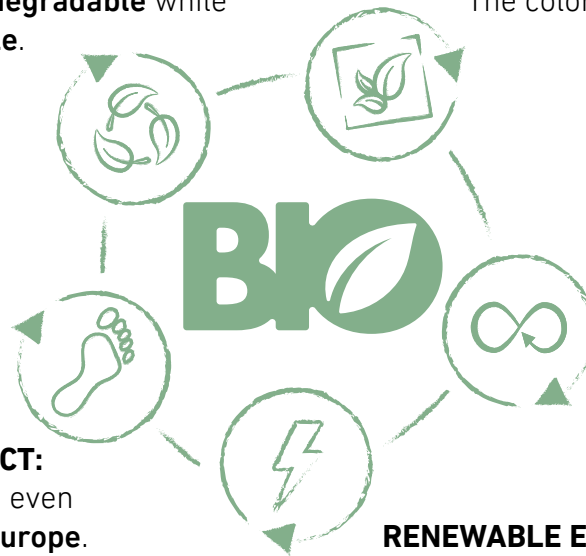


BIODEGRADABLE PEN:

There's no more ink in the pen?
No problem, now you can compost it.
The barrel is **100% biodegradable** while
the clip **100% recyclable**.

BIO-BASED MATERIAL:

The barrel is made with
70% of BIO based material.
The colorants are **100% BIO based**.



LOW TRANSPORT IMPACT:

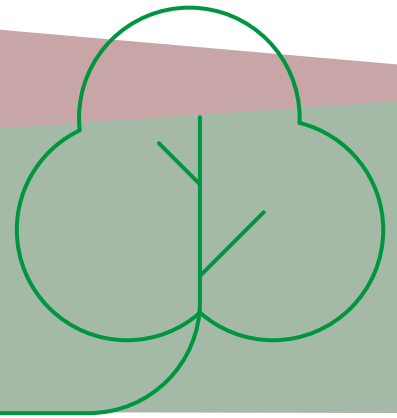
Production, printing and even
raw material made in Europe.

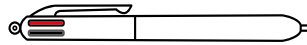
MADE TO LAST:

- More than **10,000 clicks**.
- Unbreakable Clip.

RENEWABLE ELECTRICITY:

Produced in our factory and printing
facilities which are both powered with
100% renewable electricity.





MADE FROM 70% BIO-SOURCED*
& 100% BIODEGRADABLE MATERIAL

Made from sugar cane.



1972 Opaque Ballpen



01BIO

Colour
ink

Red Ink available under request

*The percentage is calculated on total weight of barrel, biodegradable under industrial conditions



012BIO



03BIO



05BIO

100%



04BIO



02BIO

Always
visible!



01BIO

100%

*Only available in white barrel

**48h not available in Digital finishes

MOQ 500u.

Standard colours combination

Plug

OPAQUE 01 12 10 03 5C 2D 13 84* 5G 05 3D 04 07 18 02 FROSTED 69

Clip

OPAQUE 01 12 10 03 5C 2D 13 84* 5G 05 3D 04 07 18 02 FROSTED 69

Barrel

OPAQUE 01BIO 012BIO 03BIO 05BIO 04BIO 02BIO

BIC® MEDIA CLIC BIO

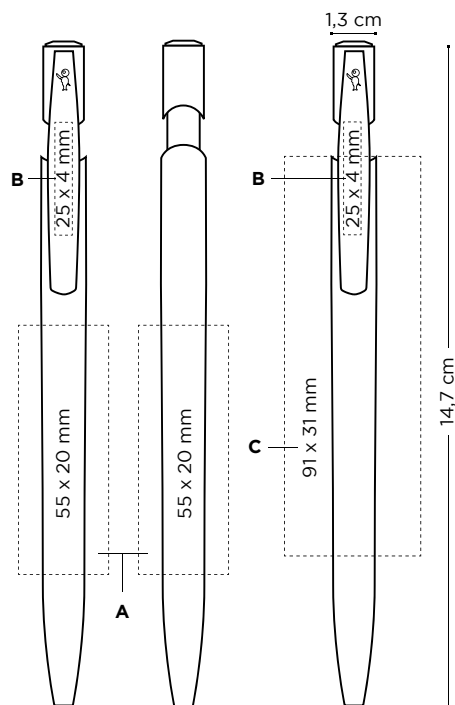
ecolutions®

1972

A SP: max. 4 col.

B SP: max. 2 col.

C DG: full-colour



BIC® MEDIA CLIC BIO ecolutions®	500-999	1000-2499	2500-4999	5000
1972				
SP	0,76	0,71	0,66	0,61
DG	0,98	0,92	0,85	0,80

Additional imprint charge per colour & position

SP	0,13	0,13	0,13	0,12
----	------	------	------	------

Prices include 1 colour screenprint in one position.

Writing modes:



M

*while stocks last

Printing techniques:



(SP)
SCREEN
PRINTING



(DG)
DIGITAL



Optional special packaging:



ECO Sleeve / Plastic Pouch / Window Box

+ INFO pag. 236 & 237

External packaging:



500 ± 4,3 Kg



MADE IN
SPAIN



www.bicgraphic.eu

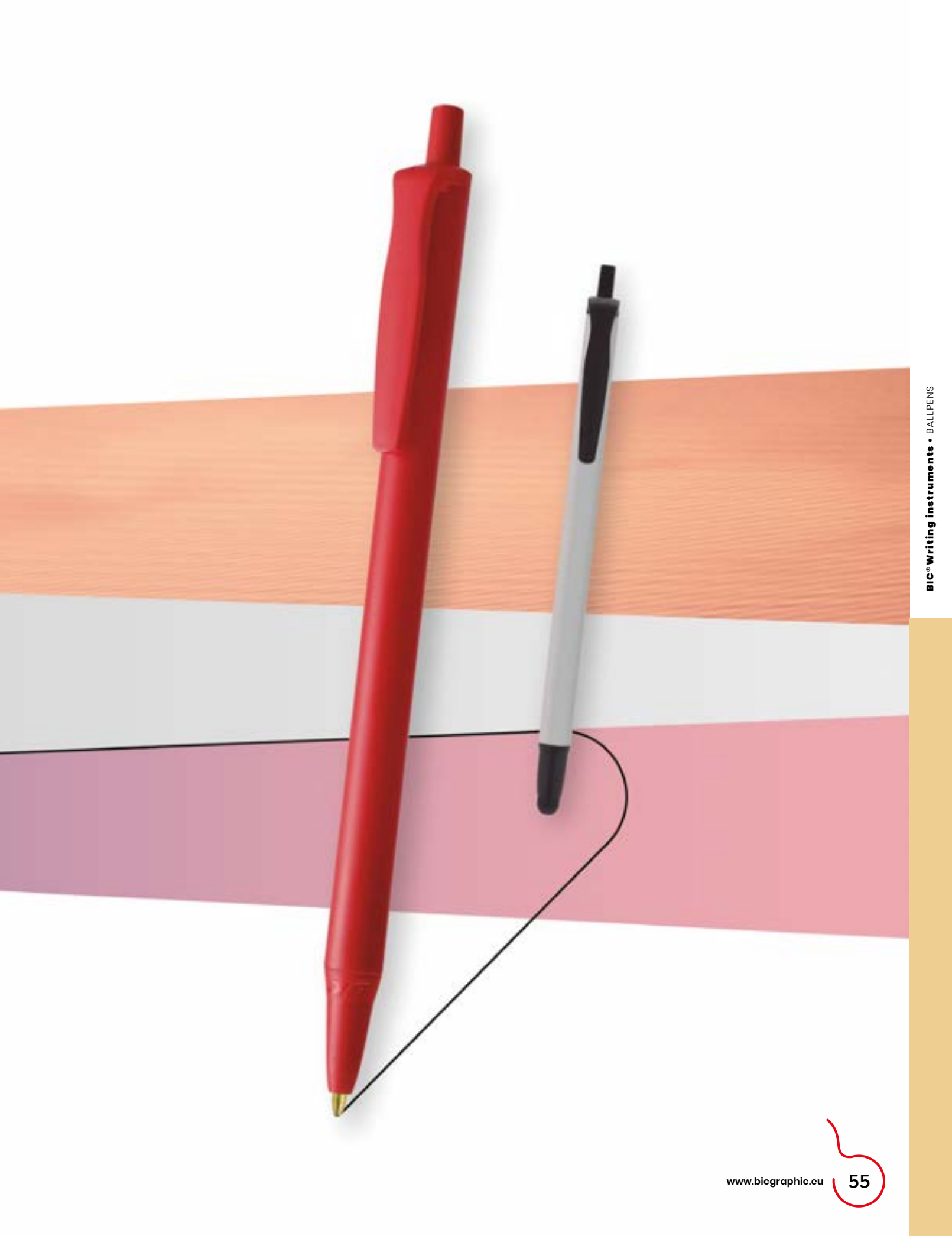
53

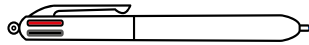


BIC® CLIC STIC



Modern, flexible, reliable. That's how BIC® Clic Stic is!
A large variety of finishes such as Digital, Stylus,
Softfeel®, Mini or Antibacterial, and thousands of
colour combinations!





MIX & MATCH



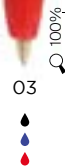
Iconic BIC® Boy is embossed

1000 Opaque



01 12 05 04 07 18 02

Colour ink
Red Ink available under request



1000 Frosted



69 63 71 66 68 67 40

Break resistant clip!



**48h not available in Digital finishes



ecolutions®



MADE FROM 78% RECYCLED MATERIAL* & 100% RECYCLABLE

Made from the scrap of fruit and vegetable trays



ecolutions®
1E00
Opaque



1E/8E



1E/7E



1E/10E



1E/3E



ecolutions®
1E00
Frosted



2E/8E



2E/7E



2E/10E



2E/3E



BIC® CLIC STIC STYLUS
ecolutions®
1846
Opaque



1E



3E



*The percentage is calculated based on total weight of product excluding cartridge and spring

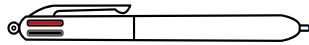
BIC® CLIC STIC STYLUS ECOLUTIONS®.

60% recycled materials calculated on total weight of plastic parts, excluding cartridge and spring.



www.bicgraphic.eu

57



MIX & MATCH



**BIC® CLIC STIC
SOFTFEEL®
1005 Opaque**

1005 Frosted



20 07 02 40

Colour
ink



Red Ink available
under request

100%



**BIC® CLIC STIC STYLUS
1847 Opaque**



01 03 04 07 02



100%



*48h not available in Digital finishes



The solution for **full colour communication!**

BIC® CLIC STIC MINI
1892 Opaque



BIC® CLIC STIC DIGITAL
1000 / 1E00
Opaque



BIC® CLIC STIC STYLUS DIGITAL
1847
Opaque



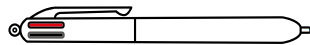
BIC® CLIC STIC MINI DIGITAL
1892
Opaque



Only available in white barrel



CLIC STIC



MOQ 500u.

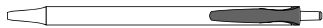
Standard colours combination

Plug



OPAQUE	01	12	10	03	05	20	04	07	18	02	FROSTED	69	63	71	66	68	67	40
--------	----	----	----	----	----	----	----	----	----	----	---------	----	----	----	----	----	----	----

Clip



OPAQUE	01	12	10	03	05	20	04	07	18	02	FROSTED	69	63	71	66	68	67	40
--------	----	----	----	----	----	----	----	----	----	----	---------	----	----	----	----	----	----	----

Section



OPAQUE	01	12	10	03	05	20	04	07	18	02
--------	----	----	----	----	----	----	----	----	----	----

stylus

FROSTED	69	63	71	66	68	67	40	OPAQUE	02
---------	----	----	----	----	----	----	----	--------	----

Barrel



Stylus

OPAQUE	01	12	03	05	04	07	18	02	OPAQUE	01	03	04	07	18	02
--------	----	----	----	----	----	----	----	----	--------	----	----	----	----	----	----

softfeel®

OPAQUE	20	07	02
--------	----	----	----

Mini

OPAQUE	01
--------	----

softfeel®

FROSTED	69	63	66	68	67	40	71	FROSTED	40
---------	----	----	----	----	----	----	----	---------	----

Exact colour match:

≥ 10.000 units

Writing modes:

Ballpen



M

Printing techniques:



(SP)
SCREEN
PRINTING



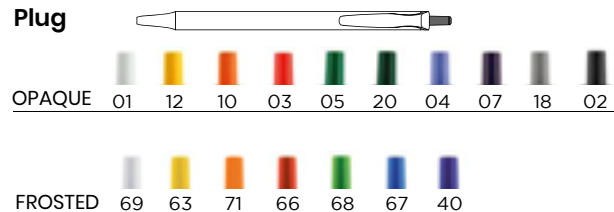
(DG)
DIGITAL



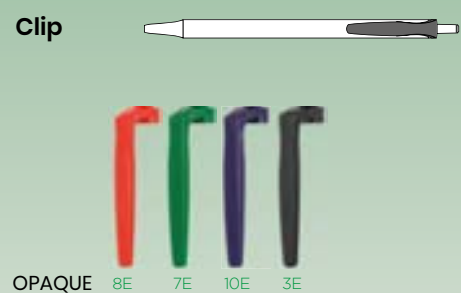
MOQ 500u.

eco^{olutions}® Standard colours combination

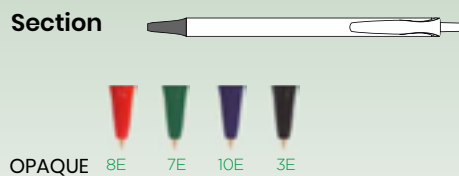
Plug



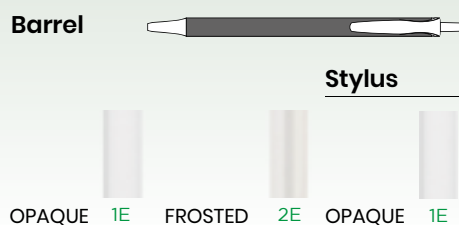
Clip



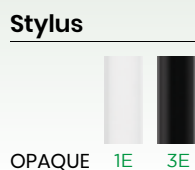
Section



Barrel



Stylus



Add the Möbius loop to your artwork at no additional charge. Please specify "Print the Möbius loop" on your order. (Möbius loop imprint defaults to left-hand hand corner.)

Exact colour match:

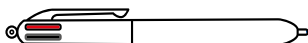
≥ 10.000 units

Writing modes:



Printing techniques:





Decoration:

BIC® CLIC STIC

1000

eco^{lutions}® 1E00

BIC® CLIC STIC STYLUS

1847

eco^{lutions}® 1846

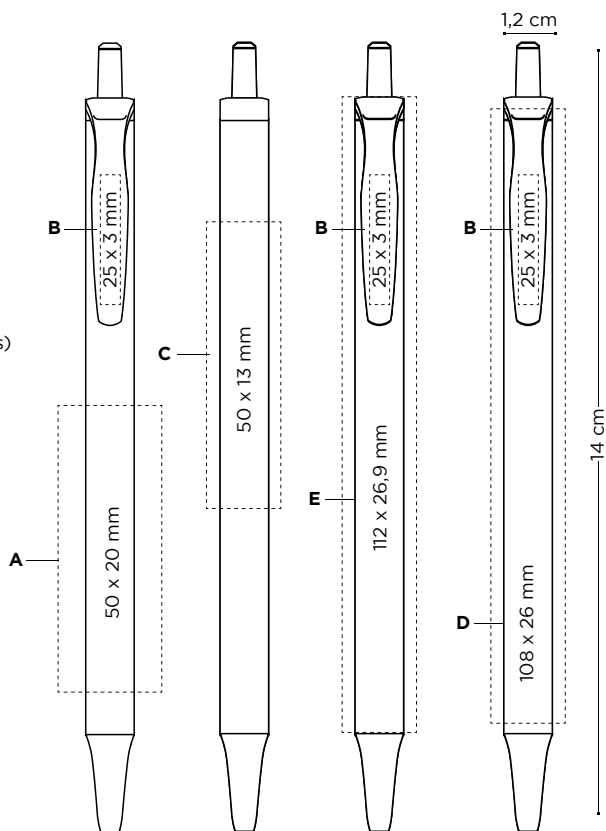
A SP: max. 3 col.

B SP: max. 1 col.

C SP: max. 2 col.

D DG: full-colour (area for text)
(only available in white barrel)

E DG: full-colour (area for images)
(only available in white barrel)



	Price (€)			
BIC® CLIC STIC	500-999	1000-2499	2500-4999	5000
1000 / eco ^{lutions} ® 1E00				
SP	0,77	0,71	0,67	0,63
DG	1,02	0,95	0,89	0,84
1847 / eco ^{lutions} ® 1846				
SP	0,92	0,86	0,81	0,74
DG	1,16	1,08	1,01	0,95

Additional imprint charge per colour & position

SP	0,13	0,13	0,13	0,12
----	------	------	------	------

Prices include one imprint in one position according to specified technique.

Optional special packaging:



ECO Sleeve / Plastic Pouch

External packaging:



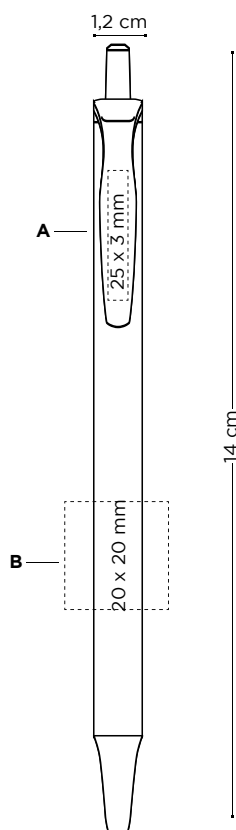
500 ± 2,9 Kg



MADE IN
SPAIN

BIC® CLIC STIC SOFTFEEL®

1005

A/B SP: max. 1 col.**BIC® CLIC STIC MINI**

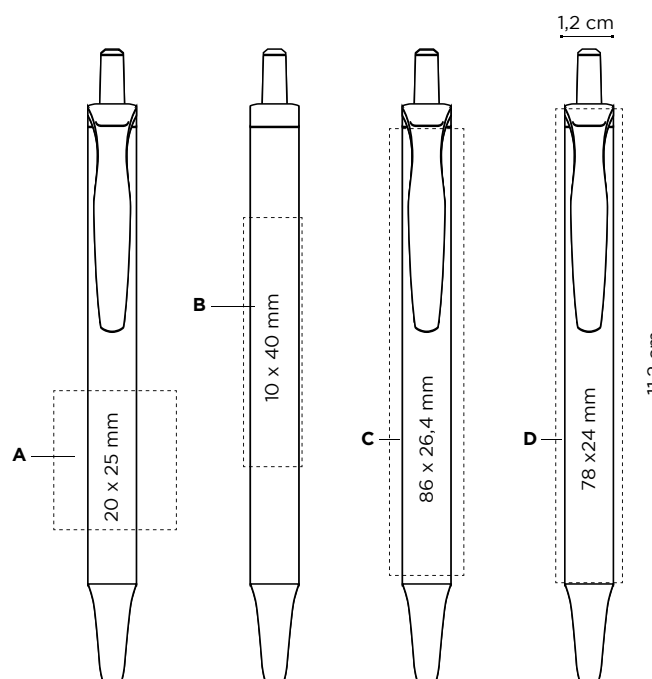
1892

A SP: max. 1 col.**B SP:** max. 1 col.**C DG:** full-colour (area for text)

(only available in white barrel)

D DG: full-colour (area for images)

(only available in white barrel)



	Price (€)			
BIC® CLIC STIC SOFTFEEL®	500-999	1000-2499	2500-4999	5000
1005				
SP	0,90	0,84	0,79	0,72
Additional imprint charge per colour & position				
SP	0,13	0,13	0,13	0,12
Prices include 1 colour screenprint in one position.				

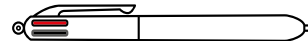
	Price (€)			
BIC® CLIC STIC MINI DIGITAL	500-999	1000-2499	2500-4999	5000
1892				
SP	0,65	0,61	0,57	0,54
DG	0,94	0,88	0,82	0,77
Prices include one imprint in one position according to specified technique.				

Optional special packaging:

ECO Sleeve / Plastic Pouch

+ INFO pag. 236 & 237

External packaging:**500** ± 2,9 Kg**External packaging:****500** ± 2,4 Kg



1001
Opaque

1001
Opaque

MOQ 500u.

Standard colours combination

Plug



OPAQUE



Clip



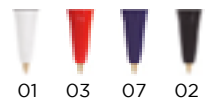
OPAQUE



Section



OPAQUE



Barrel



OPAQUE



Exact colour match:

≥ 10.000 units

Iconic
BIC® Boy and
Antibacterial
logo always
visible!

Colour
ink
Red Ink available
under request

Only available in white barrel

**48h not available in Digital finishes
Available in selected countries, please ask your customer service representative

Decoration:

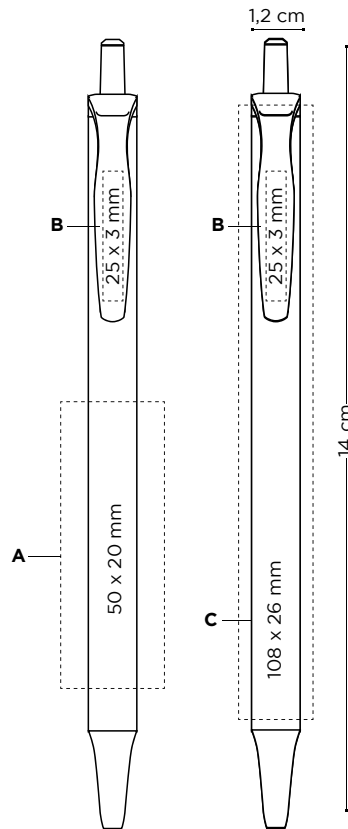
BIC® CLIC STIC BGUARD™ ANTIBACTERIAL

1001

A SP: max. 2 col.

B SP: max. 1 col.

C DG: full-colour



	Price (€)			
BIC® CLIC STIC BGUARD™ ANTIBACTERIAL	500-999	1000-2499	2500-4999	5000
1001				
SP	0,81	0,75	0,70	0,66
DG	1,07	1,00	0,93	0,88

Additional imprint charge per colour & position

SP	0,13	0,13	0,13	0,12
-----------	------	------	------	------

Prices include one imprint in one position according to specified technique.

Writing modes:



M

Printing techniques:



(SP)
SCREEN
PRINTING



(DG)
DIGITAL



Optional special packaging:



ECO Sleeve / Plastic Pouch

+ INFO pag. 236 & 237

External packaging:



500 ± 2,9 Kg



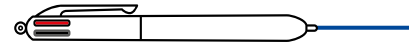
MADE IN
SPAIN

www.bicgraphic.eu



CLIC STIC STYLUS **BG**UARD™ ANTIBACTERIAL

NEW



BACTERIA PROTECTION



ENTIRE PEN PROTECTION



TIMELESS PROTECTION



ANTIBACTERIAL TEST PROTOCOL

MIX & MATCH



britePix DIGITAL

First antibacterial stylus pen!

1848 Opaque

1848 Opaque

Iconic Bic® Boy and Antibacterial logo always visible!

BIC® Writing Instruments • BALLPENS

Colour ink
Red Ink available under request

07 100%

Only available in white barrel

MOQ 500u.

Standard colours combination

Plug

OPAQUE 01 03 07 02

Clip

OPAQUE 01 03 07 02

Section

OPAQUE 02

Barrel

OPAQUE 01 03 07 02

Exact colour match:

≥ 10.000 units

Available in selected countries, please ask your customer service representative

Decoration:

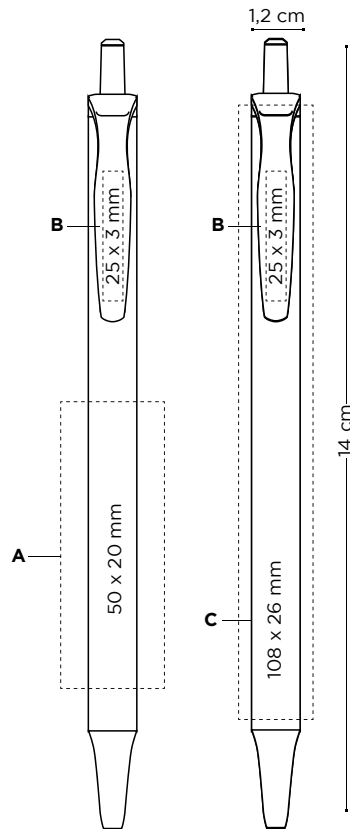
BIC® CLIC STIC STYLUS BGUARD™ ANTIBACTERIAL

1848

A SP: max. 2 col.

B SP: max. 1 col.

C DG: full-colour (Only available in white barrel)



	Price (€)			
BIC® CLIC STIC STYLUS BGUARD™ ANTIBACTERIAL	500-999	1000-2499	2500-4999	5000
1848				
SP	0,97	0,90	0,85	0,79
DG	1,22	1,13	1,06	1,00

Additional imprint charge per colour & position

SP	0,13	0,13	0,13	0,12
-----------	------	------	------	------

Prices include one imprint in one position according to specified technique.

Writing modes:



M

Printing techniques:



(SP)
SCREEN
PRINTING



(DG)
DIGITAL



Optional special packaging:



ECO Sleeve / Plastic Pouch

+ INFO pag. 236 & 237

External packaging:



500 ± 2,9 Kg



MADE IN
SPAIN

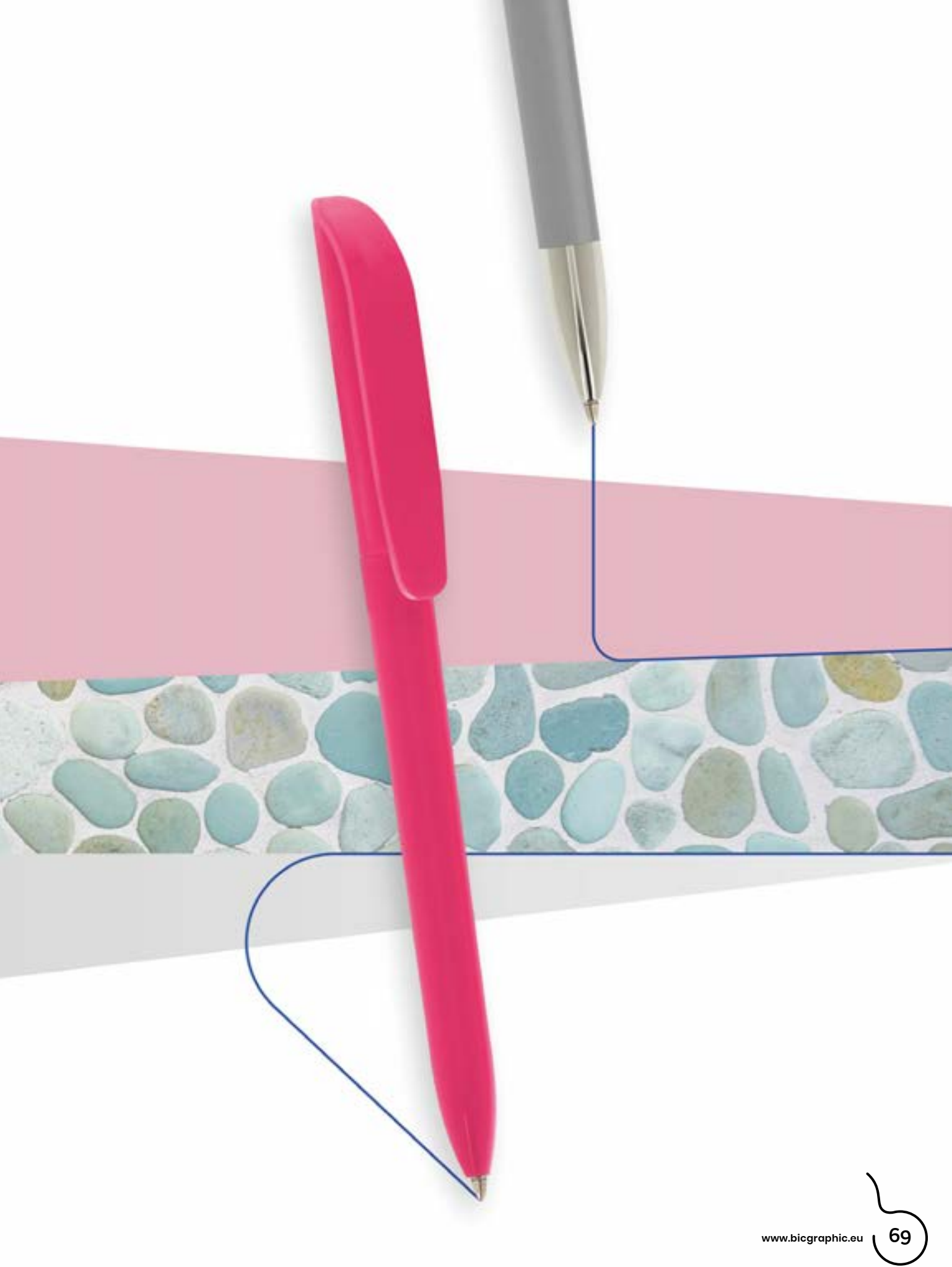
www.bicgraphic.eu

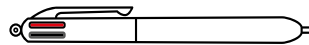


SUPER CLIP



Elegant & versatile design in a wide variety of colours. Discover the eye-catching clip with many customization possibilities in its XXL printing area on the Standard, Recycled, Advance and Antibacterial versions.

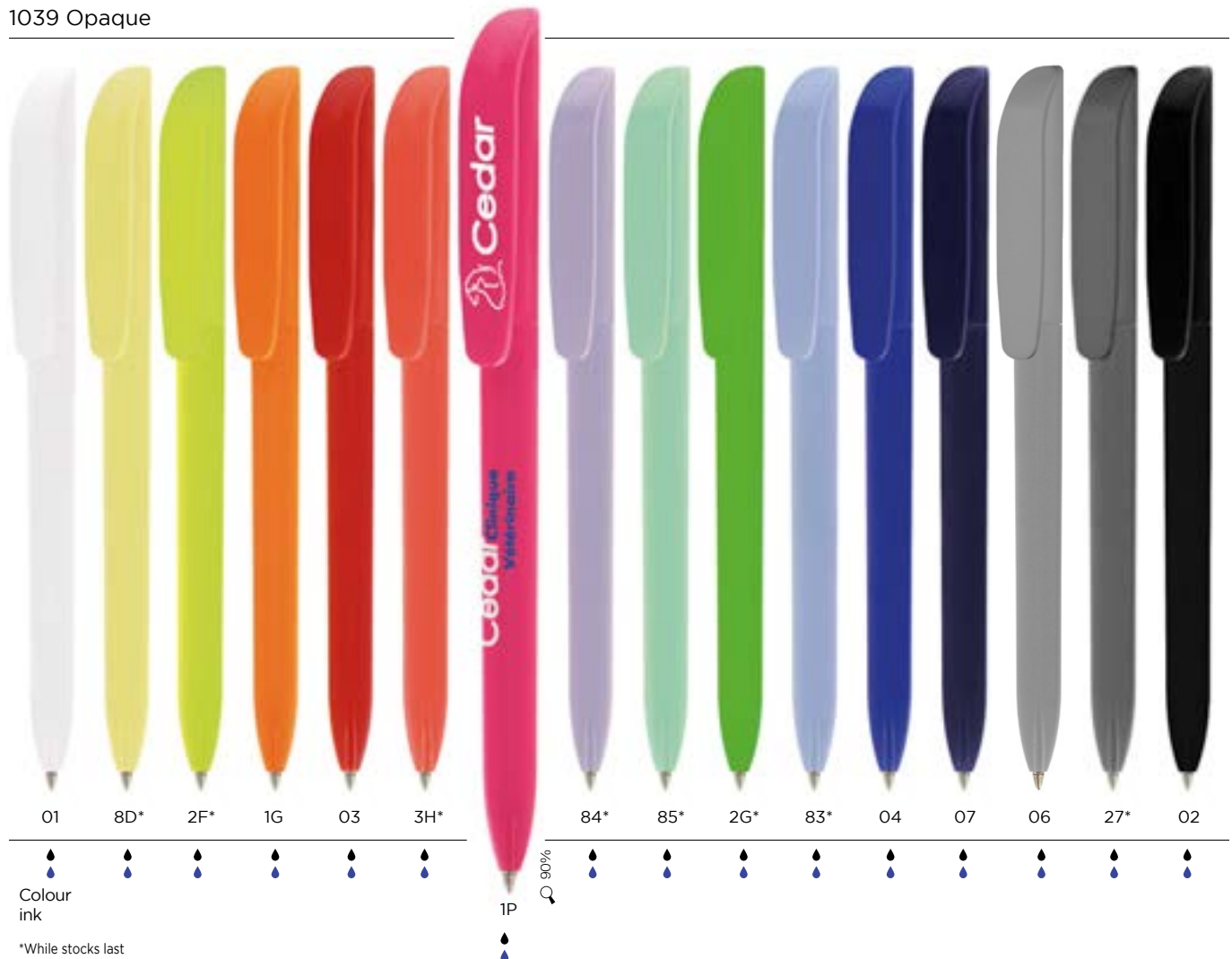




MIX & MATCH



1039 Opaque



Colour
ink

*While stocks last

**48h not available in Digital finishes





MADE FROM 78%
RECYCLED MATERIAL*
& 100% RECYCLABLE

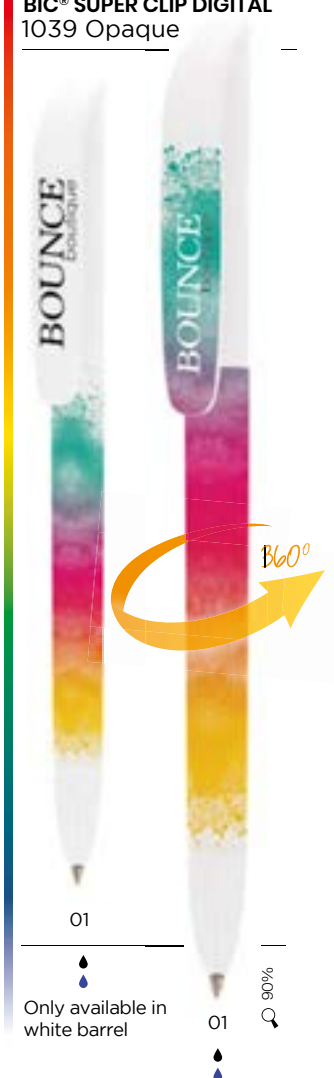


The solution for
**full colour
communication!**

1039 Clear



BIC® SUPER CLIP DIGITAL
1039 Opaque



Only available in
white barrel

eolutions®
1E50
Opaque

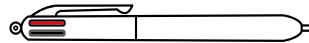


*The percentage is calculated
based on total weight of product
excluding cartridge and spring





SUPER CLIP



MOQ 250u.

Standard colours combination

ecolutions® Standard colours combination

Clip



OPAQUE 01 8D 2F 1G 03 3H 1P 84 85 2G 83 04 07 06 27 02



CLEAR 51 92 87 95 93 88 86 89



Add the Möbius loop to your artwork at no additional charge. Please specify it on your order. (Möbius loop imprint defaults to left-hand hand corner.)

Barrel



OPAQUE 01 8D 2F 1G 03 3H 1P 84 85 2G 83 04 07 06 27 02



CLEAR 51 92 87 95 93 88 86 89

Exact colour match:

≥ 10.000 units

Writing modes:



M

Printing techniques:



(SP) SCREEN PRINTING



(DG) DIGITAL



(DG) BritePix™



Optional special packaging:



ECO Sleeve / Plastic Pouch / Window Box

+ INFO pag. 236 & 237

External packaging:



250 ± 2,6 Kg



MADE IN SPAIN

Decoration:

BIC® SUPER CLIP

1039

ecolutions® 1E50

A SP: max. 2 col.

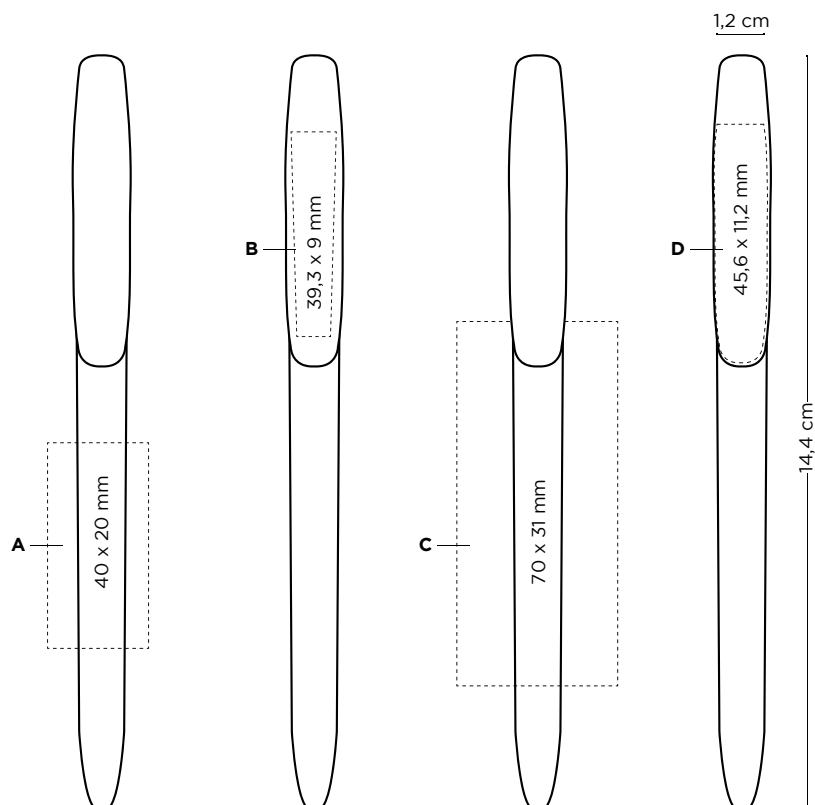
B SP: max. 1 col.

1039

C DG: full-colour

D BP: full-colour

BP Texture: full-colour

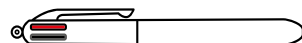


	Price (€)				
BIC® SUPER CLIP	250-499	500-999	1000-2499	2500-4999	5000
1039 / ecolutions® 1E50					
SP	1,05	1,00	0,96	0,93	0,90
1039					
DG	1,36	1,31	1,25	1,21	1,17
BP	1,32	1,25	1,20	1,15	1,11

Additional imprint charge per colour & position

SP	0,16	0,13	0,13	0,13	0,12
BP	0,23	0,21	0,20	0,19	0,18
*BP Texture	0,17	0,15	0,14	0,14	0,13

Prices include one imprint in one position according to specified technique.



BACTERIA
PROTECTION



ENTIRE PEN
PROTECTION



TIMELESS
PROTECTION



ANTIBACTERIAL
TEST PROTOCOL



**MIX &
MATCH**

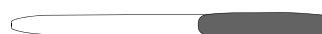


1040
Opaque

MOQ 250u.

Standard colours combination

Clip



OPAQUE 01 03 07 02

Barrel



OPAQUE 01 03 07 02

Exact colour match:

≥ 10.000 units

Antibacterial
logo always
visible!



Colour
ink

01

03

07

02

100%

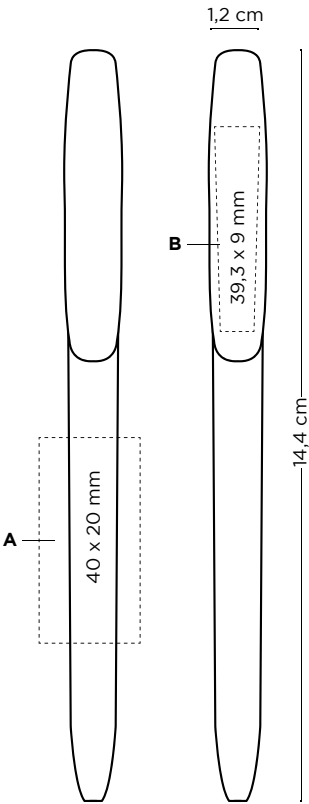
**48h not available in Digital finishes
Available in selected countries, please ask your customer service representative

Decoration:

BIC® SUPER CLIP BGUARD™ ANTIBACTERIAL

1040

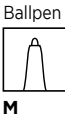
A/B SP: max. 1 col.



BIC® SUPER CLIP BGUARD™ ANTIBACTERIAL	Price (€)				
	250-499	500-999	1000-2499	2500-4999	5000
1040					
SP	1,10	1,05	1,01	0,98	0,95
Additional imprint charge per colour & position					
SP	0,16	0,13	0,13	0,13	0,12

Prices include one imprint in one position according to specified technique.

Writing modes:



M

Printing techniques:



(SP)
SCREEN
PRINTING

Optional special packaging:



ECO Sleeve / Plastic Pouch / Window Box

+ INFO pag. 236 & 237

External packaging:

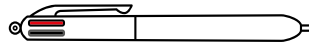


250 ± 2,6 Kg



MADE IN
SPAIN

www.bicgraphic.eu



MIX & MATCH



1073 Opaque



**48h not available in Digital finishes





The solution for **full colour communication!**

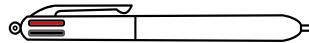


BIC® SUPER CLIP ADVANCE DIGITAL
1073 Opaque





SUPER CLIP ADVANCE



MOQ 250u.

Standard colours combination

Clip



OPAQUE 01 2F 1G 03 3H 1P 2G 04 07 06 27 02



CLEAR 51 92 87 95 93 88 86 89

Barrel



OPAQUE 01 2F 1G 03 3H 1P 2G 04 07 06 27 02

Section

ADVANCE



35

Exact colour match:

≥ 10.000 units

Writing modes:

Printing techniques:

Optional special packaging:

External packaging:

Check out the video



M



(SP)
SCREEN
PRINTING



(DG)
DIGITAL



(DG) **brillix**
DIGITAL



ECO Sleeve / Plastic Pouch / Window Box



500 ± 3,9 Kg



**MADE IN
SPAIN**



Decoration:

BIC® SUPER CLIP ADVANCE

1073

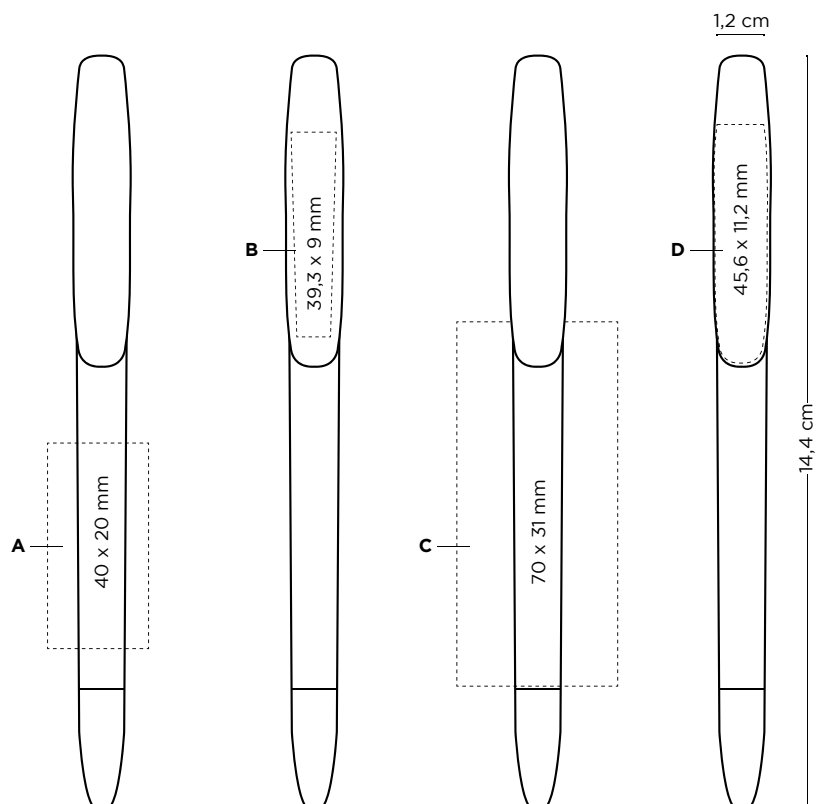
A SP: max. 2 col.

B SP: max. 1 col.

C DG: full-colour

D BP: full-colour

BP Texture: full-colour



	Price (€)				
BIC® SUPER CLIP ADVANCE	250-499	500-999	1000-2499	2500-4999	5000
1073					
SP	1,47	1,40	1,34	1,30	1,25
DG	1,79	1,69	1,62	1,57	1,52
BP	1,69	1,60	1,53	1,48	1,43
Additional imprint charge per colour & position					
SP	0,16	0,13	0,13	0,13	0,12
BP	0,23	0,21	0,2	0,19	0,18
*BP Texture	0,17	0,15	0,14	0,14	0,13

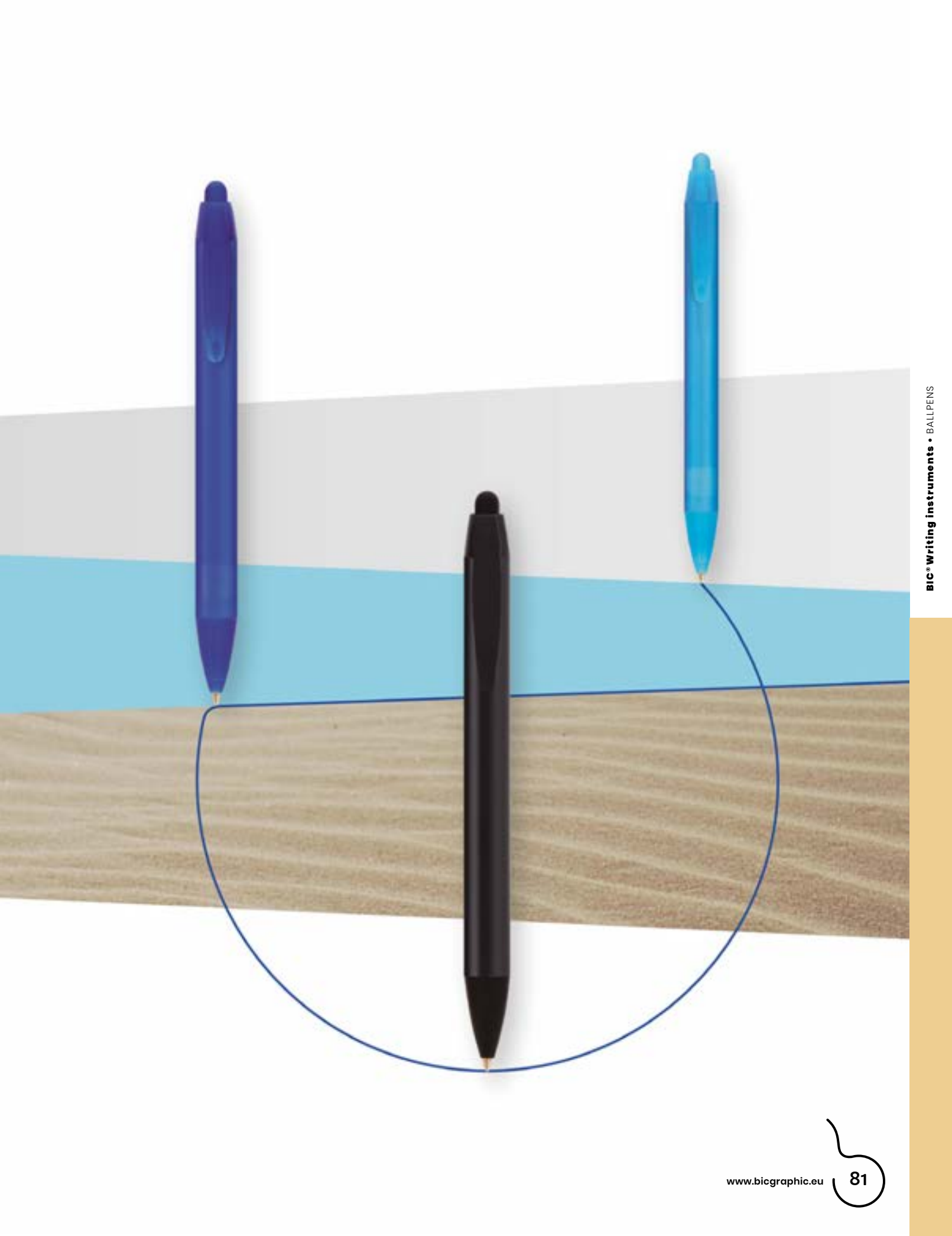
Prices include one imprint in one position according to specified technique.

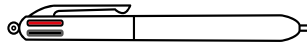


WIDE BODY



The right size for showing the true value of your brand! Wide profile and wide variety of possibilities to maximise your message.





MIX & MATCH



ecolutions®



MADE FROM 94% RECYCLED MATERIAL* & 100% RECYCLABLE

Made from the scrap of fruit and vegetable trays



Iconic BIC® Boy is embossed

1080 Opaque



01



03



07



18



02

Colour ink

Red Ink available under request

100%

100%

ecolutions® 1E80 Opaque



1E

*The percentage is calculated based on total weight of barrel

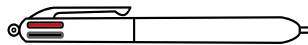


1080 Frosted





WIDE BODY™ CHROME



MIX & MATCH



The solution for **full colour communication!**

**BIC® WIDE BODY™
DIGITAL
1080 / 1E80
Opaque**

**BIC® WIDE BODY™
MINI DIGITAL
1893 Opaque**

**BIC® WIDE BODY™
CHROME MINI DIGITAL
1896 Opaque**



*48h not available in Digital finishes



MOQ 250u.

Standard colours combination

Plug



OPAQUE	01	03	07	18	02
--------	----	----	----	----	----

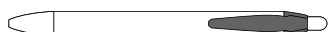
FROSTED	69	63	71	66	68	67	40
---------	----	----	----	----	----	----	----

Chrome

CHROME	35*
--------	-----

*Only available in digital
(While stocks last)

Clip



OPAQUE	01	03	07	18	02
--------	----	----	----	----	----

FROSTED	69	63	71	66	68	67	40
---------	----	----	----	----	----	----	----

Barrel



OPAQUE	01	03	07	18	02
--------	----	----	----	----	----

FROSTED	69	63	71	66	68	67	40
---------	----	----	----	----	----	----	----



Add the Möbius loop to your artwork at no additional charge. Please specify "Print the Möbius loop" on your order. (Möbius loop imprint defaults to left-hand corner.)

Section



OPAQUE	01	03	07	18	02
--------	----	----	----	----	----

FROSTED	69	63	71	66	68	67	40
---------	----	----	----	----	----	----	----

CHROME	35*
--------	-----

*Only available in digital
(While stocks last)

Exact colour match:

≥ 10.000 units

Writing modes:

Ballpen



M

Printing techniques:



(SP)
SCREEN
PRINTING



(DG)
DIGITAL
britePix
DIGITAL



www.bicgraphic.eu

85



Decoration:

BIC® WIDE BODY™

1080

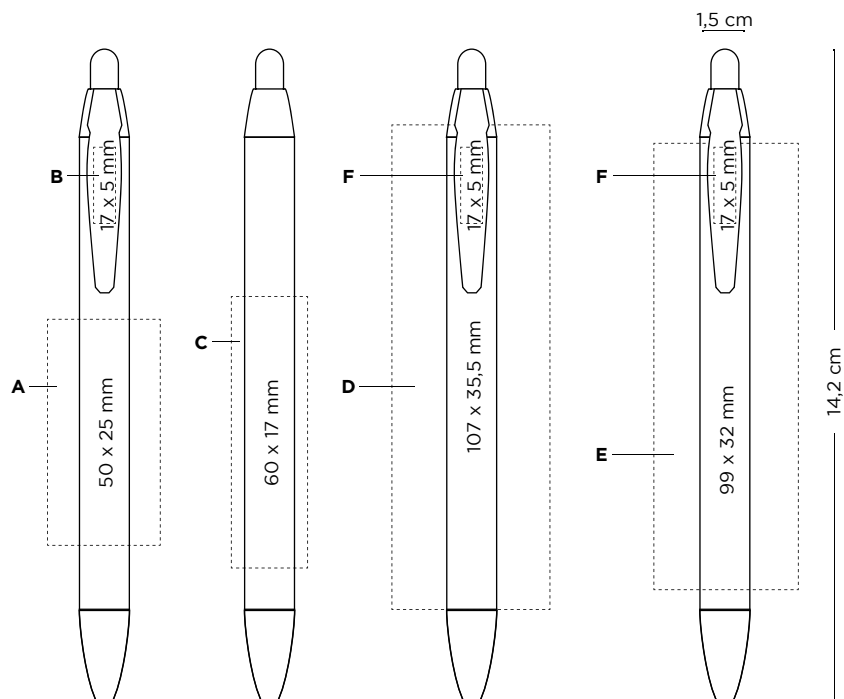
eco^{olutions}® 1E80

A/C SP: max. 2 col.

B/F SP: max. 1 col.

D DG: full-colour (area for images)

E DG: full-colour (area for text)



BIC® WIDE BODY™	250-499	500-999	1000-2499	2500-4999	Price (€)
1080 / eco ^{olutions} ® 1E80					5000
SP	1,08	0,99	0,93	0,87	0,80
DG	-	1,38	1,28	1,19	1,12

Additional imprint charge per colour & position

SP	0,16	0,13	0,13	0,13	0,12
-----------	------	------	------	------	------

Prices include one imprint in one position according to specified technique.

Optional special packaging:



ECO Sleeve / Plastic Pouch / Window Box

External packaging:



250 ± 2,6 Kg



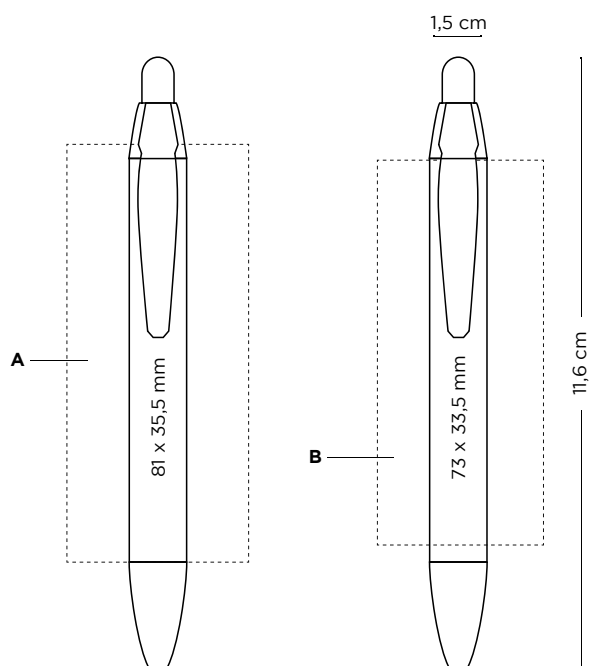
MADE IN
SPAIN

BIC® WIDE BODY™ MINI DIGITAL
1893

BIC® WIDE BODY™ MINI CHROME DIGITAL
1896

A DG: full-colour (area for images)

B DG: full-colour (area for text)



	Price (€)			
	500-999	1000-2499	2500-4999	5000
BIC® WIDE BODY™ MINI DIGITAL				
1893				
DG	1,21	1,13	1,06	1,00
1896				
DG	2,10	1,96	1,86	1,71

Prices include digital imprint on barrel.

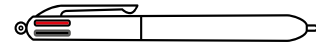
External packaging:



250 ± 1,9 Kg



MADE IN
SPAIN



1081
Opaque

1081
Opaque

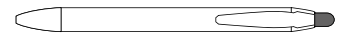
Antibacterial logo always visible!



MOQ 250u.

Standard colours combination

Plug



OPAQUE 01 03 07 02

Clip



OPAQUE 01 03 07 02

Barrel



OPAQUE 01 03 07 02

Section



OPAQUE 01 03 07 02

Exact colour match:

≥ 10.000 units

Decoration:

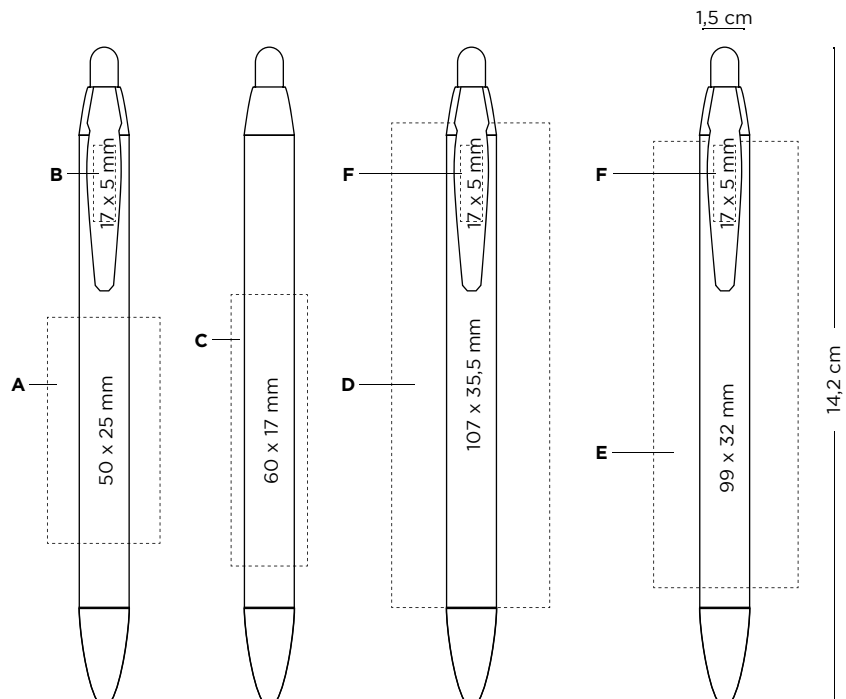
BIC® WIDE BODY™ BGUARD™ ANTIBACTERIAL 1081

A/C SP: max. 1 col.

B/F SP: max. 1 col.

D DG: full-colour (area for images)

E DG: full-colour (area for text)



Price (€)

BIC® WIDE BODY™ BGUARD™ ANTIBACTERIAL 1081	250-499	500-999	1000-2499	2500-4999	5000
SP	1,13	1,04	0,98	0,91	0,84
DG	-	1,45	1,34	1,25	1,18

Additional imprint charge per colour & position

SP	0,16	0,13	0,13	0,13	0,12
-----------	------	------	------	------	------

Prices include one imprint in one position according to specified technique.

Writing modes:



M

Printing techniques:



(SP)
SCREEN
PRINTING



(DG)
DIGITAL



Optional special packaging:



ECO Sleeve / Plastic Pouch / Window Box

+ INFO pag. 236 & 237

External packaging:

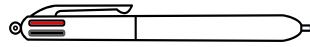


250 ± 2,6 Kg



MADE IN
SPAIN

www.bicgraphic.eu



1053 Opaque



Iconic BIC® Boy
is embossed



07*



02



01/03*



01/07*

Colour ink
*While stocks last



01/02*

100%

1053 Clear



51/07



51/02*

100%

soft grip,
easy to handle

MOQ 250u.

Standard colours combination

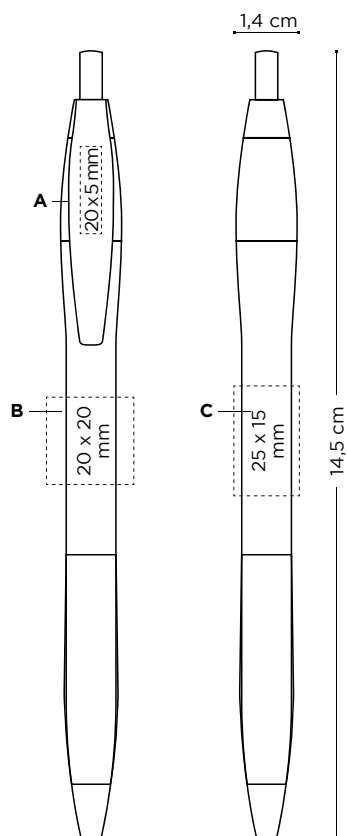
Decoration:

BIC® ATLANTIS®

1053

A PD: max. 1 col.

B/C SP: max. 2 col.



	Price (€)				
BIC® ATLANTIS®	250-499	500-999	1000-2499	2500-4999	5000
1053					
SP/PD	1,41	1,28	1,18	1,10	1,04

Additional imprint charge per colour & position

SP/PD	0,16	0,13	0,13	0,13	0,12
--------------	------	------	------	------	------

Prices include one imprint in one position according to specified technique.

Writing modes:



M

Printing techniques:



(SP) SCREEN
PRINTING



(PD) PAD
PRINTING

Optional special packaging:



ECO Sleeve / Plastic Pouch / Window Box

External packaging:



250 ± 2,3 Kg



+ INFO pag. 236 & 237

www.bicgraphic.eu

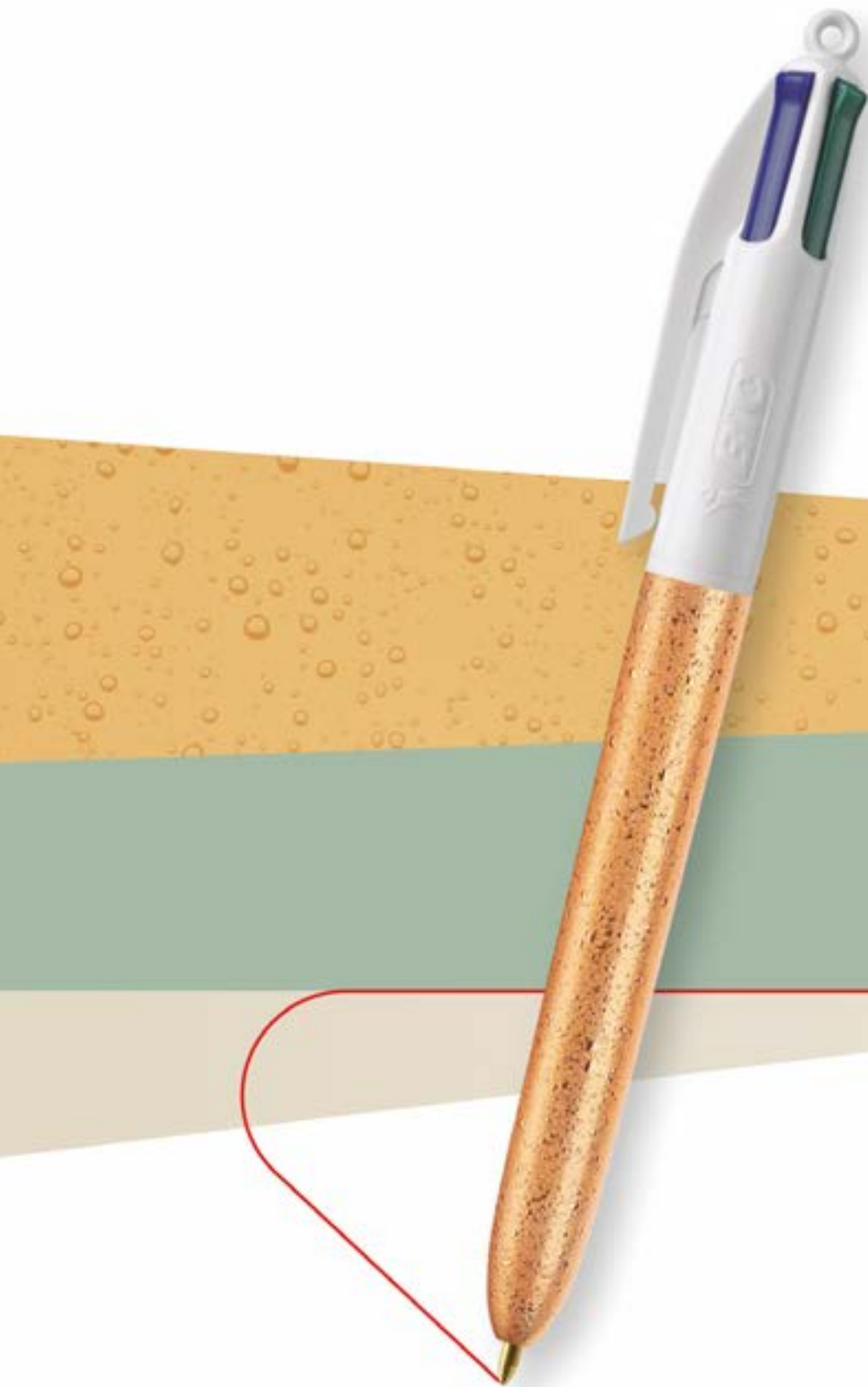
91



BIC® 4 COLOURS

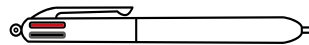


The world-renowned BIC® 4 Colours ballpen gives you the convenience of four different ink colours in one ballpoint pen, making it a great choice to organize notes or record data in different colours. This versatile pen has a 1.0mm medium point, and it is filled with long-lasting ink. For added convenience, it has a lanyard hole, so you can take it with you anywhere. Discover all the versions: Classic, Fashion, Sun, Fine, Mini, Shine, Fluo, Stylus, 3+1 (with mechanical pencil) and the latest glamorous version Glacé.





4 COLOURS



The solution for
full colour communication

BIC Graphic Europe the pioneer in digital printing

1100
4 Colours



1102
4 Colours Fashion



1097
4 Colours Sun

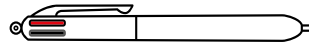


1109
4 Colours Fine





4 COLOURS



BIC® 4 COLOURS
1100 Opaque
1101 With Lanyard



*48h not available in Digital finishes
Available without lanyard



MOQ 250u.

Decoration:

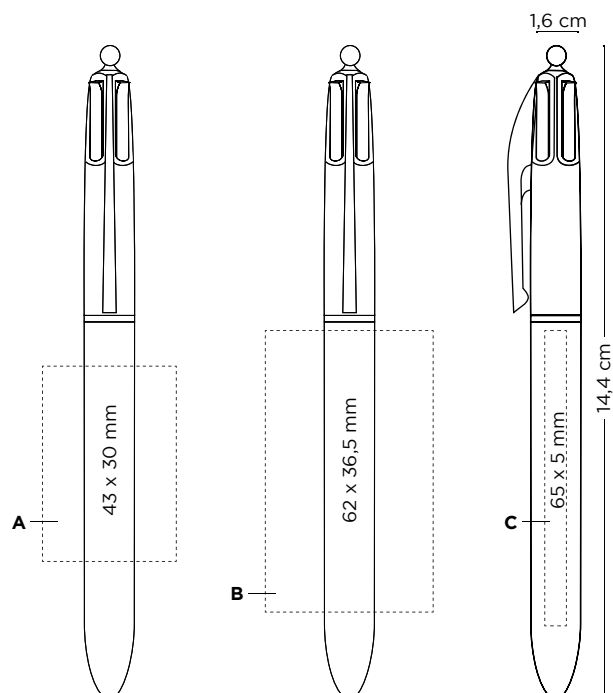
BIC® 4 COLOURS

1100

A SP: max. 4 col.

B DG: Digital print (area for images)

C BP: full-colour



	100-249	250-499	500-999	1000-2499	2500-4999	5000
BIC® 4 COLOURS						
1100						
SP	-	3,06	2,77	2,56	2,40	2,26
DG	-	4,18	3,79	3,51	3,27	3,09
BP	4,05	3,30	2,99	2,78	2,60	2,45
1101 (lanyard)						
SP	-	3,47	3,14	2,90	2,73	2,56
DG	-	4,59	4,16	3,85	3,59	3,40
BP	4,54	3,71	3,36	3,12	2,93	2,76
Additional imprint charge per colour & position						
SP	-	0,16	0,13	0,13	0,13	0,12
BP	0,25	0,23	0,21	0,20	0,19	0,18
BP Texture	0,19	0,17	0,15	0,14	0,14	0,13

Prices include one imprint in one position according to specified technique.

Writing modes:



Printing techniques:



(SP)
SCREEN
PRINTING



(DG)
DIGITAL



(DG) BritePix™
BritePix
DIGITAL
BritePix
DIGITAL

Optional special packaging:



ECO Sleeve / Plastic Pouch / Window Box

+ INFO pag. 236 & 237

External packaging: Check out the video



250 ± 3,2 Kg



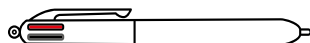
MADE IN
FRANCE

www.bicgraphic.eu





4 COLOURS MINI



BIC® 4 COLOURS MINI

1103 Opaque

1104 With Lanyard

MOQ 250u.

Decoration:

BIC® 4 COLOURS MINI

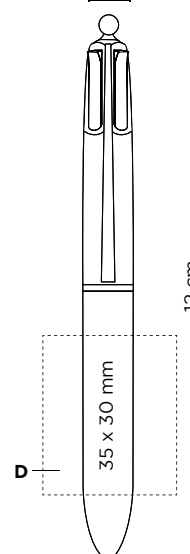
1103

D SP: max. 4 col.



BIC® logo is embossed

1,6 cm



01/04

Colour ink



01/01



BIC® 4 COLOURS MINI

1103

SP

1104 (lanyard)

SP

250-499

500-999

1000-2499

2500-4999

5000

Price (€)

5000

Additional imprint charge per colour & position

SP

0,16

0,13

0,13

0,13

0,12

Prices include 1 colour screenprint in one position.

Writing modes:

Ballpen



M

*48h not available in
Digital finishes
Available without lanyard

www.bicgraphic.eu

Printing techniques:



(SP)
SCREEN
PRINTING

External packaging:



250 ± 2,7 Kg





BIC® 4 COLOURS SUN
1097 Opaque
1098 With Lanyard

Flashy colours:
orange & yellow

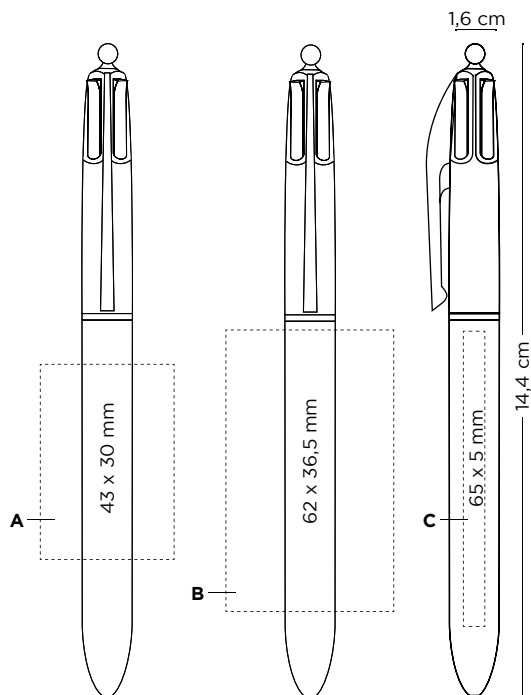
MOQ 250u.

Decoration:

BIC® 4 COLOURS SUN

1097

A SP: max. 4 col.
B DG: Digital print
(area for images)
C BP: full-colour



Price (€)

BIC® 4 COLOURS SUN	100-249	250-499	500-999	1000-2499	2500-4999	5000
1097						
SP	-	3,06	2,77	2,56	2,40	2,26
DG	-	4,18	3,79	3,51	3,27	3,09
BP	4,05	3,30	2,99	2,78	2,60	2,45
1098 (lanyard)						
SP	-	3,47	3,14	2,90	2,73	2,56
DG	-	4,59	4,16	3,85	3,59	3,40
BP	4,54	3,71	3,36	3,12	2,93	2,76

Additional imprint charge per colour & position

SP	-	0,16	0,13	0,13	0,13	0,12
BP	0,25	0,23	0,21	0,20	0,19	0,18
BP Texture	0,19	0,17	0,15	0,14	0,14	0,13

Prices include one imprint in one position according to specified technique.

Writing modes:

Printing techniques:

Optional special packaging:

External packaging:



M

*48h not available in
Digital finishes
Available without lanyard



(SP)
SCREEN
PRINTING



(DG)
DIGITAL
britePix
DIGITAL



(DG) britePix™
britePix
DIGITAL



ECO Sleeve / Plastic Pouch / Window Box

+ INFO pag. 236 & 237



250 ± 3,2 Kg



**MADE IN
FRANCE**

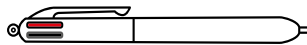
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99



4 COLOURS FASHION



BIC® 4 COLOURS FASHION
1102 Opaque
1108 With Lanyard

Fashion inks!



Colour
ink

01/01

01/24

01/84

02/02

100%

*48h not available in Digital finishes
Available without lanyard



MOQ 250u.

Decoration:

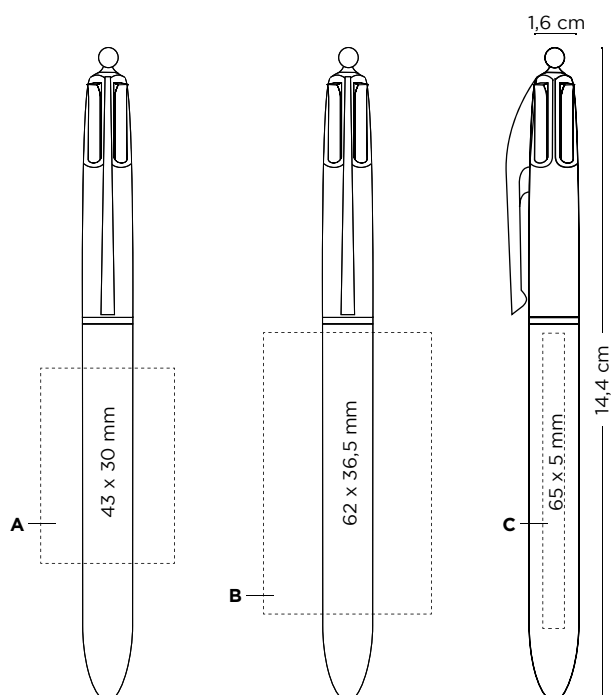
BIC® 4 COLOURS FASHION

1102

A SP: max. 4 col.

B DG: Digital print (area for images)

C BP: full-colour



	100-249	250-499	500-999	1000-2499	2500-4999	5000
BIC® 4 COLOURS FASHION						
1102						
SP	-	3,06	2,77	2,56	2,40	2,26
DG	-	4,18	3,79	3,51	3,27	3,09
BP	4,05	3,30	2,99	2,78	2,60	2,45
1108 (lanyard)						
SP	-	3,47	3,14	2,90	2,73	2,56
DG	-	4,59	4,16	3,85	3,59	3,40
BP	4,54	3,71	3,36	3,12	2,93	2,76
Additional imprint charge per colour & position						
SP	-	0,16	0,13	0,13	0,13	0,12
BP	0,25	0,23	0,21	0,20	0,19	0,18
BP Texture	0,19	0,17	0,15	0,14	0,14	0,13

Prices include one imprint in one position according to specified technique.

Writing modes:



M

Printing techniques:



(SP)
SCREEN
PRINTING



(DG)
DIGITAL



(DG) BritePix™
BritePix
DIGITAL
BritePix
DIGITAL

Optional special packaging:



ECO Sleeve / Plastic Pouch / Window Box

+ INFO pag. 236 & 237

External packaging:



250 ± 3,2 Kg



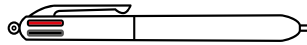
MADE IN
FRANCE

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101



4 COLOURS SHINE



BIC® 4 COLOURS SHINE
1106 Opaque
1107 With Lanyard



super shiny
barrels!



MOQ 250u.

Decoration:

BIC® 4 COLOURS SHINE

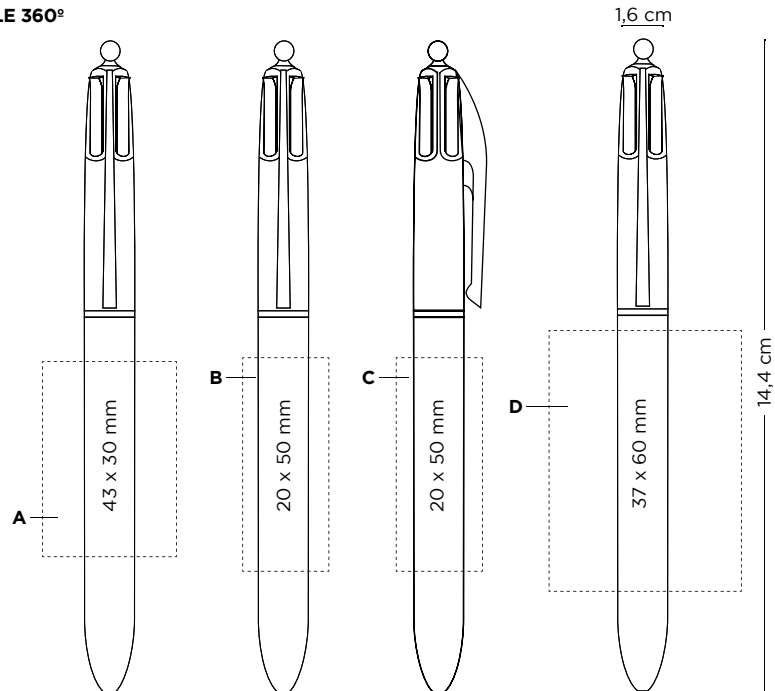
1106

A SP: max. 2 col.

B LE

C LE

D LE 360°



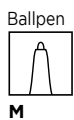
	Price (€)				
BIC® 4 COLOURS SHINE	250-499	500-999	1000-2499	2500-4999	5000
1106					
SP	3,50	3,15	2,93	2,74	2,56
LE	4,30	3,87	3,59	3,35	3,16
LE 360°	4,88	4,39	4,09	3,81	3,58
1107 (lanyard)					
SP	3,93	3,54	3,29	3,09	2,89
LE	4,73	4,26	3,96	3,70	3,49
LE 360°	5,31	4,79	4,45	4,16	3,91

Additional imprint charge per colour & position

SP	0,16	0,13	0,13	0,13	0,12
----	------	------	------	------	------

Prices include one imprint in one position according to specified technique.

Writing modes:



Printing techniques:



(SP)
SCREEN
PRINTING



(LE)
LASER

Optional special packaging:



ECO Sleeve / Plastic Pouch / Window Box

External packaging:



250 ± 3,2 Kg



MADE IN
FRANCE

www.bicgraphic.eu

103



4 COLOURS GLACÉ

NEW



WOW

BIC® 4 COLOURS GLACÉ

1057 Opaque

1058 With Lanyard



Colour
ink

76

47G

05G

03G

014G

04G

01/09G

02/09G

100%



MOQ 250u.

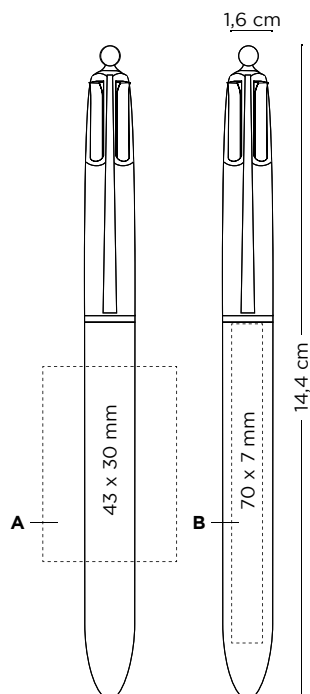
Decoration:

BIC® 4 COLOURS GLACÉ

1057

A SP: max. 2 col. (Glacé)

B LE: (Glacé Granité)



	Price (€)				
BIC® 4 COLOURS GLACÉ	250-499	500-999	1000-2499	2500-4999	5000
1057					
SP	3,50	3,15	2,93	2,74	2,56
LE	4,30	3,87	3,59	3,35	3,16
1058 (lanyard)					
SP	3,91	3,52	3,27	3,07	2,87
LE	4,71	4,24	3,93	3,68	3,47
Additional imprint charge per colour & position					
SP	0,16	0,13	0,13	0,13	0,12

Price includes 1 print in the specified technique in 1 position.

Writing modes:



M

Printing techniques:



(SP)
SCREEN
PRINTING



(LE)
LASER

Optional special packaging:



ECO Sleeve / Plastic Pouch / Window Box

External packaging:



250 ± 3,2 Kg



MADE IN
FRANCE

www.bicgraphic.eu

105



BIC® 4 COLOURS FINE
1109 Opaque
1111 With Lanyard



MOQ 250u.

Decoration:

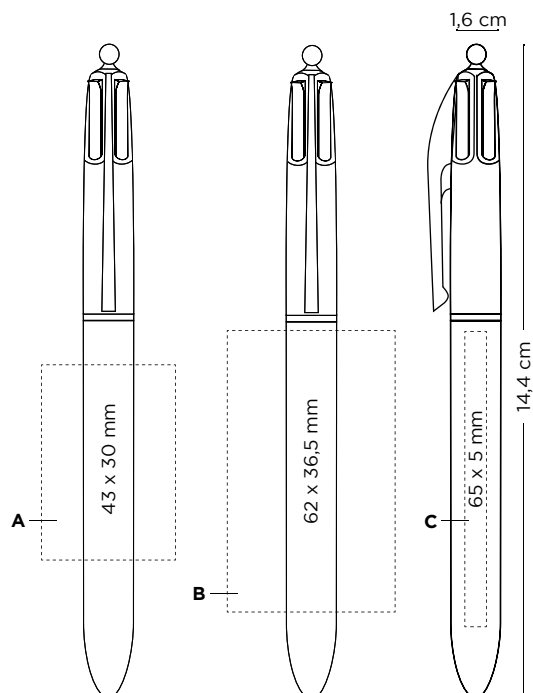
BIC® 4 COLOURS FINE

1109

A SP: max. 4 col.

B DG: Digital print

C BP: full-colour



	Price (€)					
BIC® 4 COLOURS FINE	100-249	250-499	500-999	1000-2499	2500-4999	5000
1109						
SP	-	3,06	2,77	2,56	2,40	2,26
DG	-	4,18	3,79	3,51	3,27	3,09
BP	4,05	3,30	2,99	2,78	2,60	2,45
1111 (lanyard)						
SP	-	3,47	3,14	2,90	2,73	2,56
DG	-	4,59	4,16	3,85	3,59	3,40
BP	4,54	3,71	3,36	3,12	2,93	2,76

Additional imprint charge per colour & position

SP	-	0,16	0,13	0,13	0,13	0,12
BP	0,25	0,23	0,21	0,20	0,19	0,18
BP Texture	0,19	0,17	0,15	0,14	0,14	0,13

Prices include one imprint in one position according to specified technique.

Writing modes:



F

*48h not available
in Digital finishes
Available without lanyard

www.bicgraphic.eu

Printing techniques:



(SP)
SCREEN
PRINTING



(DG)
DIGITAL



(DG) britePix[®]



Optional special packaging:



ECO Sleeve / Plastic Pouch / Window Box

External packaging:



250 ± 3,2 Kg



MADE IN FRANCE





BIC® 4 COLOURS FLUO

1114 Opaque

1116 With Lanyard



Fluo yellow ink!

MOQ 250u.

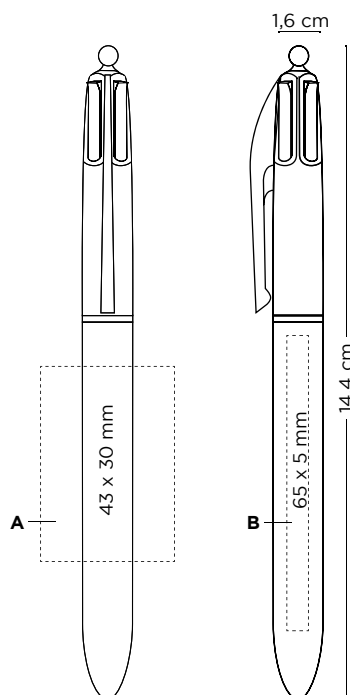
Decoration:

BIC® 4 COLOURS FLUO

1114

A SP: max. 4 col.

B BP: full-colour



	Price (€)					
BIC® 4 COLOURS FLUO	100-249	250-499	500-999	1000-2499	2500-4999	5000
1114						
SP	-	3,31	2,99	2,77	2,59	2,45
BP	4,05	3,55	3,21	2,98	2,79	2,64
1116 (lanyard)						
SP	-	3,75	3,39	3,13	2,94	2,78
BP	4,85	3,99	3,61	3,34	3,14	2,97
Additional imprint charge per colour & position						
SP	-	0,16	0,13	0,13	0,13	0,12
BP	0,25	0,23	0,21	0,20	0,19	0,18
BP Texture	0,19	0,17	0,15	0,14	0,14	0,13

Prices include one imprint in one position according to specified technique.

Writing modes:

Ballpen



B

*48h not available in Digital finishes
Available without lanyard

Printing techniques:



(SP)

SCREEN PRINTING



(DG)

DIGITAL



(DG) britePix™

BritePix



Optional special packaging:



ECO Sleeve / Plastic Pouch / Window Box

External packaging:



250 ± 3,2 Kg

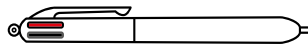


MADE IN FRANCE





4 COLOURS STYLUS



**BIC® 4 COLOURS
STYLUS**
1112 Opaque

soft pad for
touchscreen!



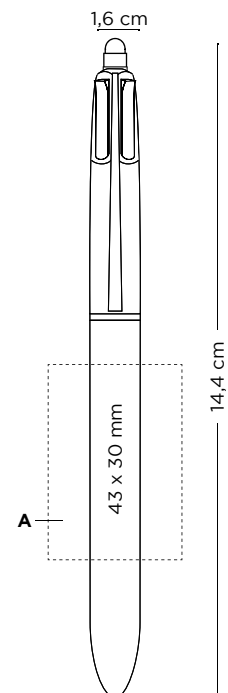
MOQ 250u.

Decoration:

BIC® 4 COLOURS STYLUS

1112

A SP: max. 1 col.



02/02

Colour
ink



02/02



BIC® 4 COLOURS STYLUS

1112

SP

250-499

500-999

1000-2499

2500-4999

Price (€)

5000

3,64

3,29

3,05

2,85

2,69

Prices include 1 colour screenprint in one position.

Writing modes:

Ballpen



M

Printing techniques:



(SP)
SCREEN
PRINTING

**Optional special
packaging:**



ECO Sleeve / Plastic Pouch

+ INFO pag. 236 & 237

**External
packaging:**



250 ± 3,2 Kg





BIC® 4 COLOURS 3+1^{HB}
1099 Opaque



01/06

Colour
ink



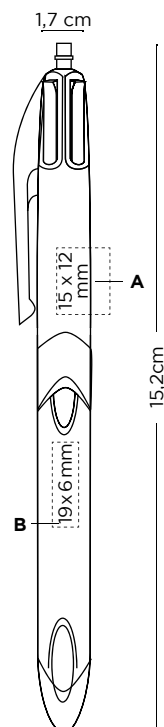
01/06



MOQ 250u.

Decoration:

BIC® 4 COLOURS 3+1^{HB}
1099
A/B LE



	250-499	500-999	1000-2499	2500-4999	5000
BIC® 4 COLOURS 3+1^{HB}					
1099					
LE	4,60	4,15	3,86	3,59	3,40

Additional imprint charge per imprint & position

LE	1,21	1,09	0,96	0,96	0,96
-----------	------	------	------	------	------

Price includes 1 laser engraving in 1 position.

Writing modes:

Ballpen &
Mechanical pencil



M-MP
Ø0,7mm

Printing techniques:



(LE)
LASER

**Optional special
packaging:**



Plastic Pouch
+ INFO pag. 237

**External
packaging:**



250 ± 3,5 Kg

Check out the video



www.bicgraphic.eu

109



METAL PRO



Metal accents, modern design with a large selection of colors and finishes. Maximum writing comfort, large German metal refill.





1290 Soft



01

10

03

04

08

02

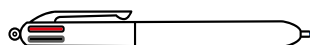
Colour
ink



05







1290 Matt



01



10



03



05



04



08



02

Colour
ink



MOQ 50u.

Decoration:

BIC® METAL PRO

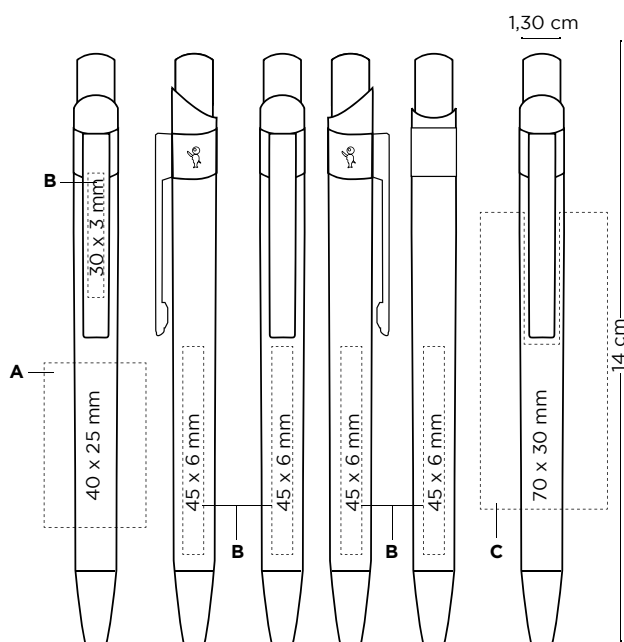
1290

A SP: max. 2 col.

(Not available in soft finish)

B LE/SP: max. 1 col.

C LE 360°



	50-99	100-249	250-499	500-999	1000-2499	2500-4999	5000
BIC® METAL PRO							
1290							
SP	4,35	4,20	4,04	3,88	3,68	3,54	3,41
LE	5,50	5,15	4,92	4,69	4,43	4,29	4,16
LE 360° (MOQ 100u.)	-	6,23	5,90	5,57	5,20	5,06	4,93

Additional imprint charge per colour & position

SP	0,43	0,40	0,35	0,30	0,21	0,21	0,21
LE	1,58	1,35	1,23	1,11	0,96	①	①

Prices include one imprint in one position according to specified technique.

① Price under request.

Writing modes:



M

Printing techniques:



(SP)
SCREEN
PRINTING



(LE)
LASER

Optional special packaging:



Plastic Pouch / Window Box

External packaging:



150 ± 2,5 Kg



MADE IN
GERMANY

www.bicgraphic.eu

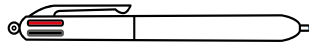


GRIP ROLLER



Enjoy a smooth writing experience. Glide across the paper easily without smudging thanks to the quick-drying ink, ideal for both left and right-handed people.





High quality medium point liquid ink roller pen for smooth and fluid writing

BIC® GRIP ROLLER
1187



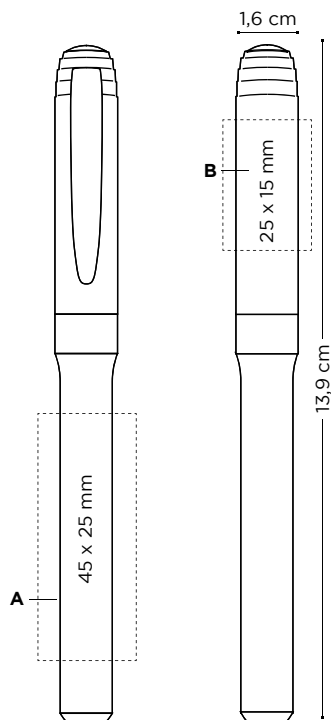
MOQ 250u.

Decoration:

BIC® GRIP ROLLER

1187

A/B SP: max. 3 col.



	250-499	500-999	1000-2499	2500-4999	Price (€)
BIC® GRIP ROLLER					5000
1187					
SP	1,73	1,56	1,45	1,35	1,27
Additional imprint charge per colour & position					
SP	0,16	0,13	0,13	0,13	0,12
Prices include 1 colour screenprint in one position.					

Writing modes:



R
Ø0,7mm

Printing techniques:



(SP)
SCREEN
PRINTING

Optional special packaging:



ECO Sleeve / Plastic Pouch / Window Box / Marking Set

+ INFO pag. 236 & 237

External packaging:

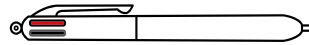


250 ± 3 Kg

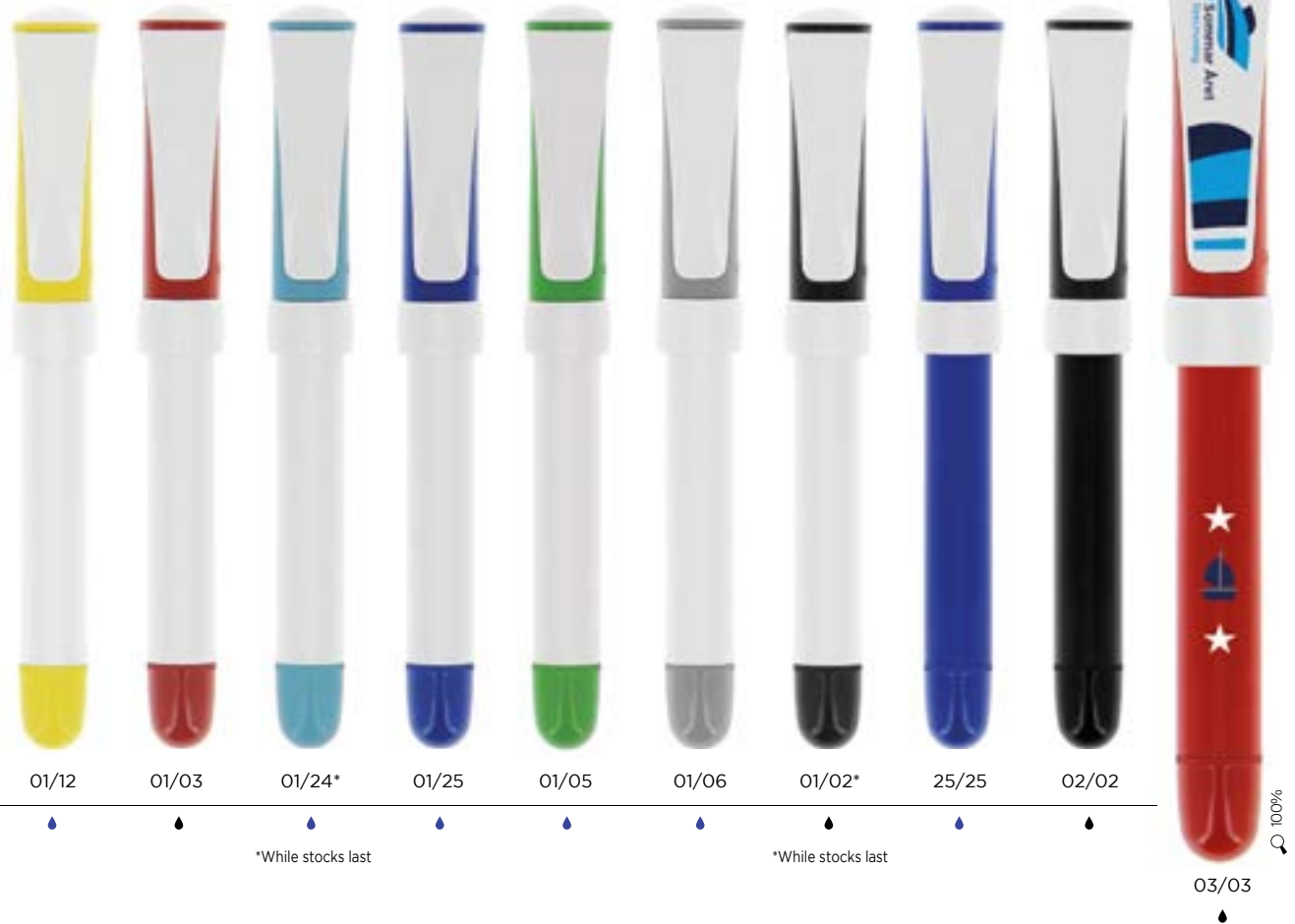
www.bicgraphic.eu



XS FINESTYLE



1851 Opaque



01/12

01/03

01/24*

01/25

01/05

01/06

01/02*

25/25

02/02

03/03

Colour
ink

*While stocks last

*While stocks last

100%

**48h not available for britePix™ decoration

MOQ 250u.

Decoration:

BIC® XS FINESTYLE

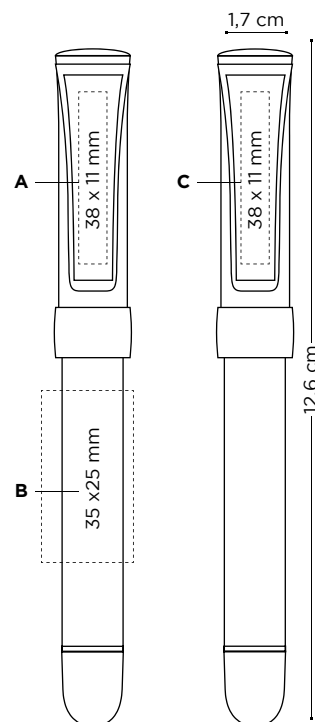
1851

A PD: max. 2 col.

B SP: max. 2 col.

C DG: full-colour

1851
Opaque /Clear



BIC® XS FINESTYLE	250-499	500-999	1000-2499	2500-4999	Price (€)
1851					
SP/PD	1,74	1,59	1,49	1,39	1,29
DG	1,98	1,81	1,69	1,58	1,47

Additional imprint charge per colour & position

SP/PD	0,16	0,13	0,13	0,13	0,12
DG Texture	0,17	0,15	0,14	0,14	0,13

Prices include one imprint in one position according to specified technique.

Exact colour match:

≥ 10.000 units

Writing modes:

Finestyle



FS
Ø0,7mm

Printing techniques:



(SP)
SCREEN
PRINTING



(PD)
PAD PRINTING



(DG) britePix™



Optional special packaging:



ECO Sleeve / Plastic Pouch

+ INFO pag. 236 & 237

External packaging:



250 ± 2,8 Kg



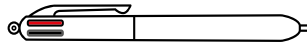
**MADE IN
SPAIN**

www.bicgraphic.eu

121



INTENSITY® GEL CLIC



1196 Opaque

1196 Clear



Iconic BIC® Boy
is embossed



01

Colour
ink



02



92



87



*While stocks last



88



86



93



MOQ 250u.

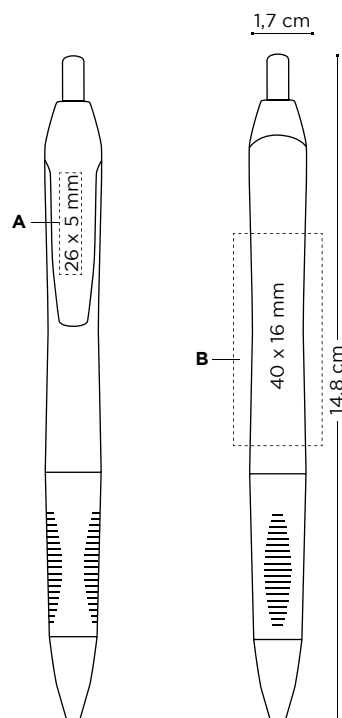
Decoration:

BIC® INTENSITY® GEL CLIC

1196

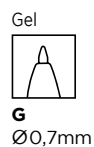
A SP: max. 2 col.

B SP: max. 4 col.



	Price (€)			
BIC® INTENSITY® GEL CLIC	250-499	500-999	1000-2499	2500-4999
1196				5000
SP	2,75	2,49	2,31	2,15
Additional imprint charge per colour & position				
SP	0,16	0,13	0,13	0,13
Prices include 1 colour screenprint in one position.				

Writing modes:



Printing techniques:



Optional special packaging:



Plastic Pouch

+ INFO pag. 237

External packaging:



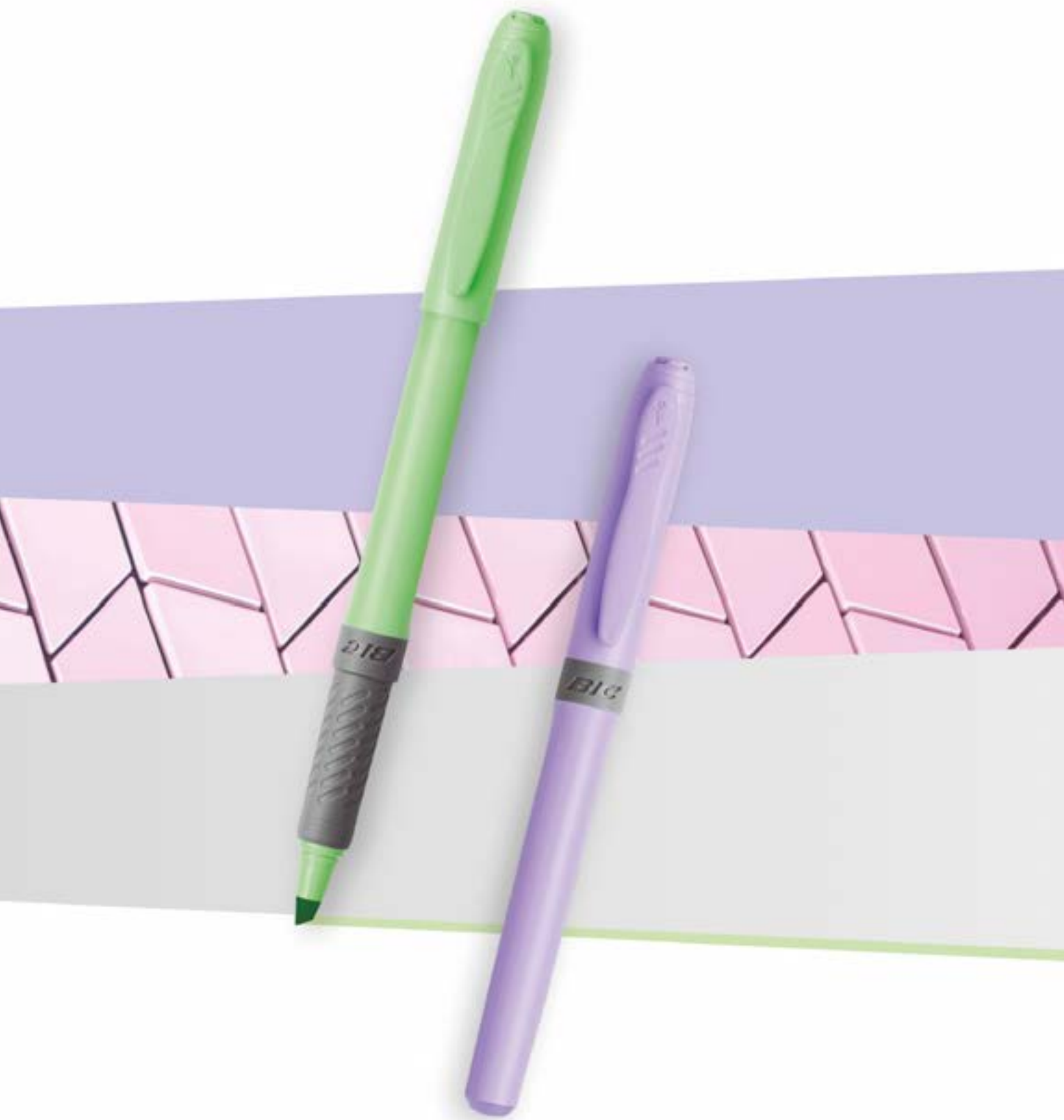
250 ± 3,7 Kg

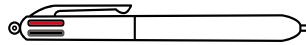


BRITE LINER



Highlight your message with precision and control thanks to the textured rubberised grip.

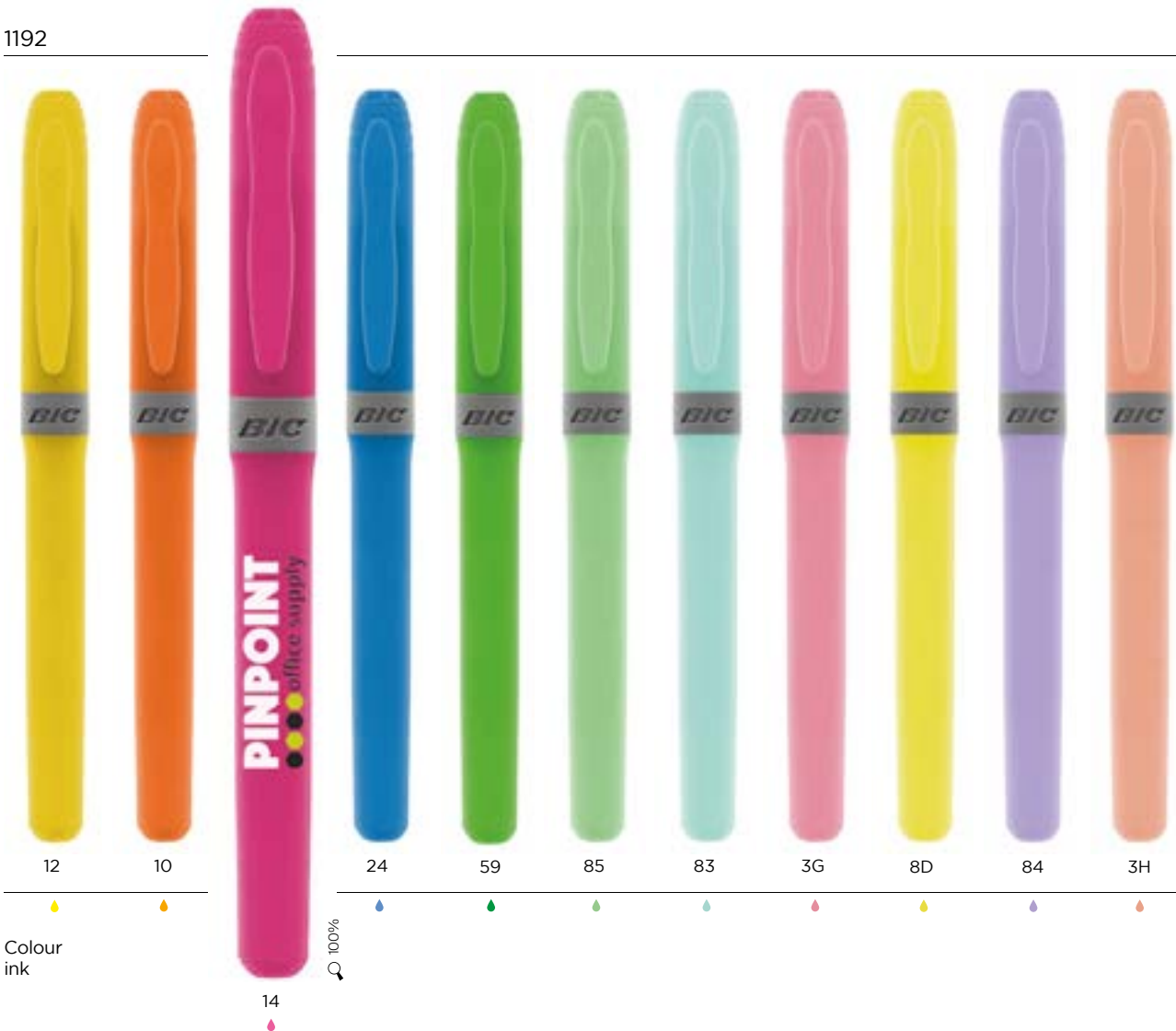




Suitable for paper, faxes and photocopies



1192



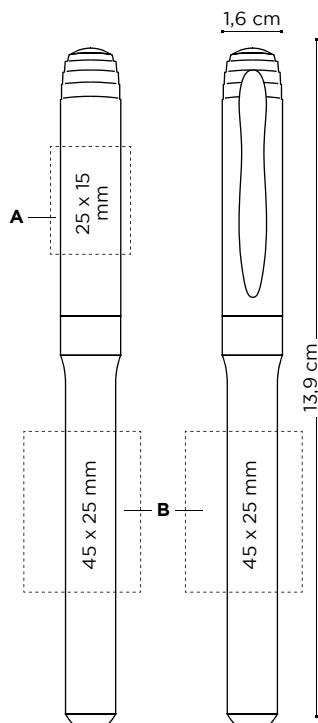
MOQ 250u.

Decoration:

BIC® BRITE LINER® GRIP

1192

A/B SP: max. 3 col.



	250-499	500-999	1000-2499	2500-4999	Price (€)
BIC® BRITE LINER® GRIP					
1192					
SP	1,55	1,43	1,31	1,22	1,14
Additional imprint charge per colour & position					
SP	0,16	0,13	0,13	0,13	0,12
Prices include 1 colour screenprint in one position.					

Writing modes:

Highlighter



HL

Printing techniques:



(SP)
SCREEN
PRINTING

Now you can have it as a set!

Optional special packaging:



Marking Set
+ INFO pag. 237

External packaging:



250 ± 2,8 Kg

www.bicgraphic.eu



MARKERS



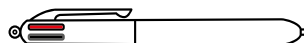
BIC® markers offer you products specifically designed to write in a highly visible way and mark on surfaces or material that other writing instruments cannot mark on. Make your ideas visible and express yourself whatever the surface with BIC® Markers.





Velleda®

WHITE BOARD MARKER FINE



1651



01/03



01/04



01/05



01/02

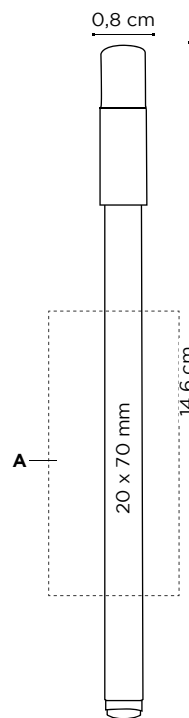
Colour
ink



MOQ 500u.

Decoration:

BIC® Velleda® WHITE
BOARD MARKER FINE
1651
A SP: max. 1 col.



BIC® Velleda® WHITE BOARD
MARKER FINE
1651

SP	250-499	500-999	1000-2499	2500-4999	5000
	-	0,56	0,50	0,47	0,44

250-499

500-999

1000-2499

2500-4999

Price (€)

5000

Prices include 1 colour screenprint in one position.

Writing modes:

Printing techniques:

Now you can have it as a set!

Optional special packaging:

External packaging:



MK



(SP)
SCREEN
PRINTING



Marking Set
+ INFO pag. 237



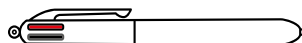
500 ± 3,2 Kg



MADE IN
FRANCE

130

www.bicgraphic.eu



1213



01/03

01/05

01/04

Colour
ink



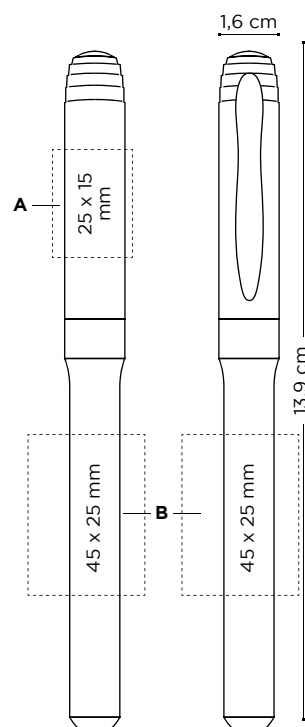
01/02



MOQ 250u.

Decoration:

BIC® *Velleda®* WHITE
BOARD MARKER GRIP
1213
A/B SP: max. 3 col.



BIC® *Velleda®* WHITE BOARD
MARKER GRIP

1213

SP 250-499 1,52 500-999 1,37 1000-2499 1,27 2500-4999 1,18 5000 1,11

Price (€)

Additional imprint charge per colour & position

SP 0,16 0,13 0,13 0,13 0,12

Prices include 1 colour screenprint in one position.

Writing modes:

White board marker



MK

Printing techniques:



(SP)
SCREEN
PRINTING

Now you can have it as a set!

Optional special packaging:



Marking Set
+ INFO pag. 237

External packaging:



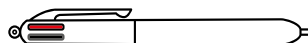
250 ± 2,7 Kg

www.bicgraphic.eu

131



MARK-IT PERMANENT MARKER



1214

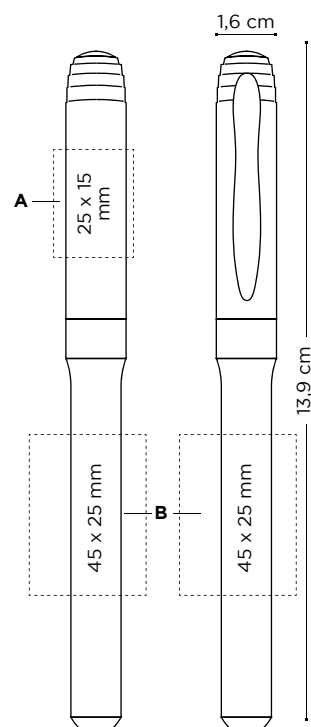


MOQ 250u.

Decoration:

**BIC® MARK-IT
PERMANENT MARKER**
1214

A/B SP: max. 3 col.



**BIC® MARK-IT
PERMANENT MARKER**

1214

SP	250-499	500-999	1000-2499	2500-4999	5000
----	---------	---------	-----------	-----------	------

Price (€)

Additional imprint charge per colour & position

SP	0,16	0,13	0,13	0,13	0,12
----	------	------	------	------	------

Prices include 1 colour screenprint in one position.

Writing modes:



MK

Printing techniques:



(SP)
SCREEN
PRINTING

Now you can have it as a set!

Optional special packaging:



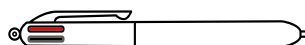
Marking Set

+ INFO pag. 237

External packaging:



250 ± 2,8 Kg



MADE FROM 51%
RECYCLED MATERIAL*
& 100% RECYCLABLE



Add the Möbius loop to your artwork at no additional charge. Please specify "Print the Möbius loop" on your order. (Möbius loop imprint defaults to left-hand hand corner.)

1210



100%

Colour
ink

02

02

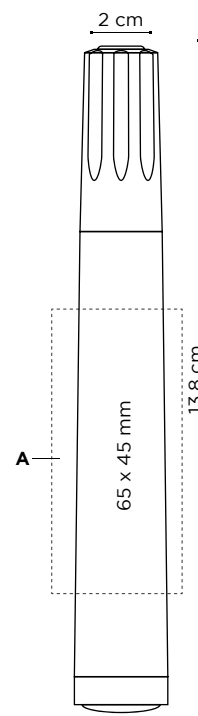
MOQ 250u.

Decoration:

**BIC® PERMANENT
MARKER** **ecolutions**

1210

A SP: max. 1 col.



ecolutions Made with 51% recycled material.

	Price (€)				
BIC® PERMANENT MARKER ecolutions	250-499	500-999	1000-2499	2500-4999	5000
1210					
SP	1,76	1,61	1,48	1,39	1,30

Prices include 1 colour screenprint in one position.

Writing modes:



MK

Printing techniques:



(SP)
SCREEN
PRINTING

External packaging:



250 ± 2,6 Kg

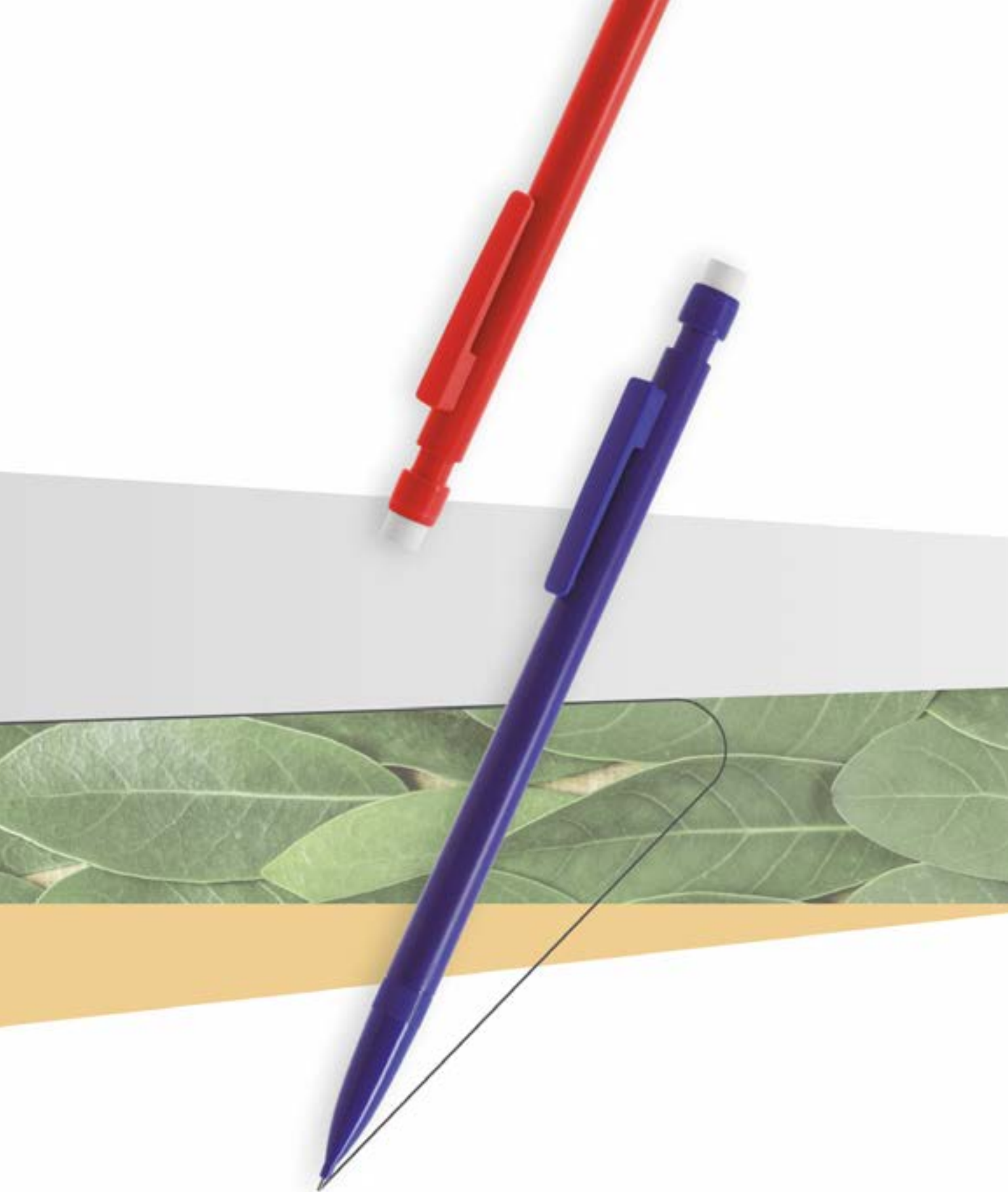


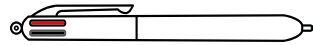
MADE IN
FRANCE

*The percentage is calculated on total weight of product excluding ink system



Stay sharp with this first-class mechanical pencil! It is solid and resistant, never needs sharpening and writes smoother and darker than ever!





BIC[®] MATIC[®]
1120 Opaque



ecolutions®



MADE FROM 65% RECYCLED MATERIAL* & **100% RECYCLABLE**

Made from pharmaceutical waste.



BIC® MATIC®
ecolutions®
1E40 Opaque



01/01



12/12



03/03



59/8C*



04/8C*



07/07



06/8C*



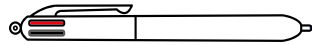
02/02

*While stocks last

**The percentage is calculated based on total weight of the product



Add the Möbius loop to your artwork at no additional charge. Please specify it on your order. (Möbius loop imprint defaults to left-hand hand corner.)



BIC® MATIC® QUARTZ
1121 Opaque



51/01*

*While stocks last

BIC® MATIC® QUARTZ
METALLIC



51/18



51/07*



BIC® MATIC® GRIP
1122 Opaque



01/04*

*While stocks last



01/02*

BIC® MATIC® GRIP
METALLIC



1D/02*



02/02



MOQ 500u.

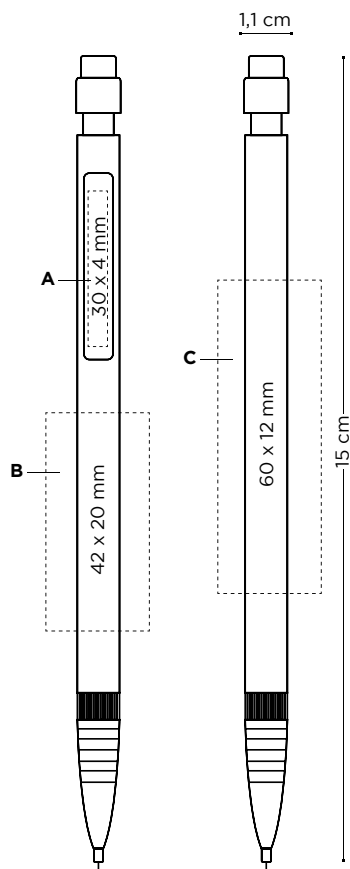
Decoration:

BIC® MATIC®
1120
eSolutions® 1E40

BIC® MATIC®
QUARTZ & METALLIC
1121

A SP: max. 1 col. (not available for BIC® Matic® Quartz)

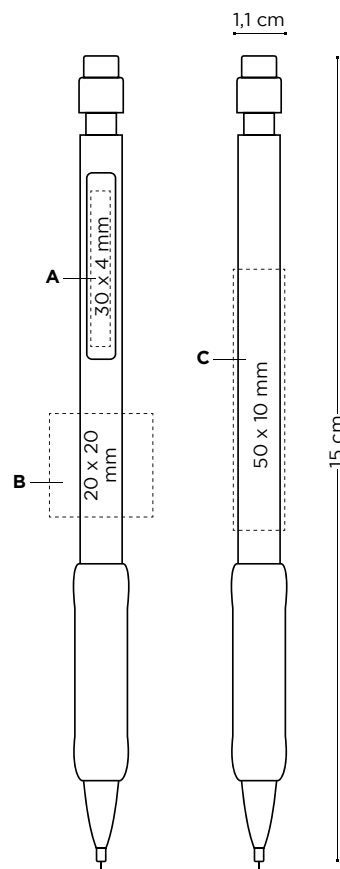
B/C SP: max. 2 col.



BIC® MATIC® GRIP & METALLIC
1122

A SP: max. 1 col.

B/C SP: max. 2 col.



eSolutions® version & standard at the same price!



	Price (€)			
	500-999	1000-2499	2500-4999	5000
BIC® MATIC® QUARTZ & METALLIC				
1120/eSolutions® 1E40				
SP	0,77	0,72	0,67	0,63
1121				
SP	0,84	0,77	0,72	0,68
Additional imprint charge per colour & position				
SP	0,13	0,13	0,13	0,12

Prices include 1 colour screenprint in one position.

	Price (€)			
	500-999	1000-2499	2500-4999	5000
BIC® MATIC® GRIP & METALLIC				
1122				
SP	0,92	0,86	0,81	0,75
Additional imprint charge per colour & position				
SP	0,13	0,13	0,13	0,12

Prices include 1 colour screenprint in one position.

Writing modes:

Mechanical pencil



MP
Ø0,7mm

Printing techniques:



(SP) SCREEN PRINTING

Optional special packaging:



Plastic Pouch

+ INFO pag. 237

External packaging:



500 ± 3,1 Kg



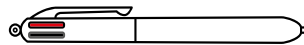
MADE IN FRANCE

www.bicgraphic.eu

139



Wood-free pencil made with recycled synthetic resin material, that will not splinter in the event of breaking.
Ultra-resistant HB graphite lead and excellent erasability!



1150

MADE FROM 54% RECYCLED MATERIAL* & 100% RECYCLABLE



1151

MADE FROM 46% RECYCLED MATERIAL* & 100% RECYCLABLE

Made from recycled fridges and yogurt pots.



1150

Graphite Pencil Cut End



1151

Graphite Pencil With Eraser



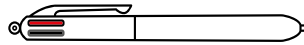
Iconic BIC[®] Boy is embossed



*The percentage is calculated based on total weight of the product



EVOLUTION[®] eco⁺olutions[®]



The solution for **full colour communication!**



1150

MADE FROM 54%
RECYCLED MATERIAL*
& **100% RECYCLABLE**



1151

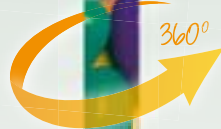
MADE FROM 46%
RECYCLED MATERIAL*
& **100% RECYCLABLE**

Made from
recycled fridges
and yogurt pots.

DIGITAL 1150
Graphite pencil
cut end

DIGITAL 1151
Graphic pencil
with eraser

Iconic
BIC[®] Boy is
embossed



01

01



MOQ 500u.

**MIX &
MATCH**



Standard colours combination

Eraser



OPAQUE 01 COLOUR CONNECTION 01 12* 10 59* 07* 02

*While stocks last

Ferrule



OPAQUE 47 26 2C* 34* 02

*While stocks last

Barrel



OPAQUE 01 03 04 20 02

GRAPHITE PENCIL CUT END:

MADE FROM 54%
RECYCLED MATERIAL**
& **100% RECYCLABLE**



Add the Möbius loop to your artwork at no additional charge. Please specify it on your order. (Möbius loop imprint defaults to left-hand hand corner.)

Writing modes:



PC
HB Ø 2,3mm

Printing techniques:



(SP)
SCREEN
PRINTING



(DG)
DIGITAL

Optional special packaging:



Plastic Pouch
(x3 units)
+ INFO pag. 237

External packaging:



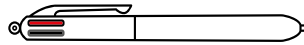
500 ± 3,5 Kg



**MADE IN
FRANCE**

www.bicgraphic.eu

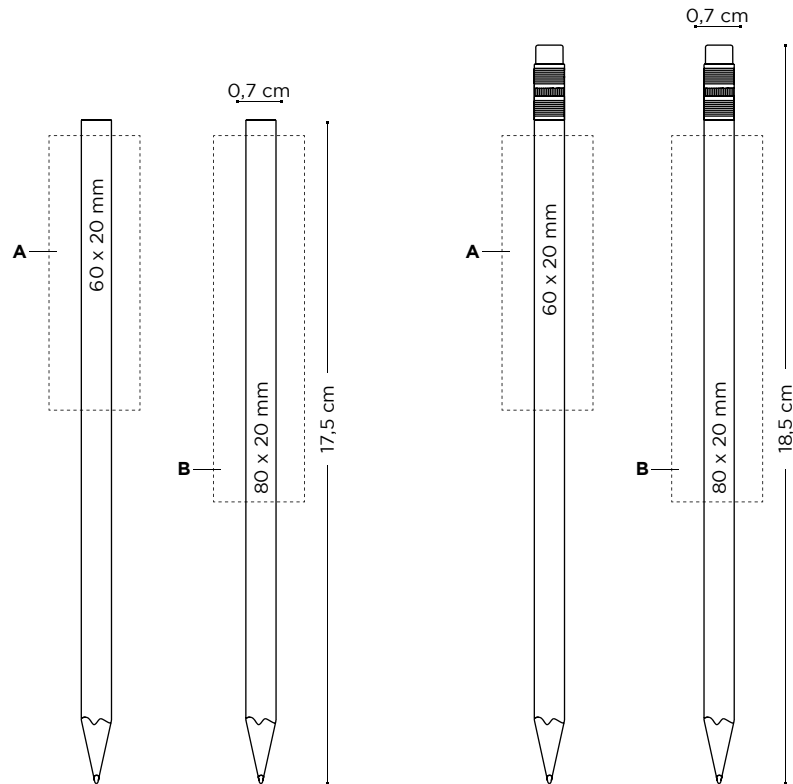
143



BIC® EVOLUTION® eco⁺olutions®
PENCIL WITH CUT END
1150

BIC® EVOLUTION® eco⁺olutions®
PENCIL WITH ERASER
1151

A SP: max. 2 col.
B SP: max. 1 col.



	Price (€)			
	500-999	1000-2499	2500-4999	5000
BIC® EVOLUTION® eco⁺olutions®				
PENCIL WITH CUT END / 1150				
SP	0,44	0,42	0,39	0,37
PENCIL WITH ERASER / 1151				
SP	0,75	0,70	0,66	0,62
Additional imprint charge per colour & position				
SP	0,13	0,13	0,13	0,12
Prices include 1 colour screenprint in one position.				

External packaging:



500 ± 3,5 Kg

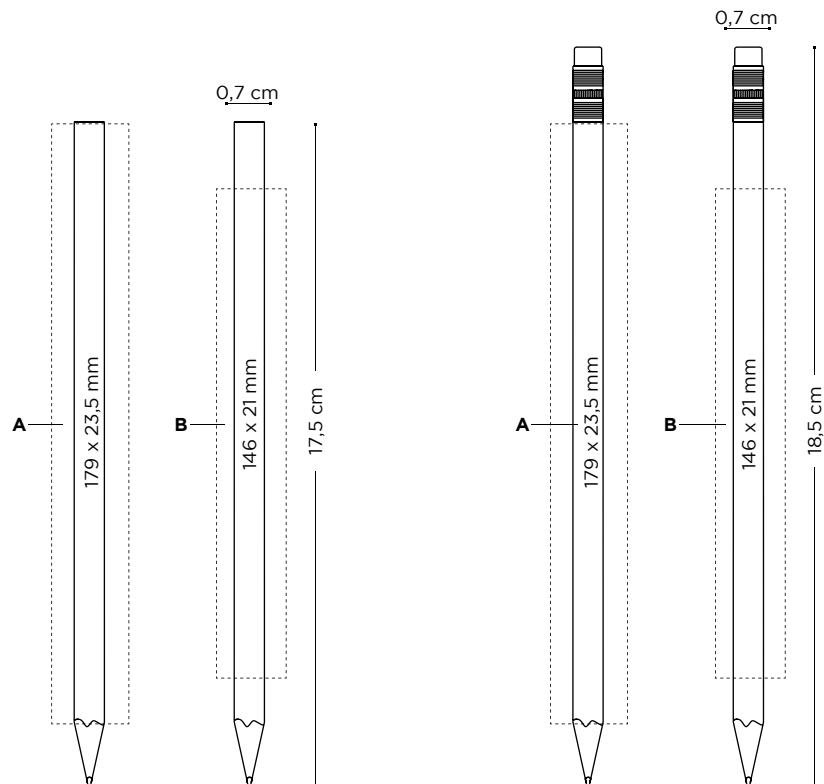


MADE IN FRANCE

BIC® EVOLUTION® 
PENCIL WITH CUT END
1150 Digital

BIC® EVOLUTION® 
PENCIL WITH ERASER
1151 Digital

A DG: full-colour (area for images)
B DG: full-colour (area for text)



	Price (€)			
	500-999	1000-2499	2500-4999	5000
BIC® EVOLUTION® 				
PENCIL WITH CUT END DIGITAL / 1150				
DG	0,69	0,66	0,61	0,57
PENCIL WITH ERASER DIGITAL / 1151				
DG	1,00	0,94	0,88	0,82

Prices include digital imprint on barrel.

Now you can have it as a set!

Optional special packaging:

External packaging:



Plastic Pouch
(x3 units)

+ INFO pag. 237



500 ± 3,5 Kg

1151
1150



MADE IN
FRANCE

www.bicgraphic.eu

145



Sprout

Customized Sprout pencils are used by companies and organisations all over the world to spread their sustainability message. Once the pencil is too short to write with, plant the stub and watch your message turn into a pot of beautiful herbs, flowers or vegetables.



Choose between **11 different seeds**



Spruce

NEW



Sunflower



Daisy



Carnation



Forget
me not



Basil



Thyme



Sage



Coriander



Chia



Cherry
Tomato





53062 Graphite Lead

53070 Multicolour lead



NEW

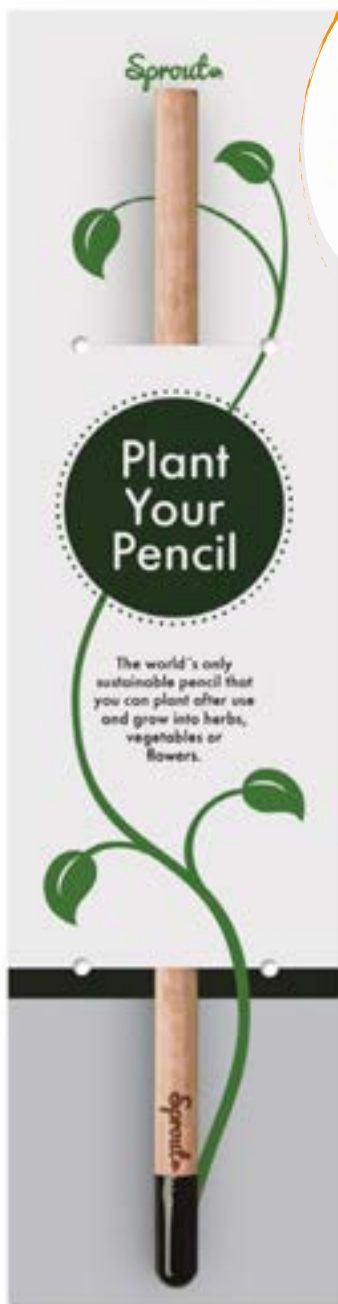
standard
cardboard!

customizable
cardboard!



Standard
barrel

Customized
barrels



Standard cardboard packaging

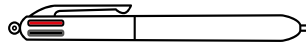


back



Personalised cardboard packaging

80%



MOQ 500
MOQ 1000 (Pencil + personalised cardboard packaging)

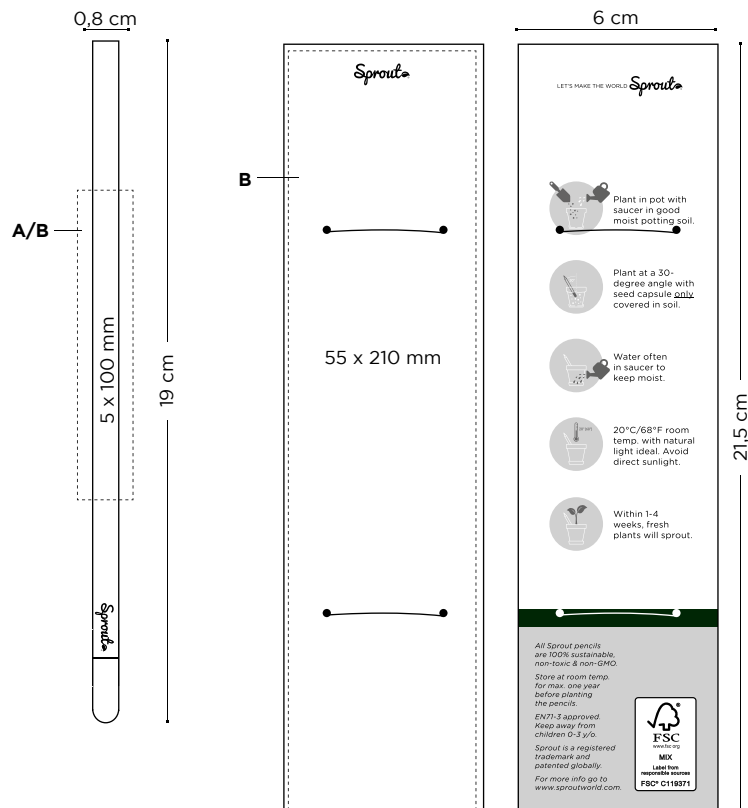
Decoration:

SPROUT™ PENCIL

53062 / 53070

A LE

B DG: 4-colour process



Plant instructions included on the back side.
 For customized cardboard, you can change the font and colours!

Writing modes:



PC
 HB Ø 2,3mm

Printing techniques:



(DG)
 DIGITAL



(LE)
 LASER

External packaging:



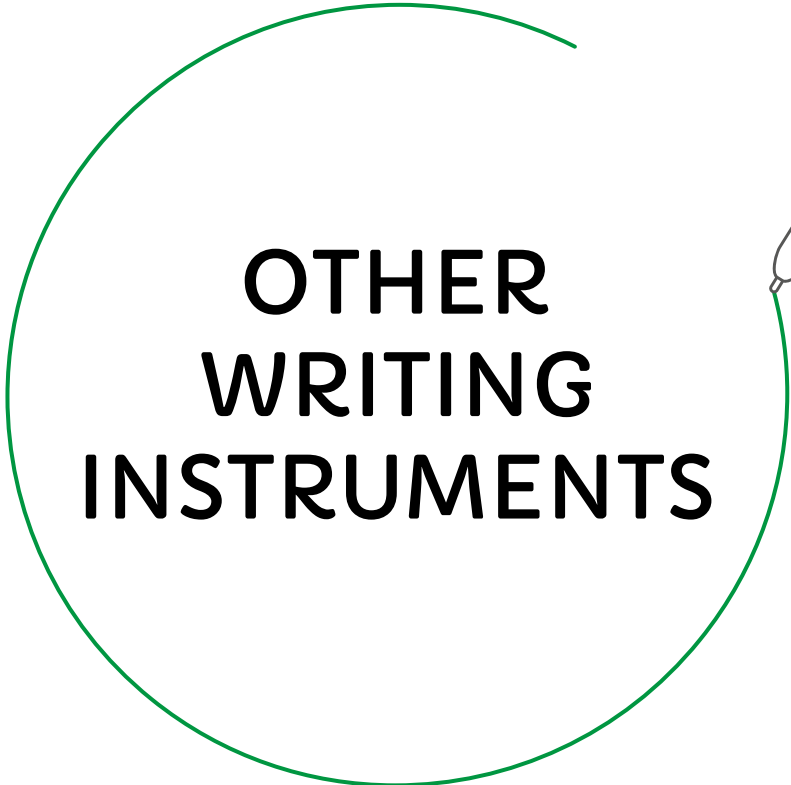
500 ± 2,5 Kg Only pencil
 ± 5 Kg with cardboard packaging

Packaging:

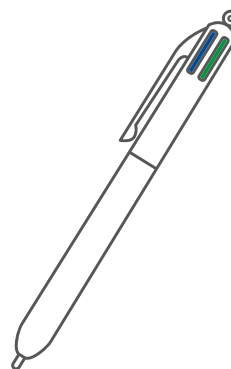


Check out the video





OTHER WRITING INSTRUMENTS



OTHER WRITING INSTRUMENTS

PLASTIC PENS

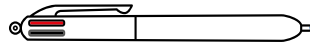
Basic Pen	150
Click Pen	152
Striped Grip Pen	154
White Striped Grip Pen	154

STYLUS PENS

Sleek Stylus Pen	156
------------------	-----



BASIC PEN



12010



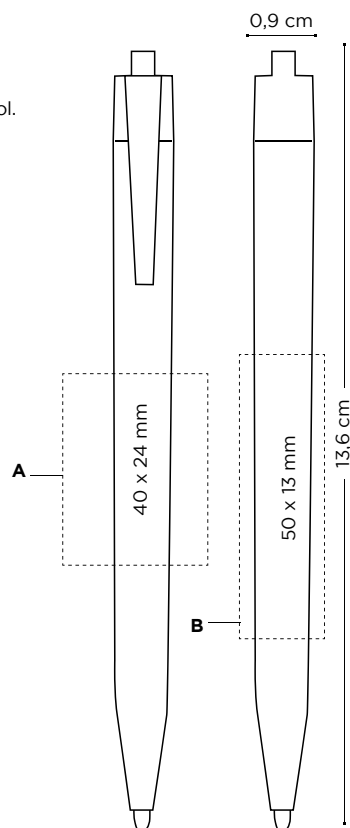
MOQ 500u.

Decoration:

BASIC PEN

12010

A/B SP: max. 1 col.



	Price (€)			
BASIC PEN	500-999	1000-2499	2500-4999	5000
12010				
unimprinted	0,15	0,14	0,14	0,13
SP	0,51	0,40	0,34	0,31

Prices include 1 colour screenprint in one position.

Writing modes:



Printing techniques:

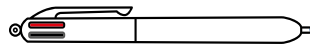


External packaging:





CLICK PEN



11748



MOQ 500u.

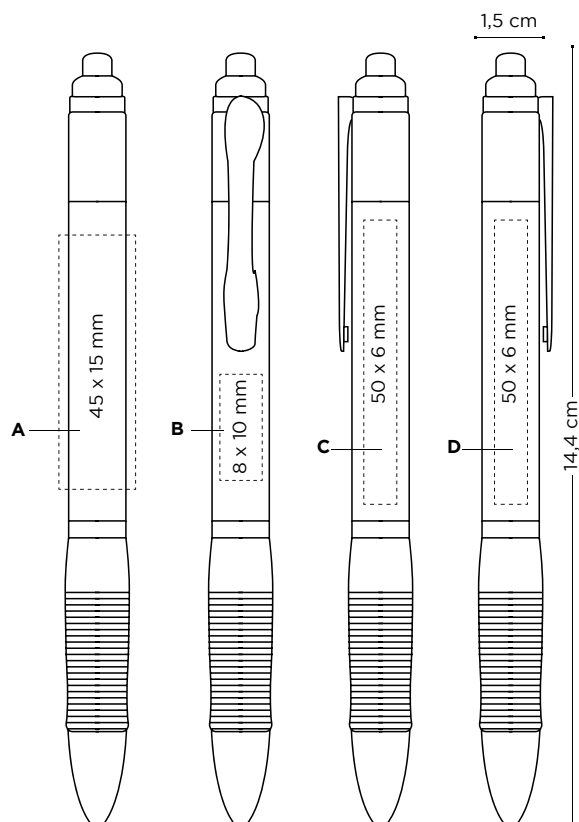
Decoration:

CLICK PEN

11748

A/B SP: max. 4 col.

C/D PD: max. 4 col.



	Price (€)			
CLICK PEN	500-999	1000-2499	2500-4999	5000
11748				
unimprinted	0,20	0,19	0,19	0,18
SP	0,56	0,45	0,39	0,36
PD	0,63	0,54	0,46	0,43

Additional charges:

SP	0,13	0,13	0,13	0,12
PD	0,35	0,26	0,19	0,18

Prices include one imprint in one position according to specified technique.

Writing modes:

Ballpen



M

Printing techniques:



(SP) SCREEN
PRINTING



(PD) PAD
PRINTING

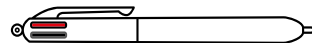
External packaging:



1000 ± 9,5 Kg



STRIPED GRIP PEN & WHITE STRIPED GRIP PEN



STRIPED GRIP PEN 11243



22

20

27

25

51

Colour
ink



50



29

60



WHITE STRIPED GRIP PEN 11303



20

27*

50



25



*While stocks last

MOQ 500u.

Decoration:

STRIPED GRIP PEN

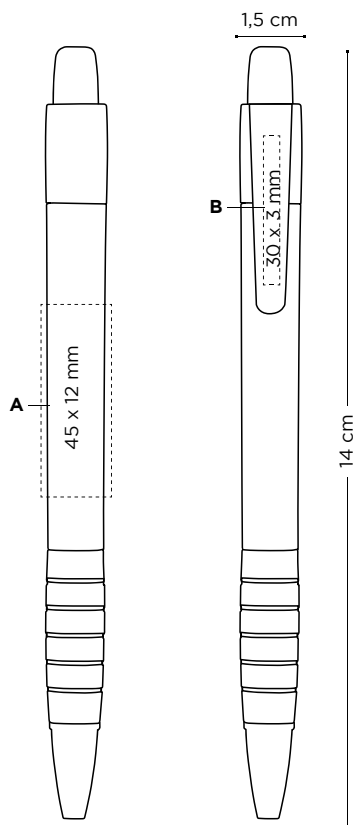
11243

WHITE STRIPED GRIP PEN

11303

A SP: max. 2 col.

B PD: max. 1 col.



STRIPED GRIP PEN & WHITE STRIPED GRIP PEN

11243 / 11303

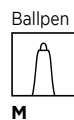
	500-999	1000-2499	2500-4999	5000
unimprinted	0,30	0,29	0,29	0,27
SP	0,66	0,55	0,49	0,45
PD	0,73	0,64	0,56	0,52

Additional charges:

SP	0,13	0,13	0,13	0,12
PD	0,35	0,26	0,19	0,18

Prices include one imprint in one position according to specified technique.

Writing modes:



Printing techniques:



(SP) SCREEN
PRINTING



(PD) PAD
PRINTING

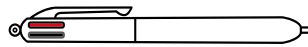
External packaging:



1000 ± 9 Kg



SLEEK STYLUS PEN



SLEEK STYLUS PEN

11666



SLEEK STYLUS MATT PEN

11747



SLEEK STYLUS EXECUTIVE PEN

11976



MOQ 100u. (LE)
MOQ 500u. (SP)

Decoration:

SLEEK STYLUS PEN

11666

SLEEK STYLUS MATT PEN

11747

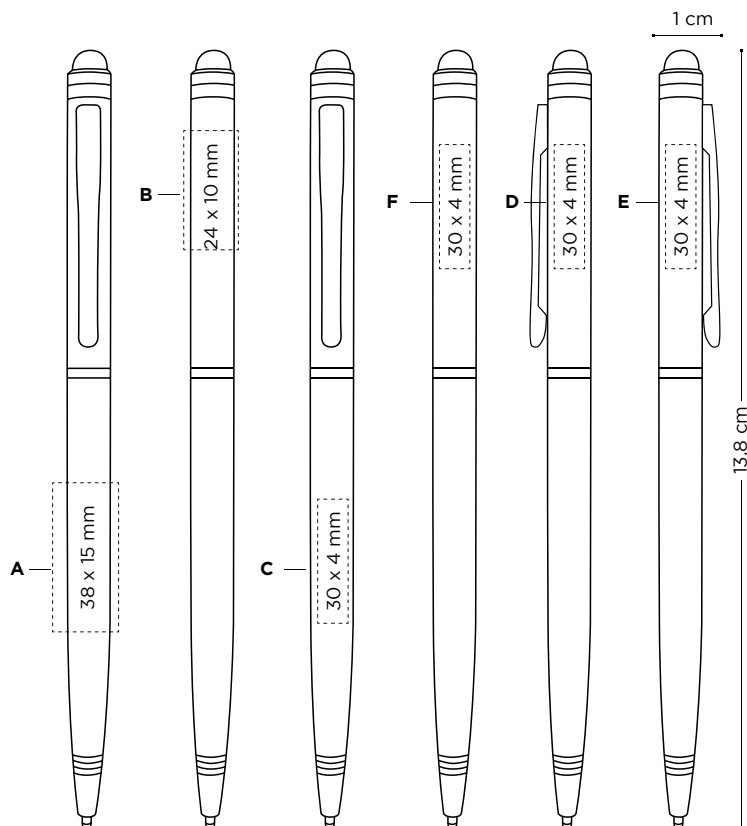
SLEEK STYLUS EXECUTIVE PEN

11976

A SP: max. 1 col.

B SP: max. 2 col.

C/D/E/F LE



	Price (€)					
SLEEK STYLUS PEN	100-249	250-499	500-999	1000-2499	2500-4999	5000
11666						
unimprinted	1,79	1,72	1,66	1,59	1,59	1,49
SP	-	2,37	2,18	2,00	1,94	1,80
LE	3,66	3,10	2,85	2,68	2,65	2,52
11747 / 11976						
unimprinted	1,92	1,84	1,76	1,69	1,69	1,59
SP	-	2,49	2,28	2,10	2,04	1,90
LE	3,79	3,22	2,95	2,78	2,75	2,62

Additional charges:

SP	-	0,37	0,32	0,22	0,22	①
LE	1,82	1,34	1,16	1,06	1,03	1,00

Prices include one imprint in one position according to specified technique.

① Price under request.

Writing modes:

Ballpen



M

Laser engraving not available
in yellow/silver colour

Printing techniques:



(SP) SCREEN
PRINTING



(LE) LASER

External packaging:



11666

900 ± 12,4 Kg



11747
11976

800 ± 13 Kg

BIC® STICKY NOTES

ADHESIVE NOTEPADS

BIC® 50 mm x 75 mm Adhesive Notepads	162
BIC® 68 mm x 75 mm Adhesive Notepads	164
BIC® 75 mm x 75 mm Adhesive Notepads	166
BIC® 101 mm x 75 mm Adhesive Notepads & BIC® 101 mm x 75 mm Alternating Sheet Imprint	168
BIC® 101 mm x 101 mm Adhesive Notepads	170
BIC® 101 mm x 130 mm Adhesive Notepads	172
BIC® Small Adhesive Die Cut Notepad	174
BIC® Medium Adhesive Die Cut Notepads	176

BOOKLETS

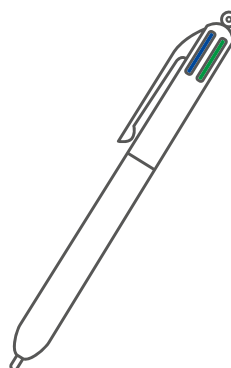
BIC® 75 x 75 Booklet	180
BIC® 75 x 75 Adhesive Notepad With Flag Booklet	182
BIC® 101 x 75 Booklet	184
BIC® 150 x 150 mm Booklet	186
Organiser	
BIC® 150 x 150 mm Booklet With Pen Loop	188
BIC® Clic Stic Organiser & BIC® Clic Stic Mini Digital Organiser	190
BIC® Flag Booklet	194

SCRATCH PADS

BIC® 75 x 127 mm Non-Adhesive Scratch Pad	196
BIC® 96 x 152 mm Non-Adhesive Scratch Pad	197



STICKY NOTES

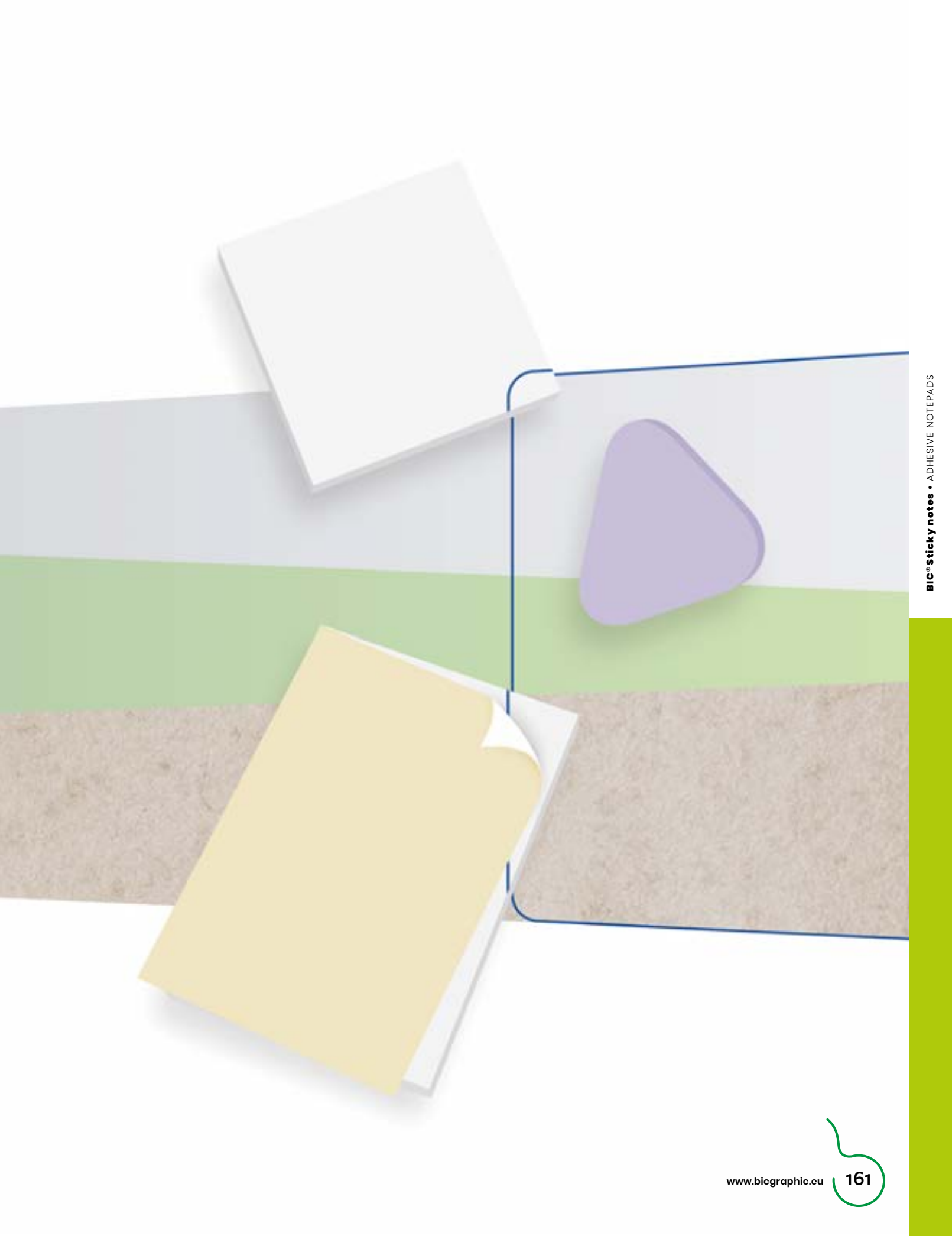




STICKY NOTES **eco**lutions®

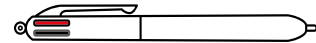


BIC® Sticky Notes, an indispensable tool in any office. Choose from a wide range of sizes and shapes, sticky and non sticky.





50 MM X 75 MM ADHESIVE NOTEPADS **eco**olutions®



MADE FROM 100% RECYCLED FIBRE* & **100% RECYCLABLE**



150%



100%

Ideal pocket size
for mailing campaigns!

Exact colour match:

≥ 500 units

Paper type:

☐ Recycled 80g

Special packaging:
shrink-wrapped

N° Sheets	Units per pack
25	10
50	5

Optional Packaging:
Cello Wrap 1, 2, 3 units

Printing techniques:



(DG)
DIGITAL



MADE IN
SPAIN

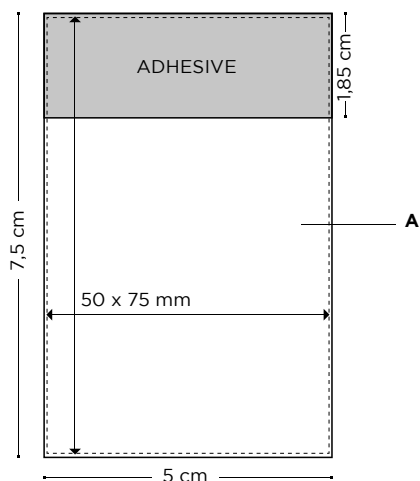
Decoration:

**BIC® 50 MM X 75 MM
ADHESIVE NOTEPADS**
A DG: 4-colour process

MOQ 500u.

25  **3520**

50  **3550**



		Price (€)				
BIC® 50 MM X 75 MM ADHESIVE NOTEPADS		250-499	500-999	1000-2499	2500-4999	5000

 25	 3520					
	DG	-	0,47	0,39	0,26	0,22
 50	 3550					
	DG	-	0,78	0,59	0,39	0,33

Additional charges:

Exact colour match on pad 105€

Prices include 4-colour process imprint.
Orders must be multiples of the minimum order quantity.
Additional charge for shrink-wrapped pack: 0,11€

External Packaging:



25

1000 ± 8,7 Kg



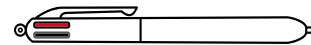
50

500 ± 8,5 Kg

*The percentage is calculated excluding backsheet



68 MM X 75 MM ADHESIVE NOTEPADS **eco**olutions®



MADE FROM 100% RECYCLED FIBRE* & **100% RECYCLABLE**



Sticky Notes are ideal to always take
your messages with you!

Exact colour match:

≥ 500 units

Paper type:

☐ Recycled 80g

Special packaging:
shrink-wrapped

N° Sheets	Units per pack
25	10
50	5

Optional Packaging:
Cello Wrap 1, 2, 3 units

Printing techniques:



(DG)
DIGITAL



MADE IN
SPAIN

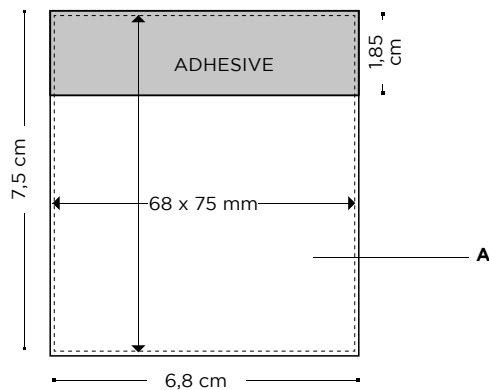
Decoration:

**BIC® 68 MM X 75 MM
ADHESIVE NOTEPADS**
A DG: 4-colour process

MOQ 500u.

25  **3500**

50  **3530**



BIC® 68 MM X 75 MM ADHESIVE NOTEPADS

Price (€)

		250-499	500-999	1000-2499	2500-4999	5000
25 	 3500					
	DG	-	0,56	0,46	0,30	0,24
50 	 3530					
	DG	-	0,85	0,63	0,46	0,37

Additional charges:

Exact colour match on pad 105€

Prices include 4-colour process imprint.

Orders must be multiples of the minimum order quantity.

Additional charge for shrink-wrapped pack: 0,11€

External Packaging:



25

500 ± 5,7 Kg



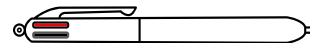
50

250 ± 5,4 Kg

*The percentage is calculated excluding backsheet



75 MM X 75 MM ADHESIVE NOTEPADS **ecolutions®**



MADE FROM 100% RECYCLED FIBRE* & **100% RECYCLABLE**



130%



Large imprint area in a small size!

Exact colour match:

≥ 500 units

Paper type:

☐ Recycled 80g

Special packaging:
shrink-wrapped

N° Sheets	Units per pack
25	10
50	5

Printing techniques:



(DG)
DIGITAL



MADE IN
SPAIN

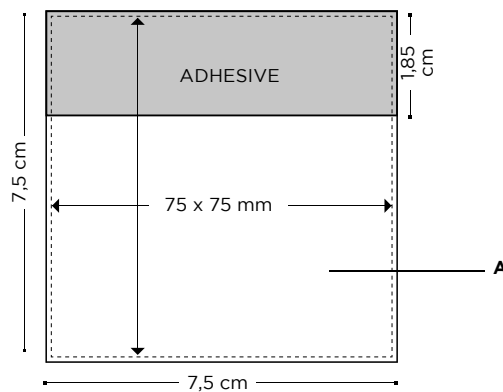
Decoration:

**BIC® 75 MM X 75 MM
ADHESIVE NOTEPADS**
A DG: 4-colour process

MOQ 500u.

25  **3505**

50  **3535**



		Price (€)				
BIC® 75 MM X 75 MM ADHESIVE NOTEPADS		250-499	500-999	1000-2499	2500-4999	5000
 25	 3505					
	DG	-	0,59	0,48	0,33	0,26
 50	 3535					
	DG	-	0,87	0,65	0,48	0,41

Additional charges:

Exact colour match on pad 105€

Prices include 4-colour process imprint.

Orders must be multiples of the minimum order quantity.

Additional charge for shrink-wrapped pack: 0,11€

External Packaging:



25

500 ± 6,2 Kg



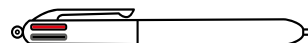
50

250 ± 5,9 Kg

*The percentage is calculated excluding backsheet



101 MM X 75 MM ADHESIVE NOTEPADS **eco**lutions®
& BIC® 101 MM X 75 MM ALTERNATING SHEET IMPRINT **eco**lutions®



MADE FROM 100% RECYCLED FIBRE* & **100% RECYCLABLE**



Indispensable in any office!
 Most popular sticky notes pad size!



100%



Alternate 2 messages for double-impact communication!

Exact colour match:

≥ 500 units

Paper type:

☐ Recycled 80g

Special packaging:
shrink-wrapped

N° Sheets	Units per pack
25	10
50	5

Optional Packaging:
 Cello Wrap 1, 2, 3 units

Printing techniques:



(DG)
 DIGITAL



MADE IN
 SPAIN

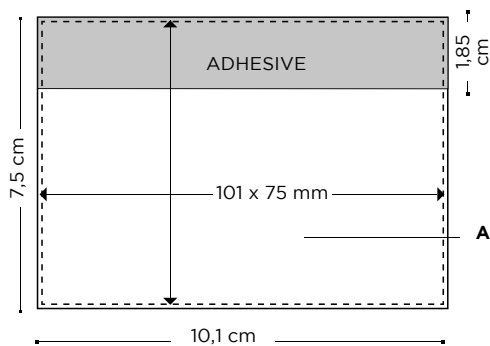
Decoration:

BIC® 101 MM X 75 MM ADHESIVE NOTEPADS & ALTERNATING SHEET IMPRINT

A DG: 4-colour process

25  **olutions® 3510**
 **olutions® Alternating Sheet 3519**

50  **olutions® 3540**
 **olutions® Alternating Sheet 3549**



		Price (€)				
		BIC® 101 MM X 75 MM ADHESIVE NOTEPADS & ALTERNATING SHEET				
		250-499	500-999	1000-2499	2500-4999	5000
 25	 olutions® 3510					
	DG	-	0,70	0,54	0,41	0,33
	 olutions® Alternating Sheet 3519					
	DG	-	0,70	0,54	0,41	0,33
 50	 olutions® 3540					
	DG	1,13	0,96	0,80	0,59	0,52
	 olutions® Alternating Sheet 3549					
	DG	1,13	0,96	0,80	0,59	0,52

Additional charges:

Exact colour match on pad

105€

Prices include 4-colour process imprint.

Orders must be multiples of the minimum order quantity.

Additional charge for shrink-wrapped pack: 0,11€

External Packaging:



 25

500 ± 8,2 Kg



 50

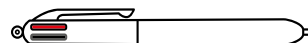
250 ± 8 Kg

*The percentage is calculated excluding backsheet



101 MM X 101 MM ADHESIVE NOTEPADS

ecolutions®



MADE FROM 100% RECYCLED FIBRE* & 100% RECYCLABLE



Exact colour match:

≥ 500 units

Paper type:

☐ Recycled 80g

Special packaging:
shrink-wrapped

N° Sheets	Units per pack
25	10
50	5

Optional Packaging:
Cello Wrap 1, 2, 3 units

Printing techniques:



(DG)
DIGITAL



MADE IN
SPAIN

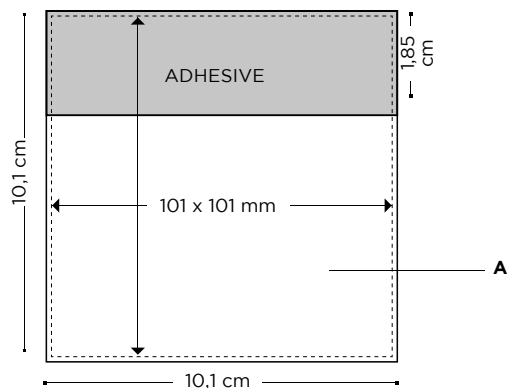
Decoration:

**BIC® 101 MM X 101 MM
ADHESIVE NOTEPADS**
A DG: 4-colour process

MOQ 500u.

 25  **olutions® 3516**

 50  **olutions® 3546**



		Price (€)				
		BIC® 101 MM X 101 MM ADHESIVE NOTEPADS	250-499	500-999	1000-2499	2500-4999
 25	 olutions® 3516					
	DG		-	1,00	0,70	0,52
 50	 olutions® 3546					
	DG		-	1,26	1,07	0,85

Additional charges:

Exact colour match on pad 105€

Prices include 4-colour process imprint.

Orders must be multiples of the minimum order quantity.
Additional charge for shrink-wrapped pack: 0,11€

External Packaging:



 25

400 ± 9,5 Kg



 50

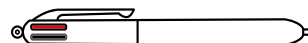
200 ± 9,1 Kg

*The percentage is calculated excluding backsheet

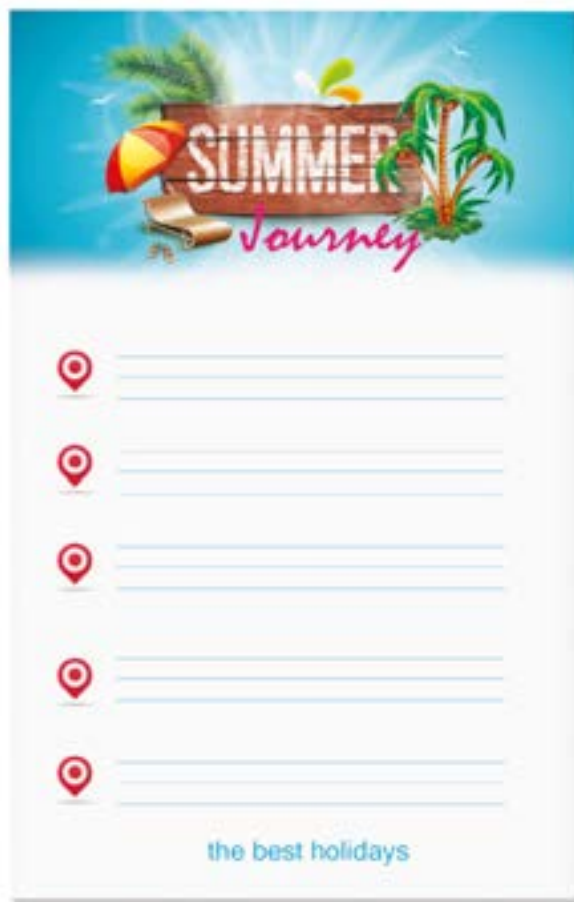


101 MM X 130 MM ADHESIVE NOTEPADS

ecolutions®



MADE FROM 100% RECYCLED FIBRE* & 100% RECYCLABLE



Large imprint area for big messages!
Don't miss anything!

Exact colour match:

≥ 500 units

Paper type:

☐ Recycled 80g

Special packaging:
shrink-wrapped

N° Sheets	Units per pack
25	10
50	5

Optional Packaging:
Cello Wrap 1, 2, 3 units

Printing techniques:



(DG)
DIGITAL



MADE IN
SPAIN

Decoration:

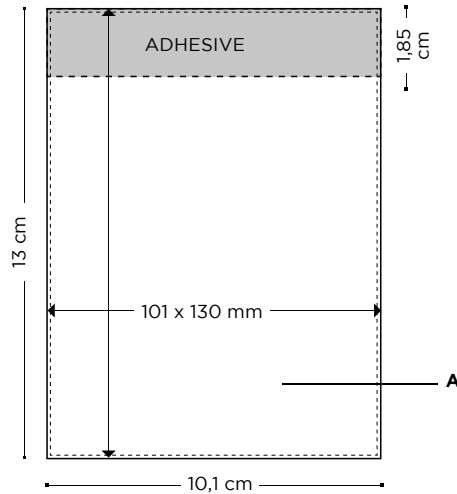
**BIC® 101 MM X 130 MM
ADHESIVE NOTEPADS**

MOQ 500u.

A DG: 4-colour process

 25  **olutions® 3590**

 50  **olutions® 3595**



		Price (€)				
		250-499	500-999	1000-2499	2500-4999	5000
 25	BIC® 101 MM X 130 MM ADHESIVE NOTEPADS					
	 olutions® 3590					
	DG	-	1,20	1,02	0,76	0,65
 50	 olutions® 3595					
	DG	-	1,65	1,37	1,20	1,02

Additional charges:

Exact colour match 105€

Prices include 4-colour process imprint.

Orders must be multiples of the minimum order quantity.
Additional charge for shrink-wrapped pack: 0,11€

External Packaging:



 25

250 ± 8,5 Kg



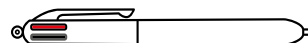
 50

125 ± 8,2 Kg

*The percentage is calculated excluding backsheet



SMALL ADHESIVE DIE CUT NOTEPADS 



MADE FROM 100% FSC CERTIFIED PAPER & **100% RECYCLABLE**



Choose from 7 stock shapes!
Custom-made shapes available upon request

Exact colour match:

≥ 500 units

Paper type:

☐ Recycled 80g

Special packaging:
shrink-wrapped

N° Sheets	Units per pack
25	10
50	5

Optional Packaging:
Cello Wrap 1, 2, 3 units

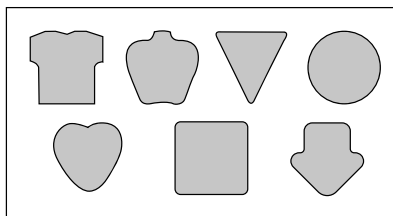
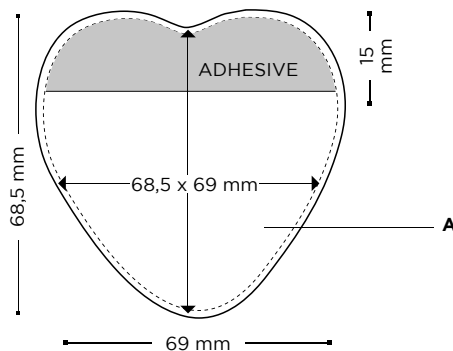
Printing techniques:



(DG)
DIGITAL



MADE IN
SPAIN

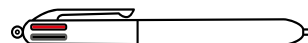
Decoration:**BIC® SMALL ADHESIVE
DIE CUT NOTEPADS****MOQ 500u.****A DG:** 4-colour process
 25  **olutions® 3619**
 50  **olutions® 3629**


		Price (€)					
		BIC® SMALL ADHESIVE DIE CUT NOTEPAD					
		250-499	500-999	1000-2499	2500-4999	5000	
		BIC solutions® 3619					
	25	DG	-	0,97	0,77	0,53	0,43
		BIC solutions® 3629					
	50	DG	-	1,47	1,10	0,80	0,70

Additional charges:**Exact colour match on pad** 105€**Custom made shape set up charge
(per order &/or shape)** 1.195€**Repeat order** Free of charge**Prices include 4-colour process imprint.**Orders must be multiples of the minimum order quantity.
Additional charge for shrink-wrapped pack: 0,11€**External Packaging:**
 25
500 ± 6,2 Kg
 50
250 ± 6 Kg



MEDIUM ADHESIVE DIE CUT NOTEPADS



MADE FROM 100% RECYCLED FIBRE* & 100% RECYCLABLE



125%

TAYLOR EFFECT
PERSONAL SHOPPER

weltimport
IMPORT UND EXPORT

Choose from 28 stock shapes!
Custom-made shapes also available upon request

Exact colour match:

≥ 500 units

Paper type:

☐ Recycled 80g

Special packaging:
shrink-wrapped

N° Sheets	Units per pack
25	10
50	5

Optional Packaging:
Cello Wrap 1, 2, 3 units

Printing techniques:



(DG)
DIGITAL



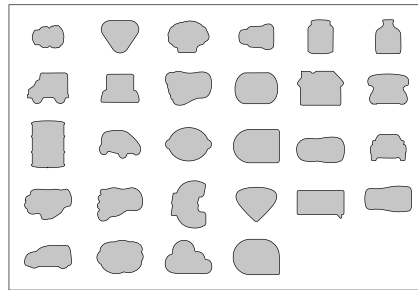
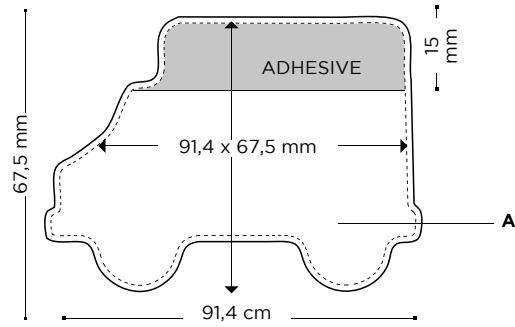
MADE IN
SPAIN

Decoration:

BIC® MEDIUM ADHESIVE **MOQ 500u.**
DIE CUT NOTEPADS
A DG: 4-colour process

 25  **olutions® 3602**

 50  **olutions® 3606**



		Price (€)				
		BIC® MEDIUM ADHESIVE DIE CUT NOTEPADS				
		250-499	500-999	1000-2499	2500-4999	5000
 25	 olutions® 3602					
	DG	-	1,07	0,83	0,64	0,50
 50	 olutions® 3606					
	DG	-	1,84	1,42	1,05	0,90

Additional charges:

Exact colour match on pad 105€

Custom made shape set up charge (per order &/or shape) 1.195€

Repeat order Free of charge

Prices include 4-colour process imprint.

Orders must be multiples of the minimum order quantity.
 Additional charge for shrink-wrapped pack: 0,11€

External Packaging:



 25

400 ± 6,6 Kg



 50

200 ± 6,4 Kg

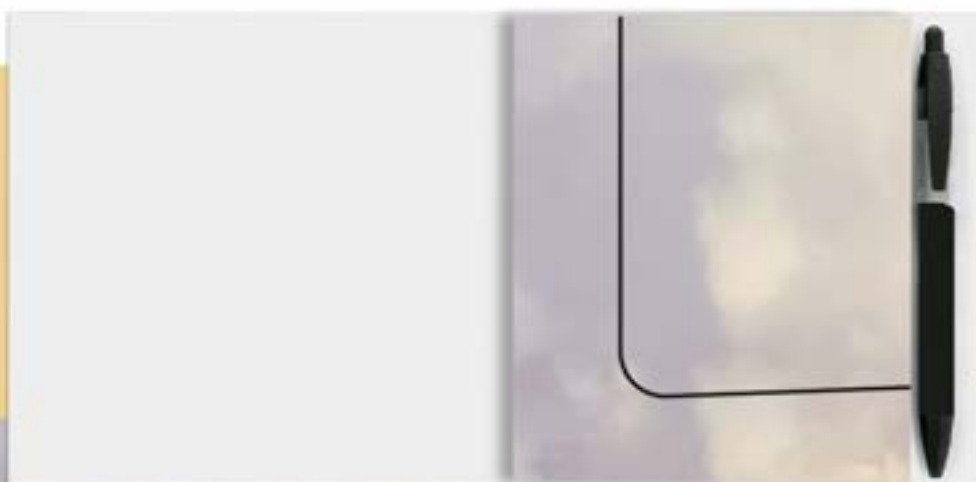
*The percentage is calculated excluding backsheet



BOOKLETS



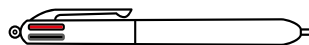
The multi-purpose notes tool! Double the impact of your message with a fully personalised cover and Sticky Notes pad.





75 X 75 BOOKLET

ecolutions®



ADHESIVE PAPER SHEETS MADE FROM 100% FSC
CERTIFIED PAPER & **100% RECYCLABLE**



Double the impact
of your message

Paper type:

☐ Recycled 80g

Special packaging:

Cello Wrap 1, 2 units

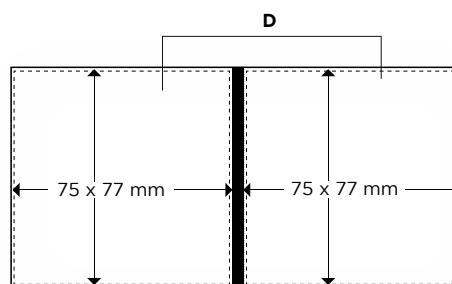
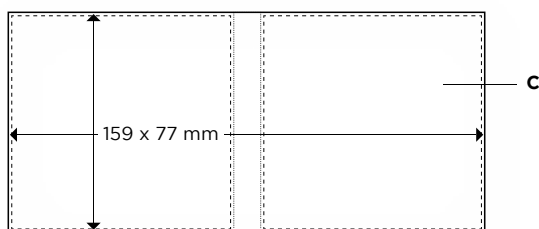
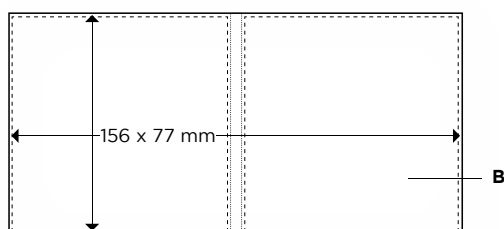
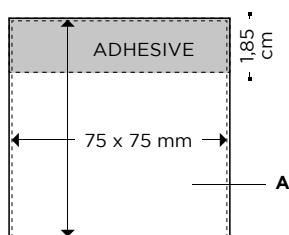
Printing techniques:



(DG)
DIGITAL



MADE IN
SPAIN

Decoration:**BIC® 75 X 75 BOOKLET****A/B/C/D DG:** 4-colour process**MOQ with unimprinted pad:** 250u.**MOQ with imprinted pad:** 500u.
 25  **olutions® 3731**
 50  **olutions® 3737**


		Price (€)				
BIC® 75 X 75 BOOKLET		250-499	500-999	1000-2499	2500-4999	5000
 25	olutions® 3731*					
	DG	1,71	1,42	1,28	1,05	0,96
 50	olutions® 3737					
	DG	2,16	1,79	1,57	1,35	1,24

Additional charges:

Exact colour match on pad		105€				
Printing on pad	-	0,07	0,07	0,07	0,07	0,06
Printing on inside cover	0,08	0,07	0,07	0,07	0,07	0,06
Matte soft-feel/pattern laminated finish	0,08	0,07	0,07	0,07	0,07	0,06

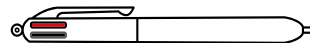
Orders must be multiples of the minimum order quantity.

BIC® Booklets: Prices include 4-colour process imprint only on the external part of the cover.

Additional charge for shrink-wrapped pack: 0,11€

*<500 units only possible with unprinted BIC® Sticky Notes

External Packaging:
 25
500 ± 7,8 Kg
 50
250 ± 7,3 Kg



ADHESIVE PAPER SHEETS MADE FROM 100% FSC
CERTIFIED PAPER & **100% RECYCLABLE**



The multi-purpose notes tool

Paper type:

☐ Recycled 80g

Special packaging:

Cello Wrap 1, 2, 3 units

Printing techniques:



(DG)
DIGITAL



MADE IN
SPAIN

Decoration:

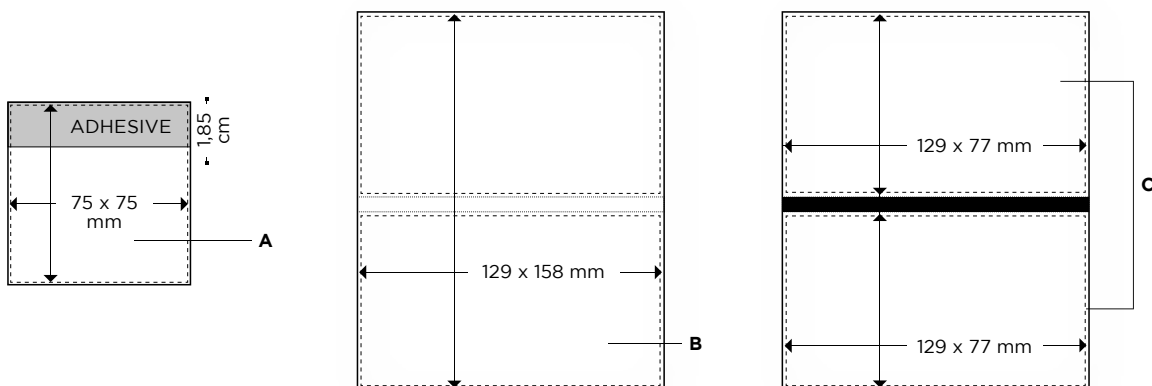
BIC® ADHESIVE NOTEPAD WITH FLAG BOOKLET

MOQ with unimprinted pad: 250u.
MOQ with imprinted pad: 500u.

A/B/C DG: 4-colour process

25  solutions® 3732

25 Flags per color



	Price (€)				
BIC® ADHESIVE NOTEPADS WITH FLAG BOOKLET	250-499	500-999	1000-2499	2500-4999	5000
 solutions® 3732*					
DG	3,66	3,05	2,50	1,88	1,65

Additional charges:

Exact colour match on pad	105€				
Printing on pad	-	0,07	0,07	0,07	0,06
Printing on inside cover	0,08	0,07	0,07	0,07	0,06
Matte soft-feel/pattern laminated finish	0,08	0,07	0,07	0,07	0,06

Orders must be multiples of the minimum order quantity.

BIC® Booklets: Prices include 4-colour process imprint only on the external part of the cover.

Additional charge for shrink-wrapped pack: 0,11€

*<500 units only possible with unprinted BIC® Sticky Notes

External Packaging:



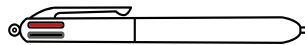
25

200 ± 5,2 Kg



101 X 75 BOOKLET

ecolutions®



ADHESIVE PAPER SHEETS MADE FROM 100% FSC
CERTIFIED PAPER & **100% RECYCLABLE**



Double the impact of your message with a fully personalised
cover and sticky Notes pad in the most popular size

Paper type:

☐ Recycled 80g

Special packaging:

Cello Wrap 1, 2, 3 units

Printing techniques:



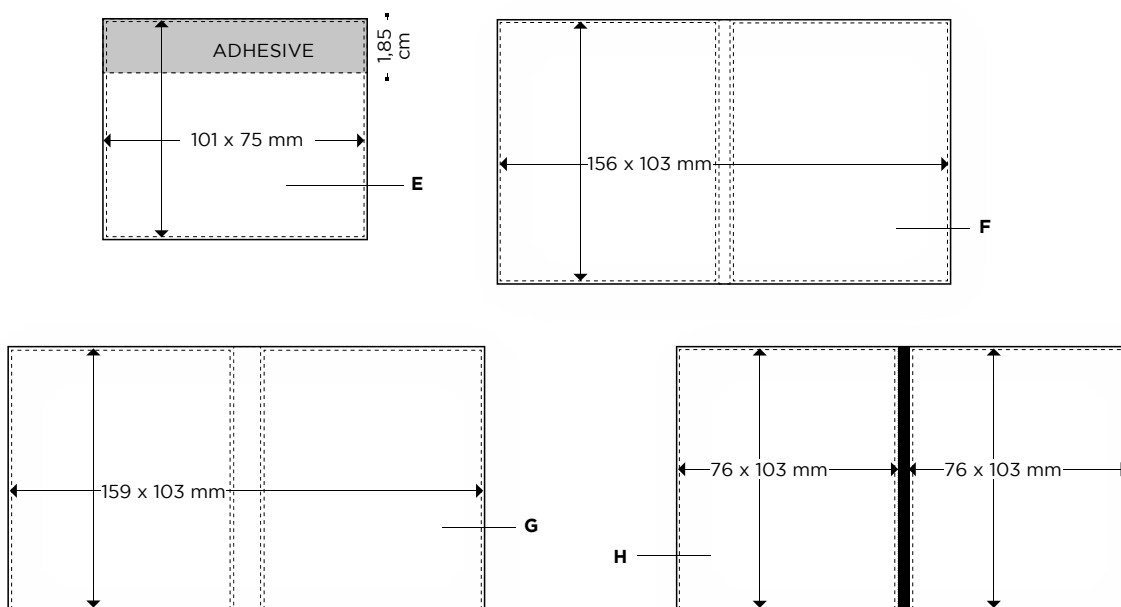
(DG)
DIGITAL



MADE IN
SPAIN

Decoration:**BIC® 101 X 75 BOOKLET**

E/F/G/H DG: 4-colour process

25  **3738****MOQ with unimprinted pad: 250u / MOQ with imprinted pad: 500u.**50  **3739****MOQ with imprinted pad: 250u.**

		Price (€)				
		250-499	500-999	1000-2499	2500-4999	5000
 25	BIC® 101 X 75 BOOKLET					
	 3738*					
	DG	1,96	1,63	1,43	1,22	1,12
 50	BIC® 101 X 75 BOOKLET					
	 3739					
	DG	2,59	2,18	1,91	1,59	1,47

Additional charges:

		105€				
Exact colour match on pad						
Printing on pad		00,8	0,07	0,07	0,07	0,06
Printing on inside cover		0,08	0,07	0,07	0,07	0,06
Matte soft-feel/pattern laminated finish		0,08	0,07	0,07	0,07	0,06

Orders must be multiples of the minimum order quantity.

BIC® Booklets: Prices include 4-colour process imprint only on the external part of the cover.

Additional charge for shrink-wrapped pack: 0,11€

*<500 units only possible with unprinted BIC® Sticky Notes

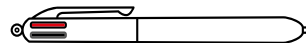
External Packaging:

25

500 ± 5,9 Kg

50

250 ± 5,1 Kg



ADHESIVE PAPER SHEETS MADE FROM 100% FSC
CERTIFIED PAPER & **100% RECYCLABLE**



60%

Paper type:

☐ Recycled 80g

Special packaging:

Cello Wrap 1, 2, 3 units

Printing techniques:



(DG)
DIGITAL



MADE IN
SPAIN

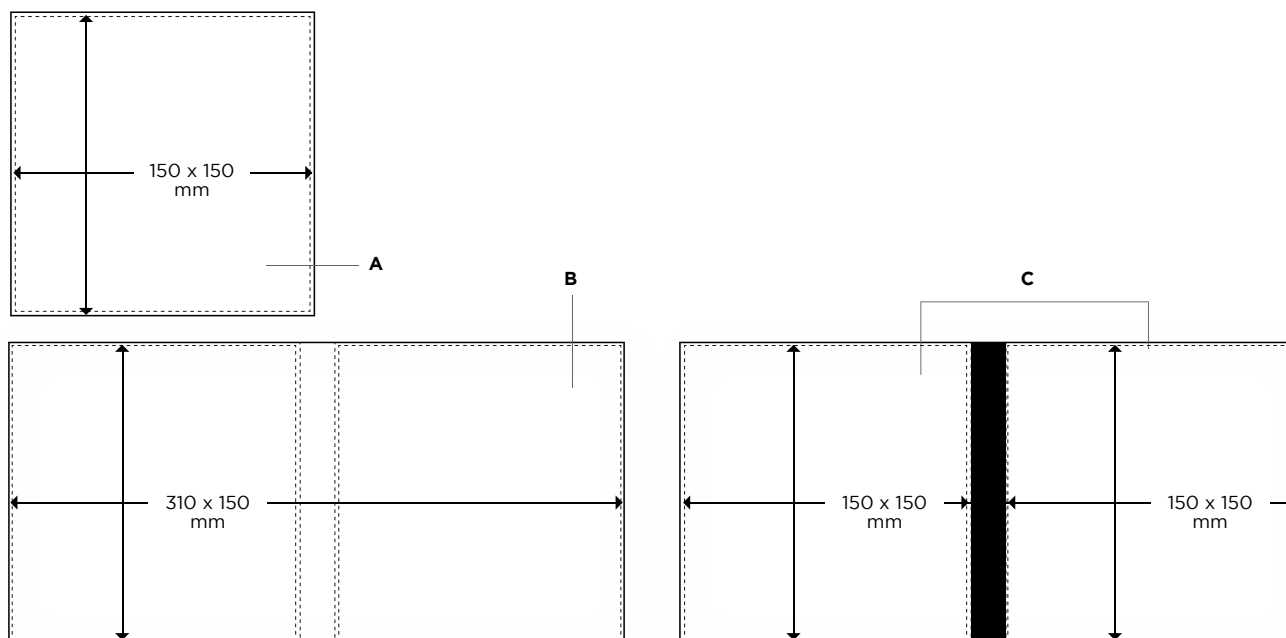
Decoration:

**BIC® 150 X 150
BOOKLET ORGANISER**

MOQ 500u.

A/B/C DG: 4-colour process

100  **olutions® 3745**



	Price (€)				
BIC® 150 X 150 BOOKLET ORGANISER	250-499	500-999	1000-2499	2500-4999	5000
olutions® 3745					
DG	-	5,10	4,74	4,25	3,96

Additional charges:

Exact colour match on pad	105€				
Printing on pad	-	0,07	0,07	0,07	0,06
Printing on inside cover	0,08	0,07	0,07	0,07	0,06
Matte soft-feel/pattern laminated finish	0,08	0,07	0,07	0,07	0,06

Orders must be multiples of the minimum order quantity.

BIC® Booklets: Prices include 4-colour process imprint only on the external part of the cover.
Additional charge for shrink-wrapped pack: 0,11€

External Packaging:

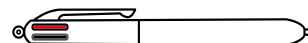


40 ± 6,4 Kg



150 X 150 MM BOOKLET WITH PEN LOOP

eco^{lutions}



ADHESIVE PAPER SHEETS MADE FROM 100% FSC
CERTIFIED PAPER & **100% RECYCLABLE**

3746



With Pen Loop

Suggested presentation
with BIC® Wide Body™ Digital.
Combine this item with any
of our writing products

	Price (€)				
BIC® 150 X 150 BOOKLET WITH PEN LOOP	250-499	500-999	1000-2499	2500-4999	5000
eco ^{lutions} ® 3746					
DG	-	6,07	5,66	5,04	4,72
Ballpen 1080					
DG	-	1,38	1,28	1,19	1,12

Additional charges:

Exact colour match on pad	105€				
Printing on pad	-	0,07	0,07	0,07	0,06
Printing on inside cover	0,08	0,07	0,07	0,07	0,06
Matte soft-feel/pattern laminated finish	0,08	0,07	0,07	0,07	0,06

Orders must be multiples of the minimum order quantity.

BIC® Booklets: Prices include 4-colour process imprint only on the external part of the cover.

Additional charge for shrink-wrapped pack: 0,11€
Pen not included.

Paper type:

☐ Recycled 80g

Special packaging:

Cello Wrap 1, 2, 3 units

Printing techniques:



(DG)
DIGITAL

External Packaging:



40 ± 6,7 Kg



MADE IN
SPAIN

Decoration: MOQ 500u.

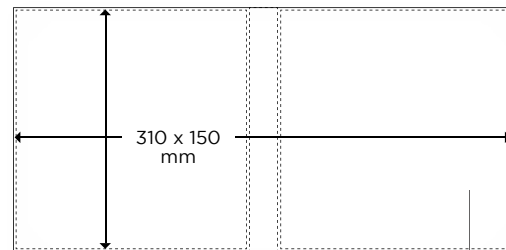
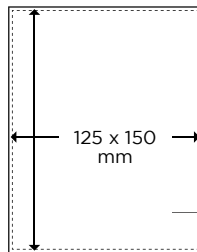
**BIC® 150 X 150 BOOKLET
WITH PEN LOOP**

A/B/C DG: 4-colour process

I SP: max. 1 col.

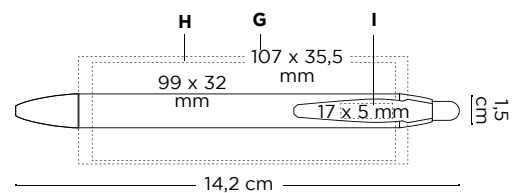
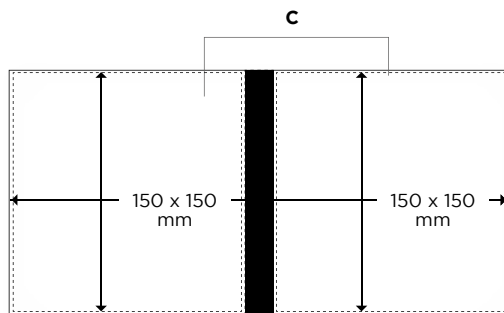
G DG: full-colour (area for images)

H DG: full-colour (area for text)



B

100 solutions® 3746



Standard colours combination

Barrel

OPAQUE 01

**MIX &
MATCH**

Plug

OPAQUE 01 03 07 18 02

FROSTED 69 63 71 66 68 67 40

Clip

OPAQUE 01 03 07 18 02

FROSTED 69 63 71 66 68 67 40

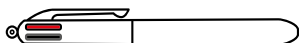
Section

OPAQUE 01 03 07 18 02

FROSTED 69 63 71 66 68 67 40



CLIC STIC MINI ORGANISER **ecolutions**[®] & BIC[®] CLIC STIC MINI DIGITAL ORGANISER **ecolutions**[®]



ADHESIVE PAPER SHEETS MADE FROM 100% FSC
CERTIFIED PAPER & **100% RECYCLABLE**



BIC[®] CLIC STIC MINI ORGANISER 3735



Use this all-in-one organiser
for meetings and daily notes



This exceptional communication tool includes BIC® clic stic Mini Digital pen

BIC® CLIC STIC MINI DIGITAL ORGANISER
3735

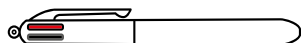


Photographic image all around!

BIC® Sticky notes • BOOKLETS



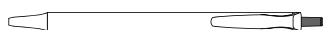
CLIC STIC MINI ORGANISER & BIC® CLIC STIC MINI DIGITAL ORGANISER



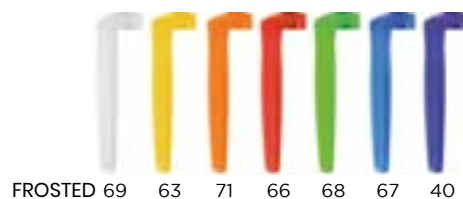
Standard colours combination

MIX & MATCH

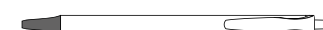
Plug



Clip



Section



Barrel



Paper type:

☐ Recycled 80g

Special packaging:

Cello Wrap 1, 2 units

Printing techniques:



(DG)
DIGITAL



MADE IN
SPAIN

MOQ with unimprinted pad: 250u.
MOQ with imprinted pad: 500u.

Decoration:

BIC® CLIC STIC MINI ORGANISER & DIGITAL 3735

A/B/C DG: 4-colour process.

D/E SP: max 1 colour

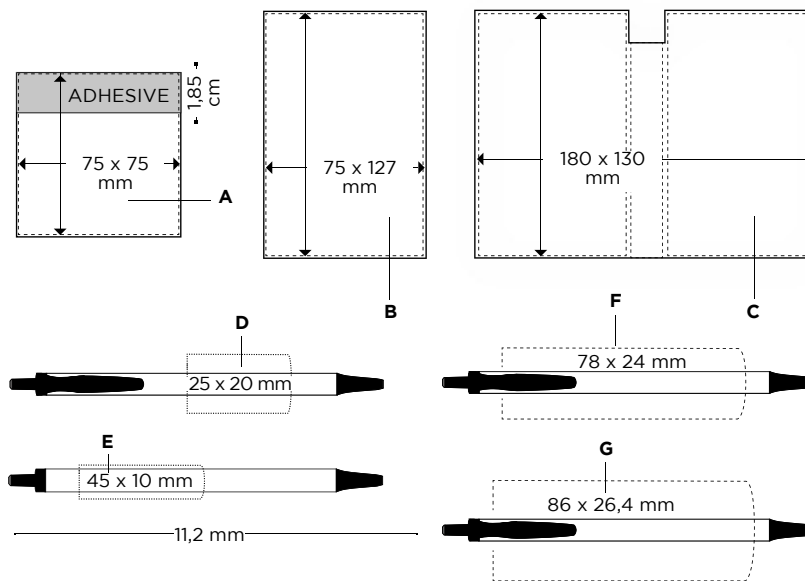
F DG: full-colour (area for text)
(available in white barrel)

G DG: full-colour (area for images)
(available in white barrel)

 20 Adhesive notepad

 40 Scratch pad

 25 Flags per color



Price (€)

BIC® CLIC STIC MINI ORGANISER / MINI DIGITAL ORGANISER 3735	250-499	500-999	1000-2499	2500-4999	5000
DG/SP	5,21	4,33	3,93	3,48	3,23
DG/DG	5,60	4,65	4,21	3,72	3,49

Additional charges:

Exact colour match on pad	105€				
Printing on pad	-	0,07	0,07	0,07	0,06
Printing on inside cover	0,08	0,07	0,07	0,07	0,06
Matte soft-feel/pattern laminated finish	0,08	0,07	0,07	0,07	0,06

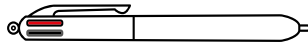
Orders must be multiples of the minimum order quantity.

BIC® Booklets: Prices include 4-colour process imprint only on the external part of the cover.
Additional charge for shrink-wrapped pack: 0,11€

External Packaging:



125 ± 7 Kg



Choose a cover finish for your booklet: brilliant, pattern laminated or matt soft-feel laminated

25 flags of each colour!

Special packaging:

Cello Wrap 1, 2, 3 units

Printing techniques:



(DG)
DIGITAL



MADE IN
SPAIN

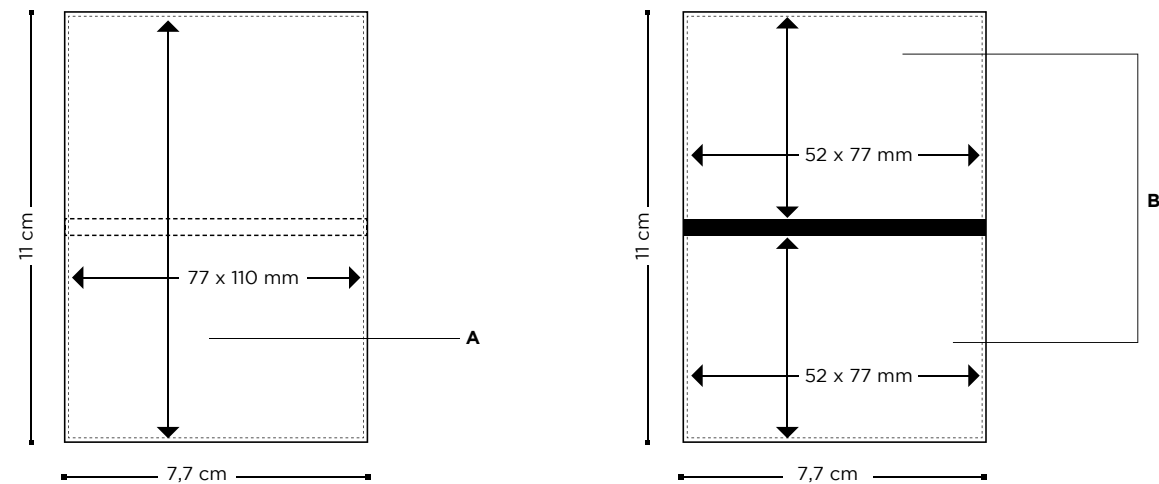
Decoration:

BIC® FLAG BOOKLET MOQ 250u.

A/B DG: 4-colour process

 25 3730

 25 Flags per color



BIC® FLAG BOOKLET	Price (€)				
	250-499	500-999	1000-2499	2500-4999	5000
3730					
DG	2,17	1,81	1,40	0,97	0,83

Additional charges:

Printing on inside cover	0,08	0,07	0,07	0,07	0,06
Matt soft-feel/pattern laminated finish	0,08	0,07	0,07	0,07	0,06

Orders must be multiples of the minimum order quantity.

BIC® Booklets: Prices include 4-colour process imprint only on the external part of the cover.
Additional charge for shrink-wrapped pack: 0,11€

External Packaging:



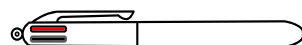
 25

150 ± 1,56 Kg

Optional Packaging:
Cello Wrap 1, 2, 3 units



75 X 127 MM NON-ADHESIVE SCRATCH PAD **ecolutions®**



SCRATCH PADS, indispensable for lists and quick notes.

MADE FROM 100% FSC CERTIFIED PAPER
& **100% RECYCLABLE**

3760 / 3761

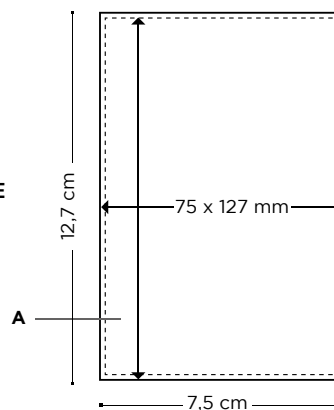


MOQ 500u.

Decoration:

**BIC® 75 X 127 NON-ADHESIVE
SCRATCH PAD**

A DG: 4-colour process



		Price (€)				
		250-499	500-999	1000-2499	2500-4999	5000
20	BIC® 75 X 127 NON-ADHESIVE SCRATCH PAD					
	ecolutions® 3760					
	DG	-	0,51	0,42	0,25	0,19
40	ecolutions® 3761					
	DG	-	0,76	0,59	0,38	0,34

Additional charges:

Exact colour match on pad

105€

Prices include 4-colour process imprint.

Orders must be multiples of the minimum order quantity.

Additional charge for shrink-wrapped pack: 0,11€

Paper type:

☐ Recycled 60g



(DG)
DIGITAL

Printing techniques:

External Packaging:



20

400 ± 5,4 Kg



40

200 ± 5,2 Kg

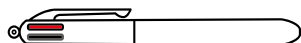
Optional Packaging:
Cello Wrap 1, 2, 3 units



**MADE IN
SPAIN**



96 X 152 MM NON-ADHESIVE SCRATCH PAD **ecolutions®**



MADE FROM 100% FSC CERTIFIED PAPER
& **100% RECYCLABLE**



3762 / 3763

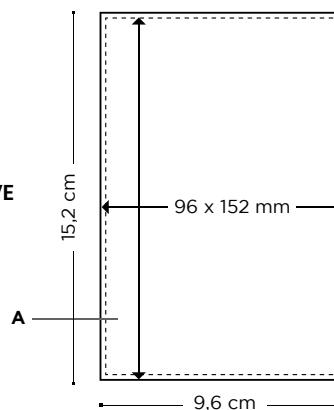


MOQ 500u.

Decoration:

**BIC® 96 X 152 NON-ADHESIVE
SCRATCH PAD**

A DG: 4-colour process



		Price (€)					
		BIC® 96 X 152 NON-ADHESIVE SCRATCH PAD eolutions® 3762	250-499	500-999	1000-2499	2500-4999	5000
 20	DG		-	0,63	0,52	0,30	0,24
		eolutions® 3763					
 40	DG		-	0,96	0,76	0,48	0,43

Additional charges:

Exact colour match on pad

105€

Prices include 4-colour process imprint.

Orders must be multiples of the minimum order quantity.

Additional charge for shrink-wrapped pack: 0,11€

Paper type:

☐ Recycled 60g

Printing techniques:



(DG)
DIGITAL

External Packaging:



20

350 ± 8,6 Kg



40

200 ± 8 Kg

Optional Packaging:
Cello Wrap 1, 2, 3 units



MADE IN
SPAIN

BIC® LIGHTERS

LIGHTERS

BIC® J25 Lighter	204
BIC® J23 Lighter	208
BIC® J26 Lighter	212
BIC® J38 Lighter	216
BIC® J39 Lighter	220
BIC® Mega Lighter	224

LIGHTER CASES

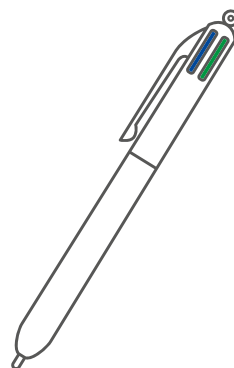
BIC® Styl'it Luxury Case	226
BIC® Aluminium Flat Case	228
BIC® Clip Case	229
BIC® 3D Case	230

OTHER PRODUCTS

BIC® Pocket Ashtray	232
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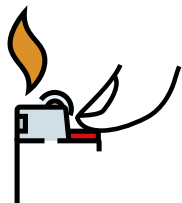


LIGHTERS





Pocket Lighters CHOOSE WISELY



All BIC® pocket lighters meet or exceed international standards and regulations requirements (ISO 9994, EN 13869, ASTM F400, US CPSC)

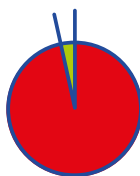


Less than 1/3 of the lighter models available in the European market **MEET** European safety standards¹.



Flame height, resistance to drops, flame stability and flame extinction are some of the features tested by the ISO 9994 standard.

Conform
ISO 9994



Only 3% of the electronic lighter models available in Europe **COMPLY** with the EN 13869 Standard².



The EN 13869 Standard requires all pocket lighters sold within the EU to be effectively child-resistant throughout a lighter shelf life.



¹Source: Tests run by independent accredited laboratories from 2015 to 2018.

²Source: SGS tests on 105 piezo models with vertical movement between April 2017 and June 2018.

A Child-resistant lighter is not a child proof lighter. A Child-resistant lighter is a lighter that at least 85% of children under 51 months of age cannot operate. This means that up to 15% of children may still be able to operate such a lighter. Therefore, adults should always ensure that young children cannot get hold of lighters, even if they are Child-resistant.

THE
N°1
WORLDWIDE
IN BRANDED
POCKET
LIGHTERS

BIC® Lighters
Our quality, your safety

BIC J25
Digital lighter



page 206

Up to 1450 🔥

70%

BIC J23
Digital lighter



page 208

Up to 1800 🔥

70%

BIC J26
Digital lighter



page 212

Up to 3000 🔥

70%

BIC J38
Digital lighter



page 216

Up to 1800 🔥

70%

BIC J39
Digital lighter



page 220

Up to 1050 🔥

70%

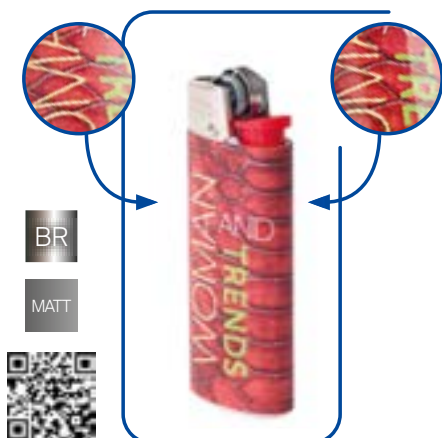
BIC Mega
Lighter



page 224

Up to 750 🔥

50%



DIGITAL BRILLIANT
DIGITAL MATT
Brilliant or matt?
Choose the finish
you like!



METALLIC
Create great effects!
Metallic effects in texts,
images and backgrounds.



HOLOGRAPHIC GOLD
HOLOGRAPHIC SILVER
Stand out from the crowd!
Play with nice light colour
reflections using the
holographic finish.



PUFFY PRINTING
Be original! Highlight your
brand with our "Puffy"
ink to give a relief effect
to your logo.



UV PRINTING
Highlight your brand with a high gloss
finish! Combine a matt & gloss finish
to highlight contrasts and stand out
prominently on a matt background.



SANDY
Create a sandpaper
effect with a
granulated texture.



PUFFY GLITTER
Feel & see the coloured
glitter texture!



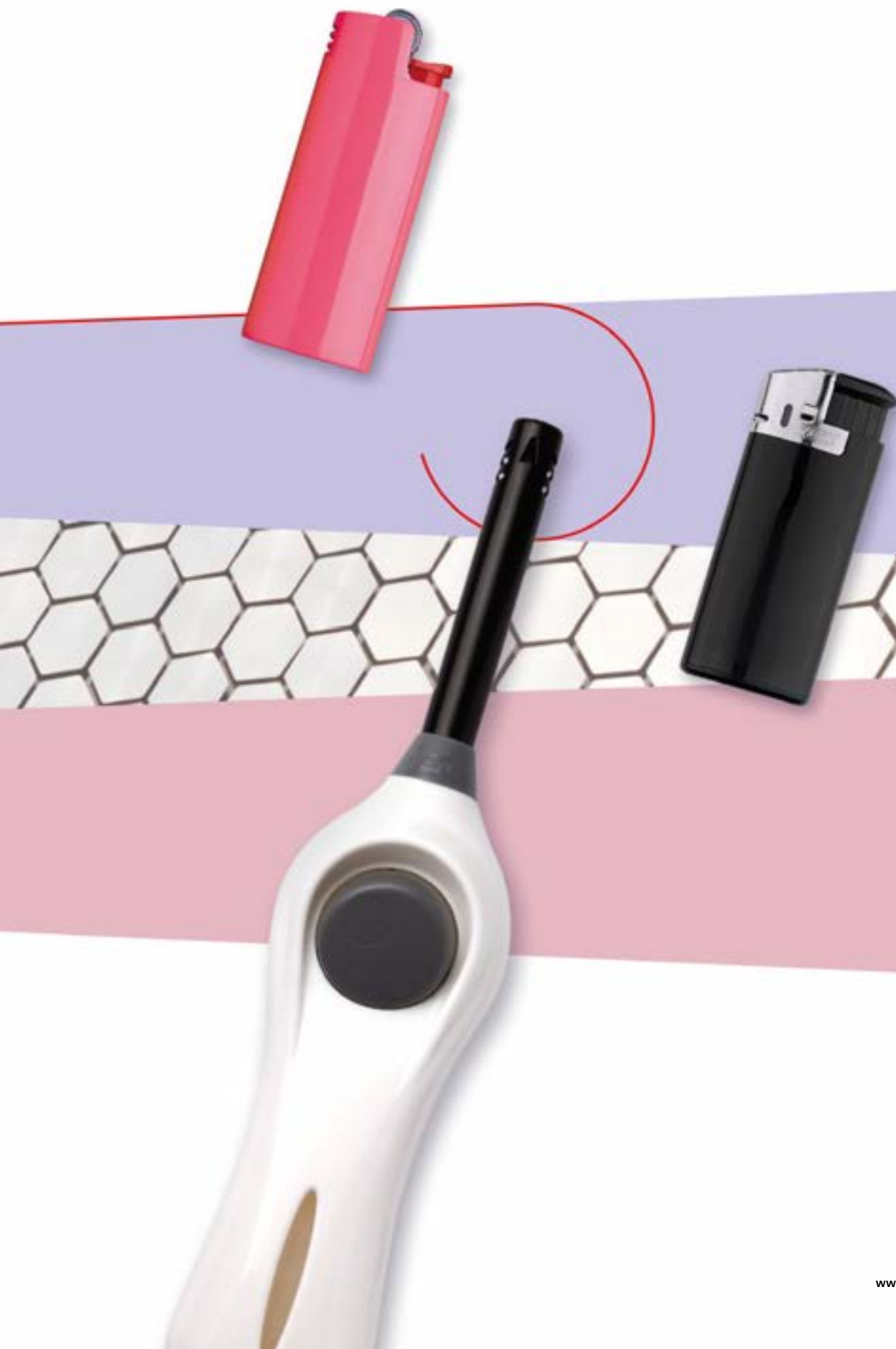
GLOW IN THE DARK
Make your brand glow
even in the dark.



BIC® LIGHTERS



The iconic, well-loved and time-honoured shapes of BIC® pocket lighters remain on trend! Five sizes, two ignition systems, one brand and a wide range of colour combinations.





2360



01

57

100%

57

57**

06

Available in *britePix*™

57



8G

03

100%

59

24

04

25

25

Available in *britePix*™

5C

Pastel - 2360

2360

Gold Hood
2430

All Black
2364



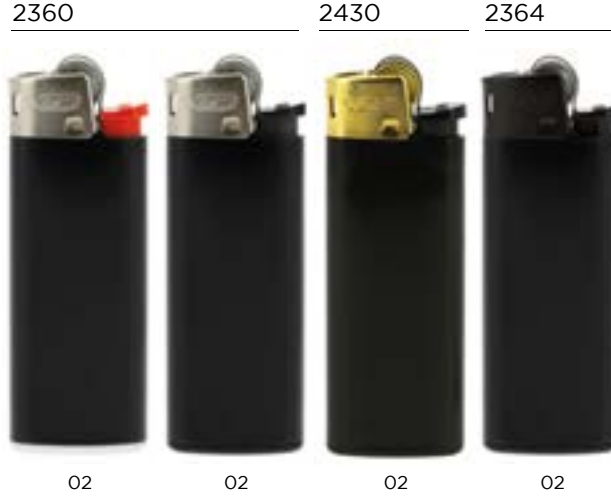
90

84

100%

83

Available in *britePix*™



02

02

02

02

Available in *britePix*™

Available in *britePix*™ Available in *britePix*™

MOQ 300u.

Decoration:

BIC® J25 LIGHTER

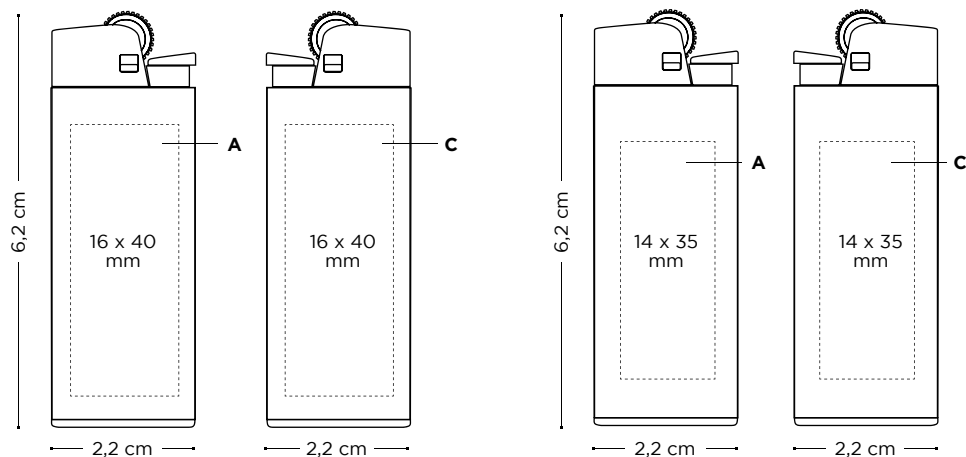
2360/2364/2430

A/C SP: max. 4 col.

BIC® J25 LIGHTER *britePix™*

2360/2364/2430

A/C BP : full-colour



	Price (€)				
BIC® J25 LIGHTER	300-599	600-1199	1200-2999	3000-5099	5100
2360					
SP	1,25	1,15	1,09	1,06	1,04
BP	1,48	1,38	1,31	1,27	1,23
2364					
SP	1,42	1,38	1,30	1,21	1,14
BP	1,67	1,61	1,50	1,41	1,34
2430					
SP	1,66	1,53	1,45	1,41	1,38
BP	1,90	1,76	1,67	1,62	1,57
Additional imprint charge per colour & position					
SP	0,13	0,13	0,13	0,13	0,09
BP	0,23	0,21	0,20	0,19	0,18
Prices include 1 colour screenprint in one position.					
Prices include britePix™ imprint on body.					

Up to 1450



Packaging:



Standard Packaging:
in tray of 50 u

Printing techniques:



(SP) SCREEN
PRINTING



(BP) *britePix™*



600 ± 7,6 Kg

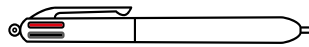


Pastel
MADE IN
FRANCE



MADE IN
SPAIN





BR PUFFY

BIC® J25 DIGITAL LIGHTER
2360



MATT M



MATT PUFFY



MATT PUFFY



BR



MATT UV

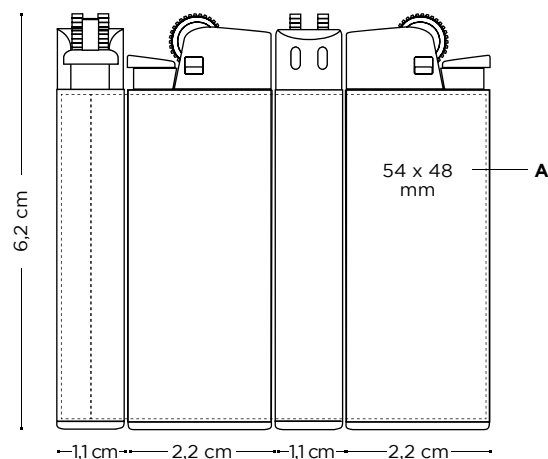
MOQ 600u.

Decoration:

BIC® J25 DIGITAL LIGHTER

2360

A DG: full-colour



	Price (€)				
BIC® J25 DIGITAL LIGHTER	300-599	600-1199	1200-2999	3000-5099	5100
2360					
DG	-	1,72	1,62	1,52	1,43

Additional charge digital finishes							MOQ	
		Brilliant or Matt					Free	600 u.
	Holographic		-	0,26	0,26	0,26	0,18	600 u.
	Puffy printing		-	-	-	-	0,18	5.100 u.
	Metallic		①					50.000 u.
	UV		-	-	-	-	0,18	5.100 u.
	Sandy		-	-	-	-	0,18	5.100 u.
	Puffy Glitter		-	-	-	-	0,18	5.100 u.
	Glow in the dark		-	-	-	-	0,18	5.100 u.

Prices include digital imprint on body.

① Price under request.

Up to 1450 



Packaging:



Standard Packaging:
in tray of 50 u

100%
RECYCLED

Printing techniques:



(DG)
DIGITAL

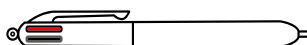
External packaging:



600 ± 7,6 Kg



MADE IN
SPAIN



slim and fits everywhere!



2340



*48h not available in Digital finishes

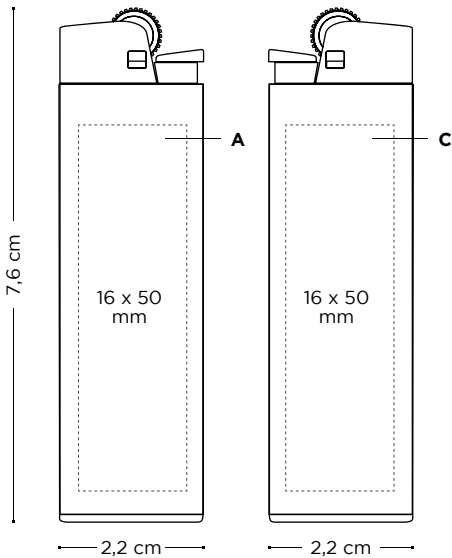
MOQ 300u.

Decoration:

BIC® J23 LIGHTER

2340

A/C SP: max. 4 col.



	Price (€)				
BIC® J23 LIGHTER	300-599	600-1199	1200-2999	3000-5099	5100
2340					
SP	1,37	1,31	1,23	1,15	1,12
Additional imprint charge per colour & position					
SP	0,13	0,13	0,13	0,13	0,09

Prices include 1 colour screenprint in one position.

Up to 1800 



Packaging:



100%
RECYCLED

Standard Packaging:
in tray of 50 u

Printing techniques:



(SP)
SCREEN
PRINTING

External packaging:



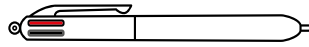
600 ± 9,5 Kg



MADE IN
FRANCE



J23 LIGHTER



MATT M

BIC® J23 DIGITAL LIGHTER 2340



MATT PUFFY UV



BR PUFFY



BR

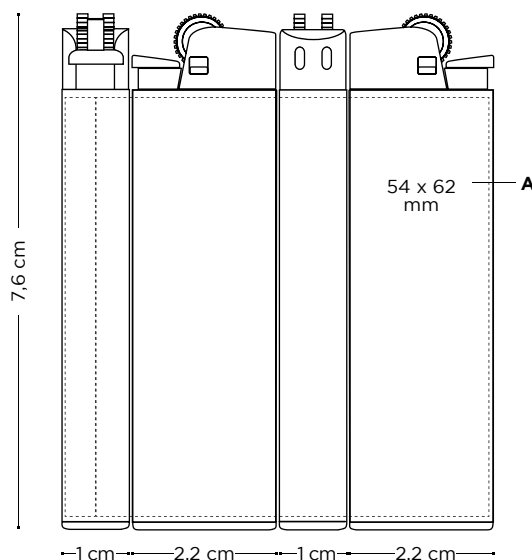
MOQ 600u.

Decoration:

BIC® J23 DIGITAL LIGHTER

2340

A DG: full-colour



	Price (€)				
BIC® J23 DIGITAL LIGHTER	300-599	600-1199	1200-2999	3000-5099	5100
2340					
DG	-	1,87	1,77	1,68	1,60

Additional charge digital finishes							MOQ	
BR	MATT	Brilliant or Matt					Free	600 u.
		Holographic	-	0,26	0,26	0,26	0,18	600 u.
	PUFFY	Puffy printing	-	-	-	-	0,18	5.100 u.
	M	Metallic	①					50.000 u.
	UV	UV	-	-	-	-	0,18	5.100 u.
	SA	Sandy	-	-	-	-	0,18	5.100 u.
	PUFFY GLITTER	Puffy Glitter	-	-	-	-	0,18	5.100 u.
	GLOW	Glow in the dark	-	-	-	-	0,18	5.100 u.

Prices include digital imprint on body.

① Price under request.

Up to 1800



Packaging:



Standard Packaging:
in tray of 50 u

100%
RECYCLED

Printing techniques:



(DG)
DIGITAL

External packaging:



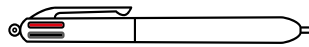
600 ± 9,5 Kg



MADE IN
FRANCE



J26 LIGHTER



Extra long-lasting: up to 3.000 lights!



2320



01

57

8G

10

03



59

24

25

06

02

100%

*48h not available in Digital finishes

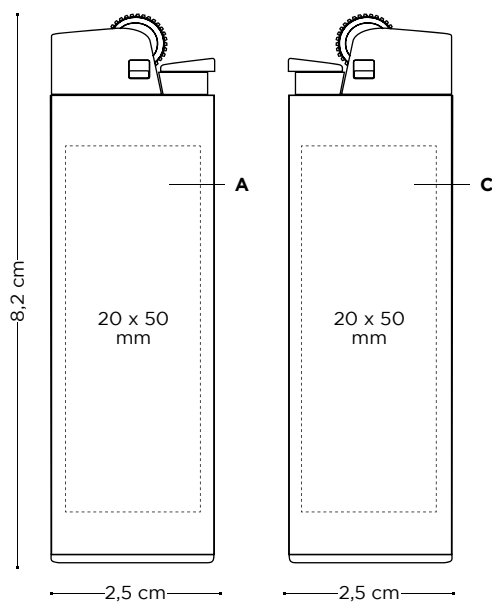
MOQ 300u.

Decoration:

BIC® J26 LIGHTER

2320

A/C SP: max. 4 col.



	Price (€)				
BIC® J26 LIGHTER	300-599	600-1199	1200-2999	3000-5099	5100
2320					
SP	1,62	1,49	1,41	1,35	1,28
Additional imprint charge per colour & position					
SP	0,13	0,13	0,13	0,13	0,09

Prices include 1 colour screenprint in one position.

Up to 3000



Packaging:



Standard Packaging:
in tray of 50 u

100%
RECYCLED

Printing techniques:



(SP)
SCREEN
PRINTING

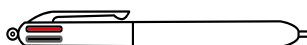
External packaging:



600 ± 15,1 Kg



MADE IN
SPAIN



MATT M PUFFY

BIC® J26 DIGITAL LIGHTER
2320



100%

BR H



BR M



MATT



MATT UV



MATT M

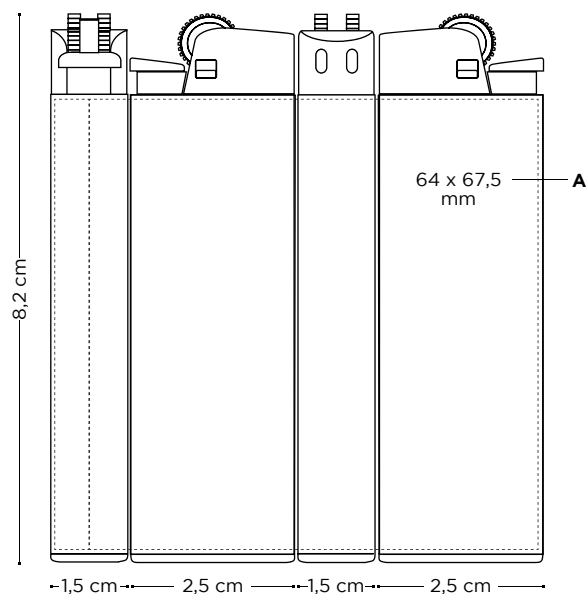
MOQ 600u.

Decoration:

BIC® J26 DIGITAL LIGHTER

2320

A DG: full-colour



	Price (€)				
BIC® J26 DIGITAL LIGHTER	300-599	600-1199	1200-2999	3000-5099	5100
2320					
DG	-	2,18	2,07	1,96	1,82

Additional charge digital finishes							MOQ	
		Brilliant or Matt					Free	600 u.
		Holographic	-	0,26	0,26	0,26	0,18	600 u.
		Puffy printing	-	-	-	-	0,18	5.100 u.
		Metallic	①					50.000 u.
		UV	-	-	-	-	0,18	5.100 u.
		Sandy	-	-	-	-	0,18	5.100 u.
		Puffy Glitter	-	-	-	-	0,18	5.100 u.
		Glow in the dark	-	-	-	-	0,18	5.100 u.

Prices include digital imprint on body.

① Price under request.

Up to 3000 



Packaging:



Standard Packaging:
in tray of 50 u

100%
RECYCLED

Printing techniques:



(DG)
DIGITAL

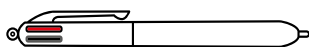
External packaging:



600 ± 15,1 Kg



MADE IN
SPAIN



Elegant and comfortable lighting!

Standard - 2452

Gold Hood - 2451



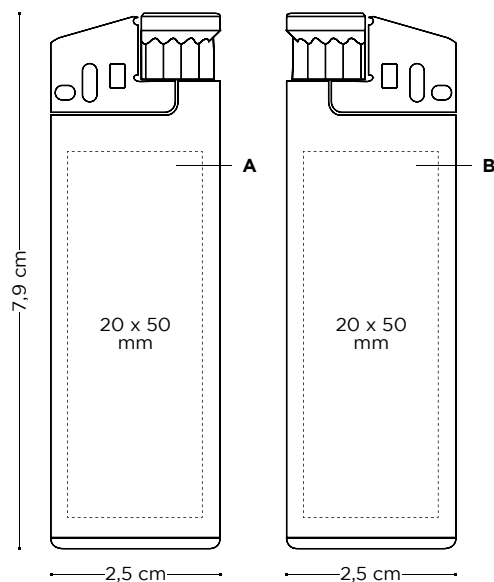
MOQ 300u.

Decoration:

BIC® J38 LIGHTER

2452/2451

A/B SP: max. 4 col.



	Price (€)				
BIC® J38 LIGHTER	300-599	600-1199	1200-2999	3000-5099	5100
2452					
SP	1,88	1,79	1,71	1,63	1,55
2451					
SP	2,27	2,17	2,07	1,97	1,88
Additional imprint charge per colour & position					
SP	0,13	0,13	0,13	0,09	0,09

Prices include 1 colour screenprint in one position.

Up to 1800



Packaging:



Standard Packaging:
in tray of 50 u

100%
RECYCLED

Printing techniques:



(SP)
SCREEN
PRINTING

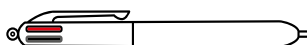
External packaging:



600 ± 13,2 Kg



MADE IN
SPAIN



BR SA

BIC® J38 LIGHTER DIGITAL
Standard - 2452



57



57 BR

360°

100%



57



BR PUFFY GLITTER



BR GLOW



MATT M

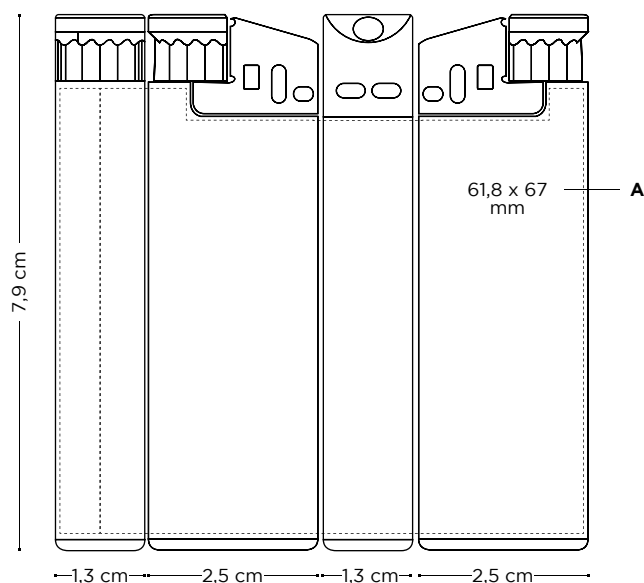
MOQ 600u.

Decoration:

BIC® J38 DIGITAL LIGHTER

2452

A DG: full-colour



	Price (€)				
BIC® J38 DIGITAL LIGHTER	300-599	600-1199	1200-2999	3000-5099	5100
2452					
DG	-	2,06	1,96	1,87	1,77

Additional charge digital finishes							MOQ	
BR	MATT	Brilliant or Matt	Free				600 u.	
H		Holographic	-	0,26	0,26	0,26	0,18	600 u.
PUFFY		Puffy printing	-	-	-	-	0,18	5.100 u.
M		Metallic	①					50.000 u.
UV		UV	-	-	-	-	0,18	5.100 u.
SA		Sandy	-	-	-	-	0,18	5.100 u.
PUFFY GLITTER		Puffy Glitter	-	-	-	-	0,18	5.100 u.
GLOW		Glow in the dark	-	-	-	-	0,18	5.100 u.

Prices include digital imprint on body.

① Price under request.

Up to 1800



Packaging:



Standard Packaging:
in tray of 50 u

100%
RECYCLED

Printing techniques:



(DG)
DIGITAL

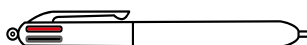
External packaging:



600 ± 13,2 Kg



MADE IN
SPAIN



Convenient mini size!

Standard - 2479



57

57**

57

03**

25

100%

02

*48h not available in Digital finishes
**While stocks last

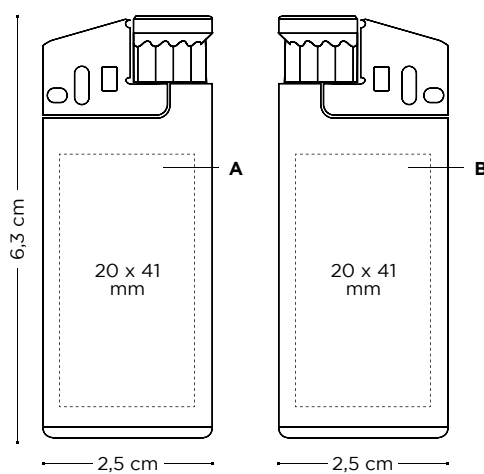
MOQ 300u.

Decoration:

BIC® J39 LIGHTER

2479

A/B SP: max. 4 col.



	Price (€)				
BIC® J39 LIGHTER	300-599	600-1199	1200-2999	3000-5099	5100
2479					
SP	1,87	1,77	1,70	1,62	1,54
Additional imprint charge per colour & position					
SP	0,13	0,13	0,13	0,13	0,09

Prices include 1 colour screenprint in one position.

Up to 1050



Packaging:



Standard Packaging:
in tray of 50 u

Printing techniques:



(SP)
SCREEN
PRINTING

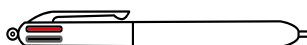
External packaging:



600 ± 11,1 Kg



MADE IN
SPAIN



MATT SA



MATT M

BIC® J39 LIGHTER DIGITAL
Standard - 2479



57

57

03 BR



BR



BR GLOW

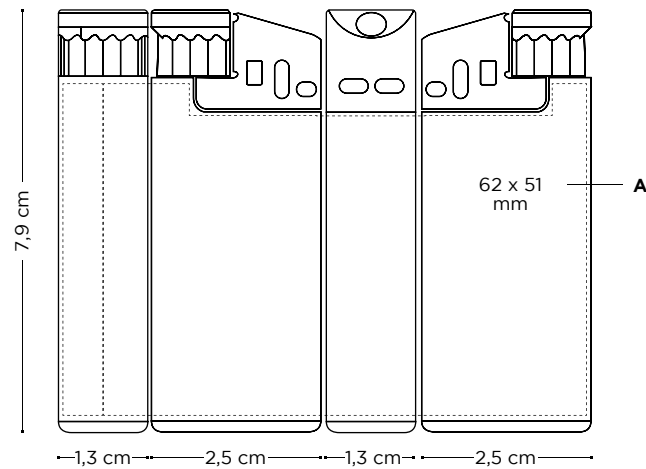
MOQ 600u.

Decoration:

BIC® J39 DIGITAL LIGHTER

2479

A DG: full-colour



	Price (€)				
BIC® J39 DIGITAL LIGHTER	300-599	600-1199	1200-2999	3000-5099	5100
2479					
DG	-	2,00	1,91	1,82	1,73

Additional charge digital finishes							MOQ
	Brilliant or Matt	Free					600 u.
	Holographic	-	0,26	0,26	0,26	0,18	600 u.
	Puffy printing	-	-	-	-	0,18	5.100 u.
	Metallic	①					50.000 u.
	UV	-	-	-	-	0,18	5.100 u.
	Sandy	-	-	-	-	0,18	5.100 u.
	Puffy Glitter	-	-	-	-	0,18	5.100 u.
	Glow in the dark	-	-	-	-	0,18	5.100 u.

Prices include digital imprint on body.
① Price under request.

Up to 1050



Packaging:



Standard Packaging:
in tray of 50 u

Printing techniques:



(DG)
DIGITAL

External packaging:



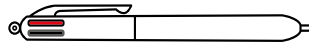
600 ± 11,1 Kg



MADE IN
SPAIN



MEGA LIGHTER



Easy and comfortable to light
thanks to its 6cm wand



2500 - 01



Comes in an individual box!
Customise it from 600 units



100%

2500 - 03



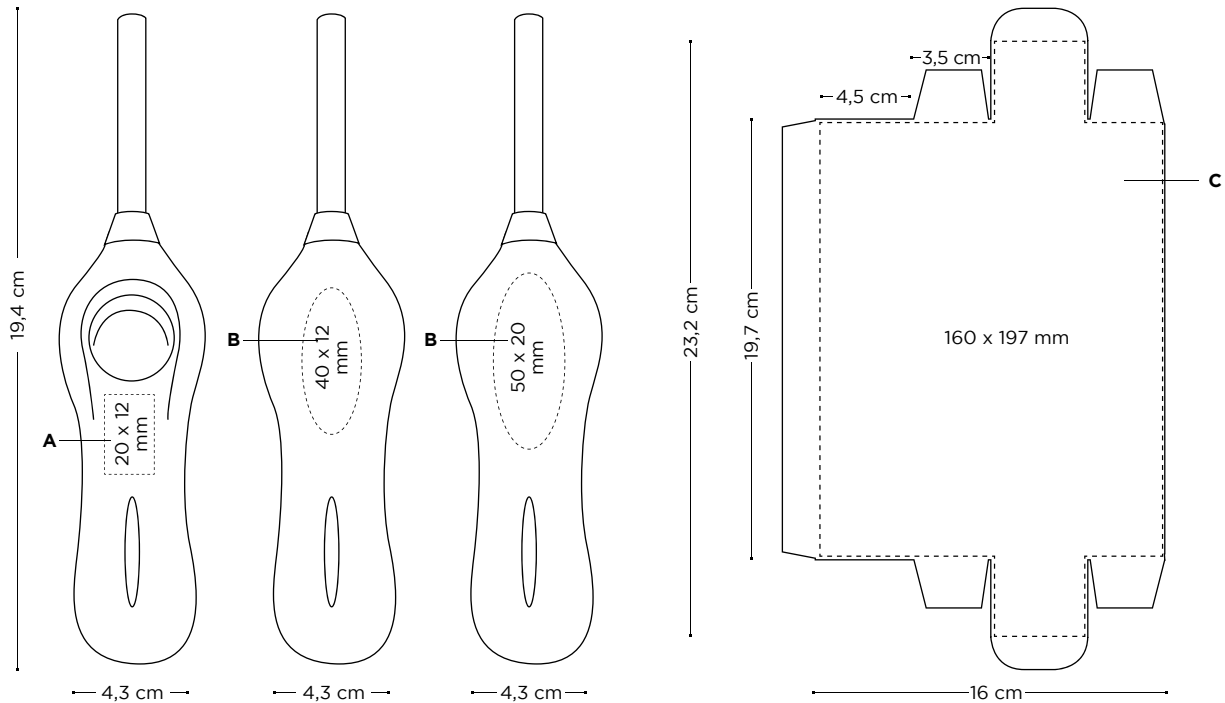
MOQ 100u.

Decoration:

BIC® MEGA LIGHTER
2500

A PD: max. 2 col. **B PD:** max. 2 col. **B BP :** full-colour
BP Texture: full-colour

C DG: full-colour



	Price (€)					
BIC® MEGA LIGHTER	100-299	300-599	600-1199	1200-2999	3000-5099	5100
2500						
PD	5,22	4,98	4,73	4,47	4,29	-
BP	5,75	5,48	5,21	4,97	4,72	-
Additional imprint charge per colour & position						
PD	1,39	1,36	1,32	1,28	1,28	1,28
BP Texture (not available on red colour)	1,19	1,15	1,11	1,07	1,06	1,06
Prices include 1 colour padprint in one position. Prices include britePix™ imprint on body.						
Additional charge for customer logo printed on the box						
DG	-	-	0,99	0,84	0,69	0,49
Prices include fully personalised packaging in 4-colour process.						

Up to 750

Conform
ISO 22702

Packaging:



Standard packaging:
individual carton box

Printing techniques:



(PD) PAD
PRINTING



(BP) britePix™



(DG) DIGITAL



External packaging:



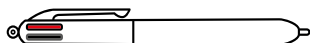
100 ± 8,3 Kg

www.bicgraphic.eu

225



STYL'IT LUXURY CASE



ALL CASES are delivered
with a **white BIC® J25 lighter!**

Neon - 2386



2F*



1G*



5C*



59*

*While stocks last

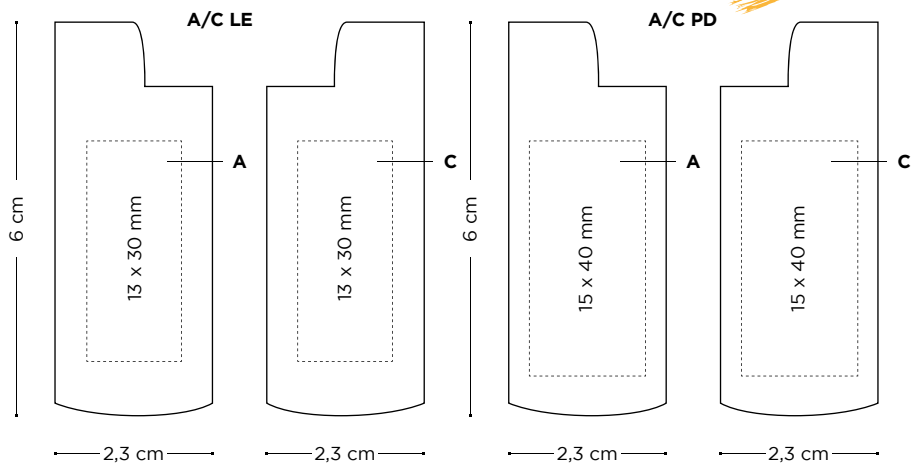
MOQ 100u.

MOQ 300u.

NEW

Decoration:

BIC® STYL'IT LUXURY CASE
2386



	Price (€)			
BIC® STYL'IT LUXURY CASE NEON	100-299	300-599	600-1199	1200
2386				
PD	3,02	2,66	2,52	2,39
LE	4,31	4,11	3,85	3,72

Additional imprint charge per colour & position

PD	0,29	0,25	0,18	0,18
LE	1,21	1,09	0,96	0,96

Prices include 1 imprint in one position according to specified technique.



Packaging:



Standard Packaging:
box for 10 units

Printing techniques:



(LE)
LASER



(PD) PAD
PRINTING

External packaging:



300 ± 6,1 Kg

Soft - 2153



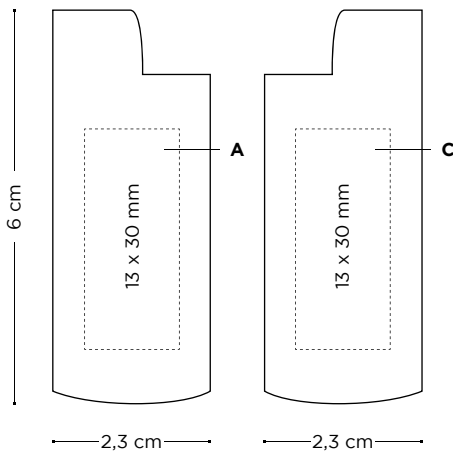
Metallic - 2161



MOQ 100u.

Decoration:

BIC® STYL'IT LUXURY CASE
2153/2161
A/C LE



BIC® STYL'IT LUXURY CASE SOFT & METALLIC	Price (€)			
	100-299	300-599	600-1199	1200
2153				
LE	4,52	4,37	4,18	4,02
2161				
LE	4,83	4,62	4,35	4,20
Additional imprint charge per colour & position				
LE	1,21	1,09	0,96	0,96

Prices include imprint in 1 position.



Packaging:



Standard Packaging:
box for 10 units

Printing techniques:



(LE)
LASER

External packaging:



300 ± 6,1 Kg



ALUMINIUM FLAT CASE



ALL CASES are delivered with a **white BIC® J25 lighter!**

3 customisable sides!

2156



Decoration:

BIC® ALUMINIUM FLAT CASE

2156

MOQ 300u.

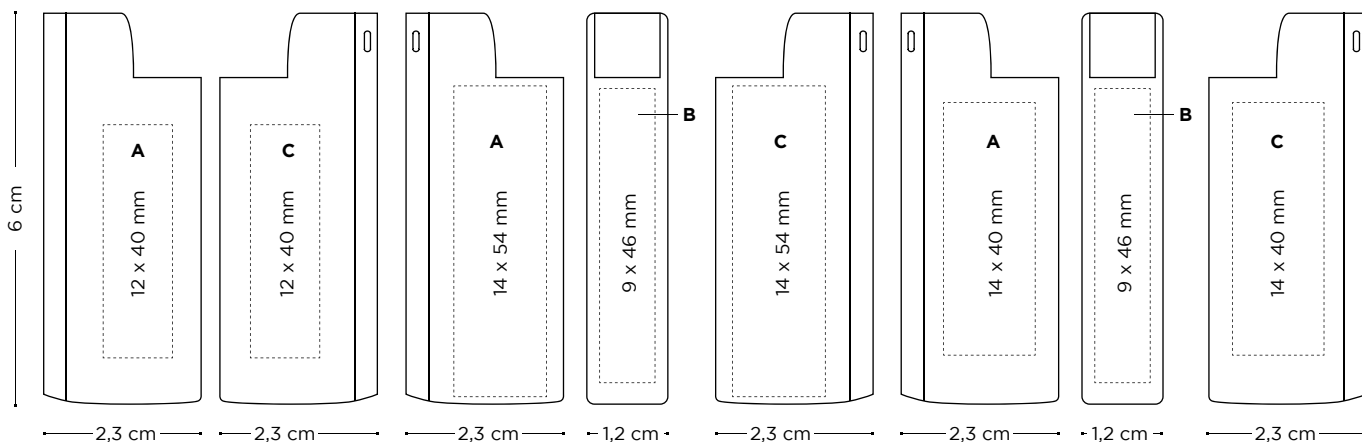
MOQ 100u.

MOQ 100u.

A/C PD: max. 1 col.

A/B/C BP : full-colour

A/B/C LE



Price (€)

BIC® ALUMINIUM FLAT CASE

2156

	100-299	300-599	600-1199	1200
PD	1,93	1,85	1,76	1,67
BP	2,14	2,06	1,95	1,86
LE	3,10	2,93	2,71	2,63

Additional imprint charge per colour & position

PD	0,29	0,25	0,18	0,18
BP	0,25	0,22	0,20	0,19
LE	1,21	1,09	0,96	0,96

Prices include 1 imprint in one position according to specified technique.



Packaging:

Printing techniques:

External packaging:



(PD) PAD PRINTING



(LE) LASER



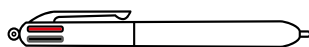
(BP) brtPix™



300 ± 6,9 Kg

Standard Packaging:
box for 10 units





2398



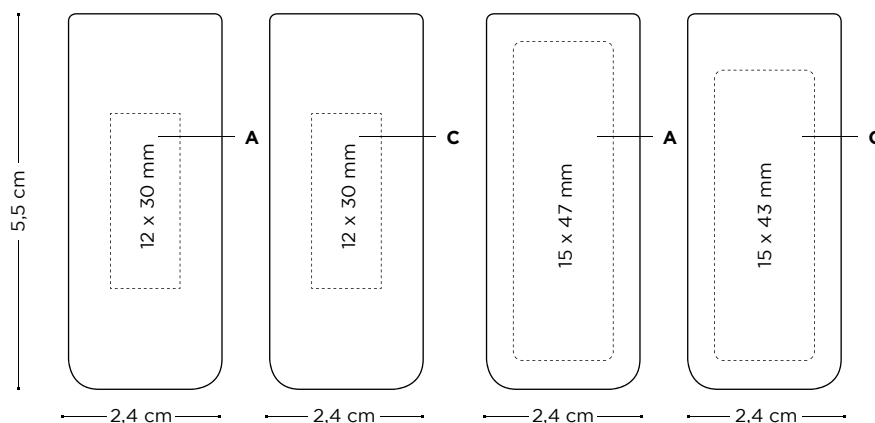
Decoration:
BIC® CLIP CASE
2398

MOQ 300u.

A/C PD: max. 1 col.

MOQ 100u.

A/C BP : full-colour
BP Texture: full-colour



BIC® CLIP CASE

2398

Price (€)
100-299 300-599 600-1199 1200

PD	1,55	1,44	1,32	1,29
BP	1,76	1,65	1,52	1,47

Additional imprint charge per colour & position

PD	0,29	0,25	0,18	0,18
BP Texture	0,19	0,17	0,15	0,14
BP	0,25	0,22	0,20	0,19

Prices include 1 imprint in one position according to specified technique.



Packaging:



Standard Packaging:
box for 50 units

Printing techniques:



(PD) PAD
PRINTING



(BP) brtPix™



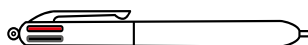
External packaging:



300 ± 7,5 Kg



3D CASE



ALL CASES are delivered
with a white BIC® J25 lighter!

convert your logo into a 3D shape!

2395

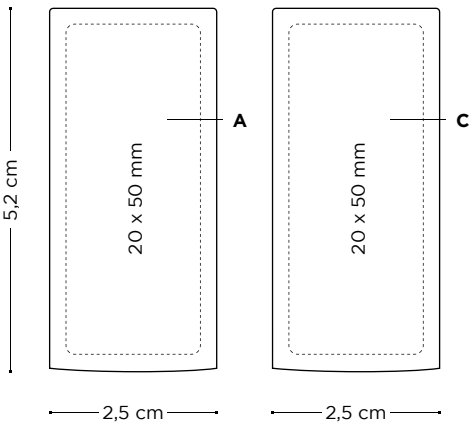


Please contact your Customer Service Representative for further details.

MOQ 1.200u.

Decoration:

BIC® 3D CASE
2395
A/C 3D: max. 6 col.



	Price (€)		
BIC® 3D CASE	1200-2999	3000-5099	5100
2395			
3D	4,74	4,49	4,27
Additional imprint charge per colour & position			
3D embossing on side B (1 colour)	0,17	0,15	0,15
Additional embossed colours	0,10	0,09	0,09
Price includes 3D embossing in 1 colour in 1 position.			



Packaging:



Standard Packaging:
box for 50 units

Printing techniques:

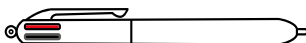


3D embossing

External packaging:



300 ± 7,5 Kg



3850

6 different
flap shapes available!

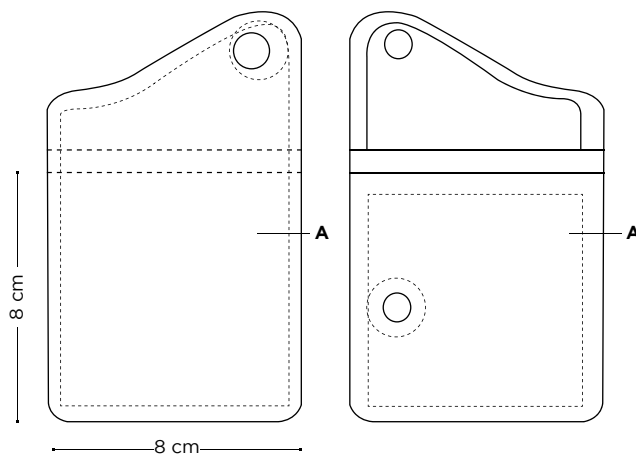


Reusable and hermetic

**Decoration:****BIC® POCKET ASHTRAY
MOQ 5.000u.**

3850

A SP: max. 5 col.
(max. 2 col. for orders under
20.000 pcs.)



Price (€)

BIC® POCKET ASHTRAY

3850

	5000-9999	10000-19999	20000-24999	25000
SP	0,88	0,77	0,70	0,67

Additional imprint charge per colour & position

SP	0,05	0,04	0,03	0,03
-----------	------	------	------	------

Price includes 1 imprint colour and legal text.

Packaging:

Box for 10 u. Each BIC® Pocket Ashtray
comes in an individual cellophane packaging.

Printing techniques:

(SP)
SCREEN
PRINTING

External packaging:

500 ± 5,5 Kg

Check out the video

Kraft - 3851

Environmentally
friendly image

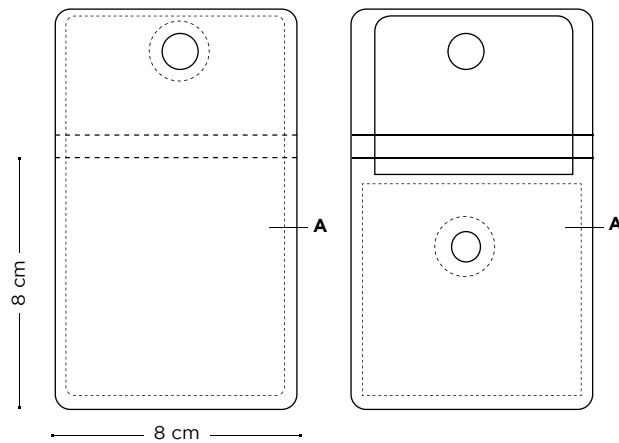


Decoration:

BIC® POCKET ASHTRAY KRAFT
MOQ 10.000u.

3851

A SP: max. 2 col.



	Price (€)			
BIC® POCKET ASHTRAY	5000-9999	10000-19999	20000-24999	25000
3851				
SP	-	0,94	0,85	0,82
Additional imprint charge per colour & position				
SP	0,05	0,04	0,03	0,03
Price includes 1 imprint colour and legal text.				

Packaging:



Box for 10 u. Each BIC® Pocket Ashtray comes in an individual cellophane packaging.

Please contact your Customer Service Representative for further details.

Printing techniques:



(SP)
SCREEN
PRINTING

External packaging:

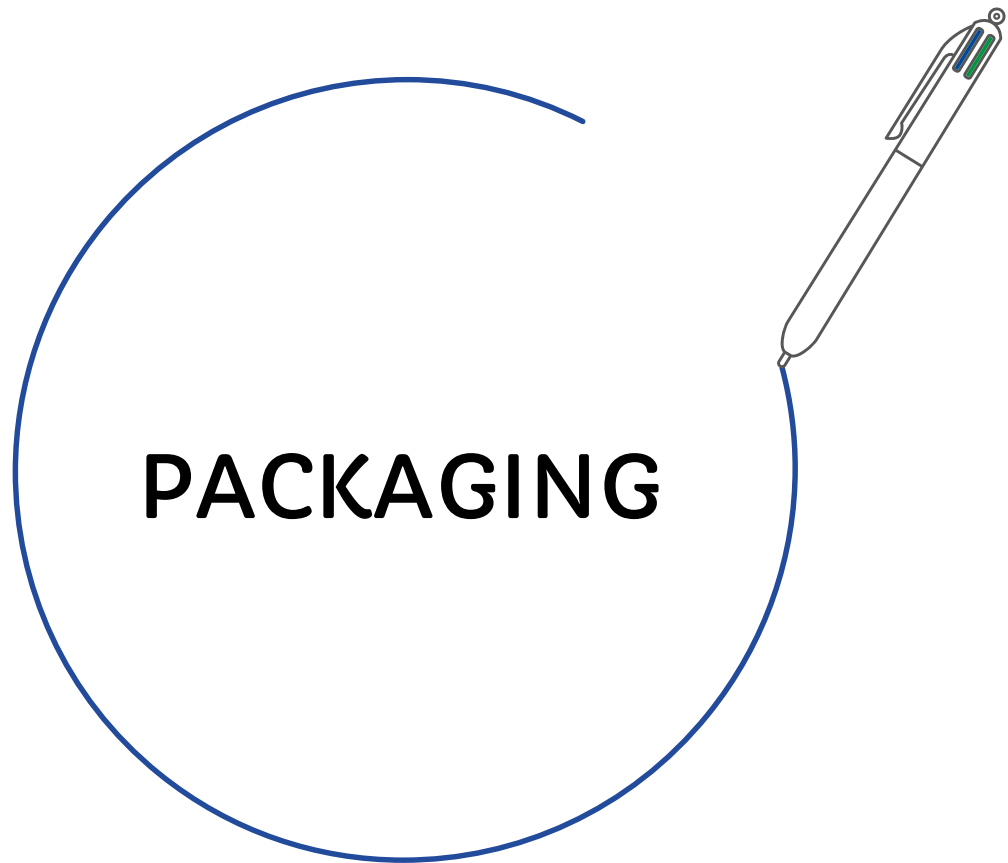


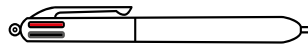
500 ± 5,5 Kg

BIC® PACKAGING

BIC® Packaging

236





BIC ECO SLEEVE

985240

Special recycled sleeve for all BIC® writing instruments except graphite pencils.



Price (€)
0,22



RECYCLED
CARDBOARD



MADE
IN SPAIN



Special packaging for pens with clip printed:

BIC MEDIA CLIC

BIC CLIC STIC

BIC SUPER CLIP

BIC WIDE BODY

BIC ATLANTIS

BIC FINE STYLE

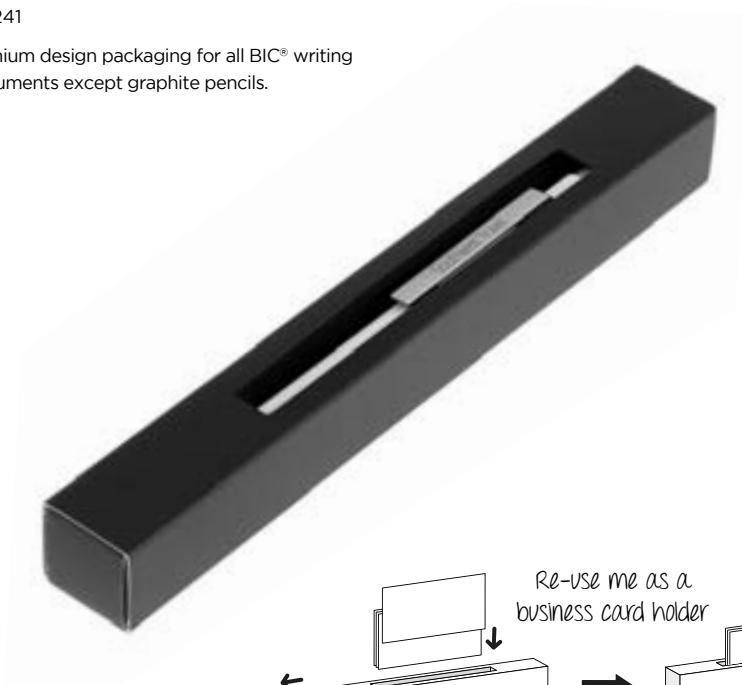
Check out Freedom® initiative:



BIC WINDOW BOX

985241

Premium design packaging for all BIC® writing instruments except graphite pencils.



Price (€)
1,30



FSC
www.fsc.org



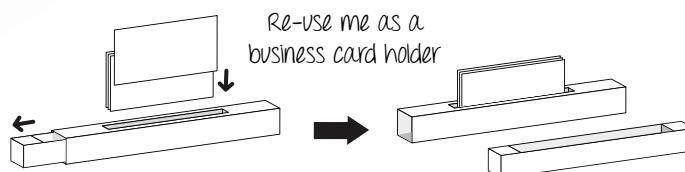
MADE
IN SPAIN



Special packaging for:

BIC METAL PENS

Check out Freedom® initiative:



PLASTIC POUCH

985242

Special design for this packaging which fits any writing instrument or 3 graphite pencils.

Price (€)
0,41



Use me
as a bookmark



BIC® Packaging

MARKING SET

985243

Packaging designed for all types of marker products.

Price (€)
0,65

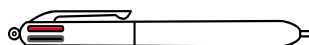


special packaging for pens with clip printed:

 3 BRITE LINER  3 Velleda GRIP
 3 MARK-IT  4 Velleda FINE

Use me
as a bookmark





BIC CELLO WRAP

971634 - 971635 - 971636 - 971637

Packaging to wrap in a tough and transparent plastic material.



1.



3.



2.

1. Cello wrap 1 unit
2. Cello wrap 2 units.
3. Pack W.I. + Sticky.

Price (€)

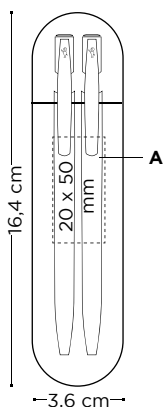
1 unit - 971634	0,16
2 units - 971635	0,31
3 units - 971636	0,46
4 units - 971637	0,62

**Not available for graphite pencils or metal pens.
Due to different printing processes, the imprint
colours on pens and notepads may slightly differ.**

BIC FROSTED POUCH (FOR 1 OR 2 ITEMS)

971640

Transparent packaging for 2 writing instruments.



30%

Price (€)

0,79

Additional imprint charge per colour & position

SP 0,45

**Available for 1 or 2 (slim) BIC® writing instruments
except: graphite pencils, BIC® Matic® Grip.**

A SP: max. 1 col.



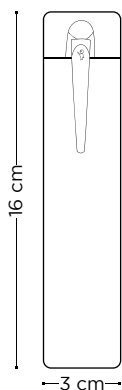
(SP)
SCREEN
PRINTING

While stocks last

BIC BLACK VELVET POUCH 1 ITEM

974216

Velvet exclusive packaging for 1 writing instruments.
Especially suitable for metal pens.



30%

Price (€)

1 item	0,47
--------	------

**Available for all writing instruments, except
graphite pencils.**

BIC CARTON BLACK & SILVER COLOUR GIFT BOX

974218

Box for all writing instruments, except graphite pencils.

Price (€)
0,31



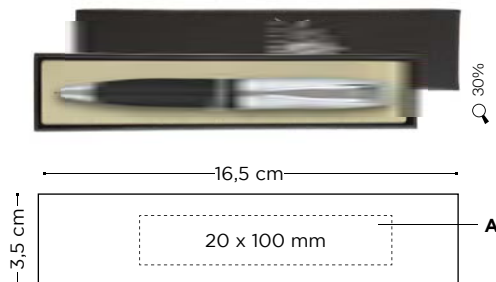
While stocks last

BIC BLACK TWO PIECE GIFT BOX FOR 1 ITEM

974214

Box for all writing instruments, except graphite pencils.

Price (€)
1,24



Additional imprint charge per colour & position

SP	0,45
----	------

Available for all writing instruments, except graphite pencils.

A SP: max. 1 col.



(SP)
SCREEN
PRINTING

While stocks last

BIC SEE-THROUGH GIFT BOX (FOR 1 OR 2 ITEMS)

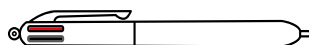
974599

Box for all writing instruments, except graphite pencils, with special window.

Price (€)
1,79



While stocks last



COUNT BOX

Small
(for 25 BIC® Clic Stic)
Medium
(for 50 BIC® Media Clic or similar)
Large
(only for 100 BIC® Ecolutions® Evolution)



Price (€)

Small	0,77
Medium	1,08
Large	1,49

PLASTIC BAG

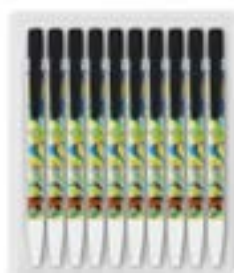
Small
(for 25 BIC® Media Clic or similar)
Medium
(for 50 BIC® Media Clic or similar)
Large
(for 100 BIC® Media Clic or similar)



Price (€)

Small	0,52
Medium	1,03
Large	1,53

TRAY OF 10 WRITING INSTRUMENTS



Price (€)

1,73

COUNT BOX 10U CASES



Price (€)

0,90

Available for BIC® Styl'it Luxury Lighter Case family and BIC® Aluminium Flat Case.

COUNT BOX 10U CASES CHILD RESISTANT



Price (€)

0,90

Available for BIC® J26, BIC® J38 and BIC® J39 Lighter.

COUNT BOX 10U J25 CHILD RESISTANT



Price (€)

0,70

Available for BIC® J25 lighter.

BOX OF 50 METAL STYL'IT CASE



Price (€)

4,07

Available for BIC® Clip Case and BIC® 3D Case.

BIC® OUTER BOXES

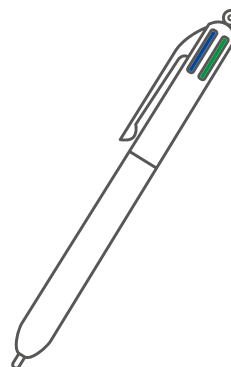
Special design for all the outer boxes for all writing instruments.



TRAY OF 50 BIC® LIGHTERS



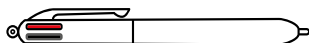
100%
RECYCLED



GENERAL INFORMATION

GENERAL INFORMATION

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SAVE TIME WHEN CALCULATING YOUR FINAL PRICE LOOK AT THE QUANTITY COLUMN FOR THE PRICE AND THAT'S IT!

NO SET UP OR SCREEN CHARGES

Except specific Custom Made Trim. See below.

PERSONALISATION INCLUDED

Price includes personalisation in one position.

CUSTOM MADE COLOURS FOR TRIM

- An "unlimited" choice of barrel and trim colours for orders over 10.000 units.
- A completely personalised pen in any colour you want.
- Available on an extensive range of products.
- A value added service with only a short additional lead time.
- Available for barrel and trims of: BIC® Round Stic®, BIC® Media Clic, BIC® Media Clic Grip*, BIC® Clic Stic, BIC® Super Clip, BIC® Wide Body™**, BIC® XS Finestyle

*For personalised barrel and grip MOQ is 20.000 units

** For personalised section MOQ is 25.000 units

- Set up charge per trim _____ 1.000,00 €
- Set up charge per trim (repeat orders) _____ 600,00 €
- Set up charge trim from 100.000 units _____ Free of charge

OTHER CHARGES

Pre-production order (transport not included) _____ 129,00 €/order*

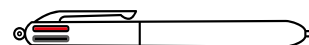
- Available for BIC® Writing Instruments (10 units), BIC® Lighters (10 units) or BIC® Flag Booklet (10 units).
- Ink cartridge change when available (handling cost only) _____ 0,14 €/unit
- BIC® Sticky Notes: Charge for a specific custom made colour as a 5th colour _____ 105,00 €
- Cancellations or changes to orders after artwork approval (Subject to BIC Graphic Europe acceptance).
Fixed cost per change (extra costs such as tooling, components or finished product to be added) _____ 70,00 €
- britePix™ individual personalisation _____ 65,00 €/order**

*Not available for BIC® Sticky Notes and digital lighters with Puffy, Puffy Glitter, Metallic, Glow in the dark, Sandy, Holographic and UV finishes.

**britePix™ individual personalisation allows you to change the texts and images of your artwork, giving you a personalised imprint for each of the products in your order. Both texts and information regarding image changes should be provided in an Excel file. Should you also require changes in the positioning of the texts and images there will be an additional charge.

Terms and conditions of sale apply, please refer to www.bicgraphic.eu

48-HOUR PRINTING SERVICE



FREE ON MORE THAN 100 BIC® PRODUCTS!

PROGRAMME REQUIREMENTS



WRITING INSTRUMENTS

- 1-colour imprint (For metal products only
Laser engraving available)



LIGHTERS

- 1-colour imprint



IMPRINT POSITION

- 1 standard position



General information

MAXIMUM QUANTITY

- Price End Column Quantity.

FOR ONLINE ORDERS

- The promotional code 90000480 must be included in the key word.

ELIGIBLE COUNTRIES

- EU countries, Switzerland and Norway.

ADDITIONAL PROGRAMME DETAILS

- In the event that we are out of stock of the item ordered, an alternative item of equal or greater value will be offered. In this case the production lead time will be counted from when the customer has accepted the alternative item and also the new artwork approval.

ORDER REQUIREMENTS

- Artwork approval must be received by BIC Graphic Europe by 12:00 p.m. GMT+1, Monday to Friday.
- Weekends and local Spanish holidays are not considered as working days.

SHIPPING

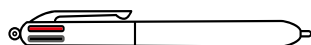
- BIC Graphic Europe cannot guarantee a specific delivery date; only shipping dates are guaranteed.

OTHER

- Artwork Changes – Please allow additional time for artwork adjustments.
- Accounts on credit hold are not eligible.
- This promotion does not apply to orders delayed by forces or major events beyond BIC Graphic Europe's control.

STICKY NOTES

GENERAL INFORMATION



Due to the nature of BIC® Sticky Notes paper, resulting imprints will appear as matte, without shine. The reference colours chosen must be selected from the exact colour guide. **BIC® Sticky Notes are printed using a 4-colour process (CMYK), a technique which adjusts the imprint colour to match the references in the exact colour guide.** As such, the resulting imprint may differ slightly from the selected exact colour guide.

If a direct exact colour is desired a fifth colour may be chosen from the aforementioned Guide for an additional charge. For more information on achieving the closest colour match for imprints on different products within our catalogue please contact our Customer Service Department.



IMPRINTING AREA

Despite the fact that it's possible to print on the upper part of the pad (the adhesive area) we can only print up to 60% colour in this area. Apart from the adhesive area, we recommend only printing 30% of the print area of the product to leave space for note taking and avoid poor ink absorption.

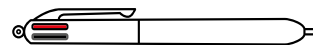
DIE CUT SPECIAL SHAPES AND OTHER CUSTOMISATIONS

Be original! Request your BIC® Sticky Notes Adhesive pad with your desired custom-made shape or customise with your own logo the backsheet of the pads. Please check the conditions of these special customisations with your usual contact person.

SHADOW

Shadows or phantom imprints are available at no extra charge. Photographs, line drawings and large logos that cover most of the space at the centre look best. As they are very light, text and phone numbers are not recommended as phantoms. The most appealing shades are about 10%.

SYMBOLS & ABBREVIATIONS



PRINTING TECHNIQUES



Puffy glitter
Coloured glitter texture.



Puffy Printing
Highlighted personalisation giving a relief effect to your logo.



4-Colour Process
Allows reproduction of high-resolution images. Ideal for reproducing photos.



BR
Brilliant finish.



Glow in the dark
Make your brand glow even in the dark.



Metallic Finish
Create metallic effects on images and backgrounds.



Holographic Finish
Convert your logo into a three-dimensional



Matt
Matt finish.



UV
High gloss finish.



Sandy
Sandpaper effect with a granulated texture.



Digital
High-definition 4-colour process. 360° degrees and full length of the barrel/body.



britePix™
Full-colour with photographic excellence, producing a durable imprint that ensures lasting impressions of your logo.



britePix™ Texture
britePix™ Texture is a fresh addition to our britePix™ concept: now you don't just see the full colour – you can feel it!



britePix™ Digital
The solution for full colour communication. Now on coloured barrels!



britePix™ personalisation
Personalise each unit within the same britePix™ order.

ABBREVIATIONS

SP = Screen printing
LE = Laser engraving
PD = Pad printing
DG = Digital
BP = britePix™
BP Texture = britePix™ Texture
MOQ = Minimum order quantity
3D = 3D Embossing

INK COLOURS

Black Yellow Fluo
Blue Pastel Yellow Pastel Coral Pink
Light Blue Light Green Pink
Dark Blue Green Pastel Purple Pastel
Red Apple Green Purple
Orange Dark Green



BIC® Easy-Glide system option
Offers 35% smoother and bolder write-out than our standard ink.

WRITING MODES



M Medium
F Fine
B Bold



MP Mechanical Pencil
Ø 0,7 mm



PC Pencil



R Roller Ball



MK Marker



SP Stylus Pen



FS Finestyle



HL Highlighter



G Gel

OTHER SYMBOLS



Mix&Match
Hundreds of colours of components in stock of writing instruments for full personalisation.



Exact colour match
Choose the exact colour for trims that best matches your logo.



QR code
Scan QR code and watch the video.



48-Hour
48-Hour Printing Service



Möbius Loop
Product contains recycled material. If you want more information about our BIC® Ecolutions® & how it's made visit: bicgraphic.eu/ie/sustainable-development.html



FSC
Certification to promote the appropriate environmental management



Country of Origin



APP
Download the BIC Graphic App and scan the pages that have this icon.



New



EN 13869
European Child Resistant Regulation for lighters.



ISO 22702
This standard certifies the quality of all utility lighters.



ISO 9994
International Safety Standards for lighters.



Sticky Notes
Number of sheets.



Packaging Information
500 : 35 kg



BIC® Mega Lighter
Usage of BIC® Mega Lighter in everyday occasion.



Number of flames
Jusqu'à 1400 allumages



Bacteria protection



Entire pen protection



Timeless protection



Antibacterial test protocol
ISO 22196



BIC® Boy
Iconic BIC® Boy is embossed here

GENERAL INFORMATION

FILE INFORMATION

Please submit your artwork in one of the following formats:

- Electronic file with the graphic design (artwork).
- Separate file for the text. For individual laser engraving please provide texts only in Excel® format (.xls)

ARTWORKS FEATURES

Please submit your artwork in one of the following formats:

- JPG / 350 dpi not compressed (only for images, no texts)
- PDF / outlined
- Illustrator® CC / outlined
- Photoshop® CC / with layers
- ZIP files

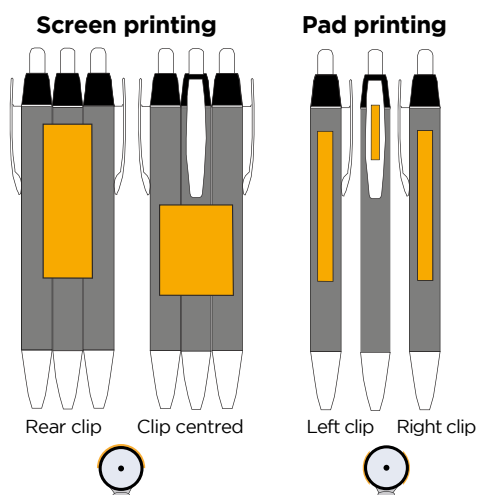
In order to facilitate a fluid order process and obtain an appropriate final result, it is important to provide us the information in one of the above listed formats. Should the customer's design not fit into our imprint area, we will modify it accordingly.

Typefaces:

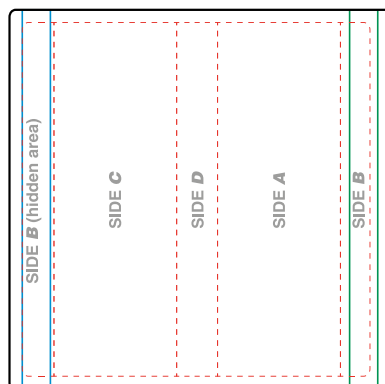
- All the typefaces must be converted to an artwork. Verify the minimum type sizes & line weights. Please, contact Customer Service for further information.

SPECIAL FOR WRITING PRODUCTS

Available imprint area depends on required printing technique.



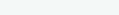
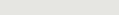
SPECIAL FOR DIGITAL LIGHTERS (J25, J23 & J26)



- If a direct exact colour is desired a fifth colour may be chosen from the aforementioned Guide for an additional charge. For more information on achieving the closest colour match for imprints on different products within our catalogue please contact our Customer Service Department

TECHNICAL PARAMETERS FOR EACH TYPE OF PRINTING

	SCREEN PRINTING/ PAD PRINTING		HOT STAMPING / DEBOSSING		LASER ENGRAVING	
Minimum positive text	6 pt (2.1 mm)	6 Point text	10 pt (3.5 mm)	10 Point text	6 pt (2.1 mm)	6 Point text
Minimum negative text	9 pt (3.1 mm)	9 Point text	15 pt (5.25 mm)	15 Point	NOT RECOMENDED	
Minimum thickness for positive lines	0.4 pt (0.14 mm)		1.5 pt (0.5 mm)		0.3 pt (0.1 mm)	
Minimum thickness for negative lines	0,5 pt (0.176 mm)		2 pt (0.706 mm)		0.5 pt (0.17 mm)	
Minimum thickness for half tones	1.5 pt (0.5 mm)		NOT POSSIBLE		NOT POSSIBLE	
Percentage half tone	50%					

	STICKY NOTES		DIGITAL / DIGITAL TRANSFER	
Minimum positive text	4 pt (1.4 mm)	4 Point text	4 pt (1.4 mm)	4 Point text
Minimum negative text	5 pt (1.75 mm)	5 Point text	7 pt (2.4 mm)	7 Point text
Minimum text for half tone	7 pt (2.4 mm)	7 Point text	1.5 pt (0.5 mm)	7 Point text
Minimum thickness for positive lines	0.3 pt (0.1 mm)		0.25 pt (0.08 mm)	
Minimum thickness for negative lines	0.5 pt (0.17 mm)		0.5 pt (0.17 mm)	
Minimum thickness for lines in half tone	0.5 pt (0.17 mm)		0.5 pt (0.17 mm)	
Minimum half tone values	C: 5% / M: 5% / Y: 15% / K: 5% 		C: 8% / M: 8% / Y: 12% / K: 8% 	

britePix™		
Minimum positive text	6 pt (2.1 mm)	6 Point text
Minimum negative text	7 pt (2.4 mm)	7 Point text
Minimum thickness for positive lines	0.4 pt (0.14 mm)	
Minimum thickness for negative lines	0.5 pt (0.17 mm)	
Minimum thickness for half tones	1 pt (0.35 mm)	
Percentage half tone		

SPECIAL IMPRINT COLOURS

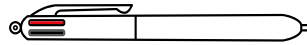
EXACT COLOURS WITH WHITE UNDERLAYER REQUIREMENT

There are some colour references that need a white underlayer when we print on dark surfaces (Black, Dark blue, Red) in order to get the result required by the customer.

- In case the product only allows 1 imprint, the Customer Service representative will inform the customer that the final imprinted colour will be approximate.
- In case the product allows an additional imprint, the Customer Service representative will offer the customer the possibility to obtain the exact colour WITH a white underlayer (at extra cost).

PAGE		PAGE		PAGE	
BIC® WRITING INSTRUMENTS		OTHER WRITING INSTRUMENTS		BIC® LIGHTERS & CASES	
BIC® Style	26	Basic Pen	150	BIC® J25 Lighter	204
BIC® Round Stic®	30	Click Pen	152	BIC® J23 Lighter	208
BIC® Round Stic® BGuard™	34	Stripped Grip Pen & White Striped	154	BIC® J26 Lighter	212
antibacterial		Grip Pen		BIC® J38 Lighter	216
BIC® M10 Clic	36	Sleek Stylus Pen	156	BIC® J39 Lighter	220
BIC® Media Clic	40			BIC® Mega Lighter	224
BIC® Media Clic Grip	44			BIC® Styl'it Luxury Case	226
BIC® Media Clic Bguard™	48			BIC® Aluminium Flat Case	228
antibacterial				BIC® Clip Case	229
BIC® Media Clic Shine	50			BIC® 3D Case	230
BIC® Media Clic Bio Ecolutions®	52			BIC® Pocket Ashtray	232
BIC® Clic Stic	56				
BIC® Clic Stic BGuard™ antibacterial	64				
BIC® Super Clip	70				
BIC® Super Clip BGuard™	74				
antibacterial					
BIC® Super Clip Advance	76				
BIC® Wide Body	82				
BIC® Wide Body Chrome	84				
BIC® Wide Body BGuard™	88				
antibacterial					
BIC® Atlantis	90				
BIC® 4 Colours	94				
BIC® 4 Colours Mini	98				
BIC® 4 Colours Sun	99				
BIC® 4 Colours Fashion	100				
BIC® 4 Colours Shine	102				
BIC® 4 Colours Glacé	104				
BIC® 4 Colours Fine	106				
BIC® 4 Colours Fluo	107				
BIC® 4 Colours Stylus	108				
BIC® 4 Colours 3+1	109				
BIC® Metal Pro	112				
BIC® Grip Roller	118				
BIC® XS Finestyle	120				
BIC® Intensity Gel Clic	122				
BIC® Brite Liner Grip	126				
BIC® Velleda White Board Marker Fine	130				
BIC® Velleda White Board Marker Grip	131				
BIC® Mark-It Permanent Marker	132				
BIC® Permanent Marker Ecolutions	133				
BIC® Matic	136				
BIC® Evolution Ecolutions	141				
Sprout	147				

COLOUR TABLE



01	1E	57	3C	01	1T	51	69	2E	1R	
White	White recycled	Opaque white	White pearl	BIO white	White polished	Transparent	Frosted white	Frosted white recycled	White clear	
8D	2F	8G	12	8T	63	012	4D	6F	29	26
Yellow pastel	Acid yellow	Light yellow	Yellow	Yellow polished	Frosted yellow	BIO yellow	Clear yellow	Light brown	Bronzed gold	Gold
1G	10	6P	90	71	92	3J				
Acid orange	Orange	Orange polished	Orange pastel	Frosted orange	Clear orange	Coral orange				
03	3T	8E	87	03	66	4G	08			
Red	Red polished	Red recycled	Clear red	BIO red	Frosted red	Metallic red	Burgundy			
14	3G	3H	5C	95	6T	2C	1P			
Pink	Light pink	Coral pink	Pink fizz	Clear pink	Pink polished	Pink metallic	Acid pink			
2M	84	13	39	4B	7G	2D	93	9T		
Purple	Purple pastel	Violet	Frosted purple	Frosted purple	Metallic purple	Purple	Clear dark purple	Polished purple		
8C	85	68	6C	88	59	2G	5P	82	72	5G
Lime	Green pastel	Frosted green	Grass green	Clear light green	Apple green	Acid green	Green polished	Frosted dark green	Clear green	Light green
5T	05	20	7E	88	05	2B	3B			
Green polished	Green	Dark green	Dark green recycled	Clear dark green	BIO green	Jungle	Frosted jungle			
83	3D	4T	4R	34	86	67	24	04	04	40
Blue pastel	Caribbean blue	Caribbean blue polished	Clear caribbean blue	Metallic blue	Clear blue	Frosted blue	Light blue	BIO blue	Blue	Frosted dark blue
34	1D	7R	89	25	07	10E	50	7T		
Metallic dark blue	Metallic dark blue	Navy clear	Clear dark blue	Dark blue	Navy blue	Navy blue recycled	Royal blue	Navy		
35	47	75	18	06	27	8L	91	65	8H	8A
Chrome	Silver	Metallic silver	Metal	Grey	Dark grey	Grey polished	Clear black	Frosted black	Clear dark grey	Bronze
02	2T	02	3E							
BIO black	Black polished	Black	Black recycled							

The colours shown above are for reference only. Actual colour may vary slightly depending on the product.

